Lithuanians Glaxo and say freedom depends on over ulcer West's help

Glaxo, Britain's largest Lithuanian ministers, confronted with a collapse of production because of the Soviet energy blockade, predict that their bid for independence will end if the West does not provide immediate help with supplies. Deputy Economics Minister Antanas Mercaitas said: "If

we don't get such alternative supplies, then our struggle is Condor rocket halts Argentina has suspended work on its programme to build the controversial medium-range Condor Il rocket, Defence Minister Humberto Romero said. The project, which had been

developed jointly with Egypt and Iraq, had been postponed "because we do not have the funds nor the budget to finance an initiative of this nature." China crushes revolt

China said 22 people were killed and at least 13 injured in an armed counter-revolutionary rebellion in its far western region of Xinjiang this month. A television report said a revolt by a "small number of ruffians" was put down in the town of Baren.

Israel admits role The Israeli government admitted that it provided financial backing for the controversial takeover by Jewish settlers of a large building in the Chris-tian Quarter of Jerusalem's Old City. Page 2

Mandela's appeal Nelson Mandela, deputy leader of the ANC, said he would appeal to British Prime Minis-ter Margaret Thatcher for tougher sanctions against apartheid when he meets her in London, probably in July.

Towns cut off Many people have been reported missing as Australia's worst floods in a century cut off outback towns and forced hundreds to take refuge on the roofs of submerged homes. In Brazil, 11 died in flooding

Driver accused Paul Ashwell, 26, a British truck driver, was remanded in custody in Patras, Greece, pending trial for transporting 29.5 tons of Iraqi-bound tubing which authorities said was designed to form part of the

barrel of a massive gun.

Croatians vote Crostia, the second biggest republic in Yugoslavia and one of the most economically advanced, voted in its first free elections since before the Second World War. Page 4

Boost for Walesa The Solidarity trade union fur-thered Lech Walesa's campaign to become Poland's president by overwhelmingly re-electing him as its leader. Page 4

Moscow free market Gavrill Popov, Moscow's new mayor, was quoted as saying the city should open soup kitchens for the poor to smoothe the way for introducing free market elements into the capital's economy. Price

rises put off, Page 4 Mitterrand slips President François Mitterrand's popularity has dropped to its lowest point in France

for four years. Page 4 Links restored

Egypt's first ambassador to Syria in more than a decade resented his credentials to President Hafez al-Assad in

End of a dictator Romanian dictator Nicolae Ceausescu went to his death in tears with his hands bound behind his back and his wife Elena screaming in panic at his side, a video broadcast on

French television showed. **Currency havoc** A new law forcing East Europeans to change the equivalent of at least \$200 into Yugoslav

dinars when they enter Yugo-slavia caused havoc at border Pope for Cuba Pope John Paul will visit Cuba

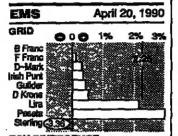
in December, a Vatican spokes-man said during the papal tour

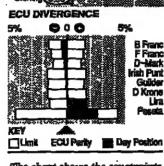
Hard act to follow The La Scala opera house in Milan finally broke away from a legacy of fear left by the late Maria Callas when it staged its first production in 26 years of La Tranjata. Callas's performance and the left of the late of the left of the mance had overshadowed all her successors.

Astra clash drug safety

pharmaceuticals company, has been plunged into a battle of unprecedented ferocity over the safety of Zantac, the world's leading ulcer drug. Glazo also came under attack for its research into Losec, a competing drug made by Astra, the Swedish medicines group.

bank sold pesetas against the French franc, but the Spanish currency remained well within its agreed 6 per cent diver-gence limit. The D-Mark has moved towards the bottom of the system, depressed by uncertainty about the implica-tions of possible German mone-tary union. This helped keep pressure off the EMS last week.





on EMS exchange rates. The upper grid, based on the system's weakest currency, defines the cross-rates from which only the peseta may move by more than 24 per cent. The lower chart gives currencies' diver-gence from the central rate against the European Currency

lifted their prime lending rate by half a point to 14.75 per cent. The bank rate now stands at 13.77 per cent, compared with just above 12 per cent earlier this year. Page 2

NOBEL INDUSTRIES, Swedish armaments and chemicals group, plans a radical reorgani sation of its Nobel Plast division which last year accounted for almost 5 per cent of group turnover, Page 27

SOVIET UNION is to spend Rbs16bn (\$26bn at the official rate) over the next two-and-ahalf years on the after-effects of the Chernobyl nuclear disaster. Page 4

FLS INDUSTRIES, Danish cement plant manufacturer, engineering and building mate rials group, plans an increase in dividend from 10 per cent to 12 per cent after increasing

NORANDA FOREST, Canada's largest pulp and paper group, reports a dramatic decline in first quarter earnings. Net profit tumbled by 90 per cent. Page 27

AVON PRODUCTS, the world's largest maker of cosmetics and toiletries, suffered a setback in its plans to sell its stake in Avon-Japan for \$450m when potential buyers said they did not intend to close the sale

ESAB, the world's leading welding equipment manufacturer, recorded a 23 per cent increase in profits for the first three months of the year.

Page 27 TRADE MINISTERS from 30 leading nations meeting in Mexico have set a deadline of July for an outline package

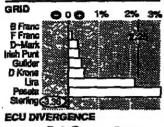
TELEFONICA, Spanish telecommunications group has been ordered by the Chilean Monopolies Commission to sell its 20 per cent share in Entel, Chile's main international telephone company.

Page 27 BANGLADESH is pledged \$1.8bn of soft loans and grants by Western aid donors, far less than the \$2.5bn it had been

seeking. Page 4 IMPERIAL OIL, which is 70 per cent owned by Exxon, is selling its 22.8 per cent interest in Interhome Energy for C\$492m to Gulf Canada

NIGERIA'S military government appeared in control last night following an attempted coup by middle-ranking officers, write William Keeling in Lagos and Michael Holman in London. President Ibrahim Bahangida, speaking on national television, said that rebei leaders had been arrested. Unrest had been confined to Lagos, he added. Little is known about the

EUROPEAN Monetary System: The Bank of Spain intervened to stem the peseta's rise at the top of the EMS. The central



The chart shows the constraints

CANADIAN interest rates have jumped to their highest level in almost eight years. Banks

pretax profits. Page 27

by April 27. Page 27

of agreements to complete the Uruguay Round of multilateral trade negotiations. Page 2

Britain Companies Arts-Reviews Building Contro Business Column .

Migeria: Politicians and creditors in a spin as THE MONDAY INTERVIEW economy struggles to revive ... Edzard Reuter, chair-man of Daimler-Benz, EC company tax: Ironing out the wrinkles between 12 different systems ______4 is hurtling along on a Managements British companies turning to global corporate adventure. Yet he manages to look like collaboration for new technology. Editorial comments Why Gatt still matters; man with time on his hands as Daimler The rewards of ownership .

Inti.Capital Markets

spreads its wings.

US economy: Recession still looms Lex: Convertible bonds; Bank shares Lex . 24 Stock Marketa 23 -Wall Street Lombard . Monday Page US Bonds ... Unit Trusts . Money Market

over joint business ventures

The two Germanies: Creeping disillusionment

Monday April 23 1990 Nigerian military government survives coup attempt

have been the economic hard-ship experienced by most of the 110m population under the country's economic reform pro-gramme. Nigerian officials, currently engaged in negotia-tions to reschedule their country's \$32bn external debt, may well use the coup attempt to underline their case for sympa-thetic treatment by creditors. Little is known about the plotters, but a rebel radio broadcast early Sunday morning reflected tensions between the country's Moslem-dominated north and the mainly-Christian south.

Shooting broke out in the early hours of Sunday morning around Dodan Barracks, the government's administrative centre in Lagos where Presi-dent Babangida has his office. In a broadcast on Lagos state radio, a man identifying himself as Major Gideon Ngwozor Oka and speaking "on behalf of the patriotic and well-meaning peoples of the Middle Belt and southern parts of this country" said:

"I...wish to happily inform you of the successful ousting of the dictatorial, corrupt, drug-baronish, inhumane, sadistic, deceifful, homosexually-cen-tred and unpatriotic adminis-tration of General Ibrahim Bahangida."

General Babangida took office in August 1985 in a bloodless coup. Since 1986, his government has been implementation menting an economic reform programme, endorsed by the

International Monetary Fund (IMF) and backed by the World Bank. President Babangida has promised a phased return to civilian rule under a two-party system, culminating in presidential elections in 1992.

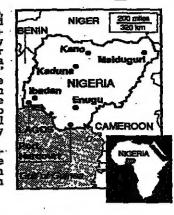
The impact of austerity measures, exacerbated by falling earnings from oil—the main export—combined with cor-

export - combined with corruption within senior government, has sharply eroded the administration's popularity. Rivalry between the north and south has grown, and a

and south has grown, and a cabinet reshuffle last January was seen by some Christians as favouring the Moslem north. In the radio announcement,

the northern states of Borno, Bauchi, Kano, Katsina and Sokoto were accused of "mess-ing up" the rest of the country through what was termed their domination of the Babangida Government. The rebels' spokesman raised the spectre of the break-up of the Nigerian federation, saying the five states would not be allowed to be part of the country until they had proved their loyalty to the new Government.

Had the coup proved successful, it would have been the seventh since Nigeria won independence from Britain in



Pro-Iranian group releases American hostage in Beirut

By Tony Walker in Damascus and Lara Marlowe in Seirut

PRO-IRANIAN extremists released an American hostage in Beirut yesterday following a weekend of intense diplomatic activity centred around Damas-

Cua.
The Islamic Jihad for the Liberation of Palestine (LJLP) freed Mr Robert Polhill outside the Summeriand Hotel on the Beirut waterfront just after 5pm in a gesture that appeared designed to help facilitate a thaw in US-Iran relations. Mr Polhill is the first Ameri-

can hostage to be freed in Leb-anon since Mr David Jacobsen was released nearly three and half years ago, in November, Mr Polhill had been in cap-tivity for 1,183 days. The accountancy professor from New York, NY was immedi-ately whisked away by Syrian security in a convoy of vehicles across the mountainess route

across the mountainous route to Damascus.
US officials in the Syrian
capital said Mr Polhill was, capital said Mr Foldill was, resting at a government house before being handed over by Mr Farouq al-Shara Syrian Foreign Minister to US Ambassador Edward Djerejian at the Foreign Ministry. Mr Polhill's wife Feryal is in Damascus. Libyan leader Muammer Gadam yesterday appealed for



Polhill: held for 1,183 days the release of all hostages held Moslems, Palestinians detained by Israel and Middle Rastern political prisoners in the West. He singled out for a special appeal hostages "carry-ing out humanitarian services like members of the Red

There are strong hopes that Mr Polhill's release would lead to the freeing of the remaining 17 Westerners missing and celieved held by Moslem militants in Lebanon. These include seven Americans, four

Britons, two West Germans, two Swiss, an Italian and an irishman.

The Britons include journalist Mr John McCarthy, Mr Terry Waite, the Archbishop of Canterbury's special envoy and retired airline pilot Mr Jack

Mann.
The longest-held captive is journalist Mr Terry Anderson, 42, of the Associated Press, who was kidnapped on March 16, 1965, by a group that identified itself as the Islamic Jihad, or Islamic Hely War. Mr Pol-hill 55 was kidnapped with hill, 55, was kidnapped with fellow professors Mr Alann Steen, 51, and Mr Jesse Turner, 42, from the campus of Beirut University College (BUC) by

the IJLP on January 24, 1987.

Kye-witnesses to yesterday's release reported that a car screeched to a half outside the Summerland and a hostage climbed out. "The rear door of writing car on the other side. a waiting car on the other side of the street was then opened and the hostage walked straight in," the witness said Brig-Gen' Ghazi Kenaan, head of Syrian Military intelli-gence in Lebanon, arrived moments later in a bullet-proof Mercedes-Benz and took charge of the freed American hostage.

The release of the American Continued on Page 24

EC leaders set to back political union at Dublin

By Tim Dickson and Kleran Cooke in Dublin

EUROPEAN Community heads of government appear ready to commit themselves to working

commit themselves to working towards closer political union at next weekend's special EC summit in Dublin.

The surprising degree of enthusiasm which greeted Franco-German proposals for political union at a weekend meeting in the Irish capital of the Community's foreign ministers will intensify the political dilemma over Europe facing British Prime Minister Margaret Thatcher.

Margaret Thatcher.
In London, Mrs Thatcher contrasted the suggestion that the powers of EC institutions should be strengthened with her vision of a Europe of "proud sovereign states" operating freely while main-taining the authority of their national parliaments.

However, amid fears among the Government's own supthe Government's own sup-porters that Britain might be "left behind" in a two-speed Europe, officials made it clear that she would play an active role in any discussions. "The view at Westminister is that the risk of divisions over Europe enhancing the poten-tial threat to Mrs Thatcher's leadership posed by Mr Mich-ael Heseltine, demand a posi-

tive approach. Officials confirmed that if the other states press ahead co-German plan, Britain will table its own proposals for institutional reform designed to improve the effectiveness of

British Telecom profits likely to spark prices row

margin on international telephone calls is nearly 60 per cent, according to a confiden-

cant, according to a confiden-tial internal document.

The high level of profit reflects BT's dominant position in the UK market and its mem-bership of an international telephone cartel whose activities were revealed by the Financial Times earlier this month.

The document discloses that BT expected international calls to generate profits of £445m (\$720m) from revenues of £770m in the year to March 31 1988. Since the document was written, the company's profit margins from international calls have almost certainly increased as advances in tech-nology and economies of scale from higher traffic have cut.

BT's 1987-1988 profit margin operating profit as a per-centage of net revenue — was 58 per cent. This meant that telephone users were being charged well over twice costs. even after taking into account depreciation and a contribu-tion hald towards the rise of ET's domestic network by the international division. Asked to confirm that its profit margins on international calls were at this level, BT said

yesterday that the company would not reveal precise fig-ures on grounds of commercial confidentiality, but that the margins were "pretty good." The detailed information on BT's international profits will put pressure on the UK's Office of Telecommunications, the

BRITISH Telecom's profit to force BT to cut them. It will also increase the like-lihood that the Government will license new companies to compete with BT and Mercury in international services from November when their monop-

oly rights run out.
Oftel said yesterday that it would look at BTs profit margins as part of its present review. The organisation said its general policy was to intro-duce more competition into telecommunications markets, but it would not say what it proposed to do until the review was completed at the end of

The BT document, which dates from 1987, is an internal planning paper produced by the company's international division projecting profits. It shows BT's revenues, costs and profits on a route-by-route

They are the first detailed figures on the international telephone cartel to enter the public domain and are probably broadly representative of profits on international calls made by telephone compenies in other countries. Some other telephone companies, such as Spain's Telefonica, which charge their customers even higher prices for international calls, are probably earning fat-

ter margins.
Of BT's major routes, the 79 per cent. The lowest were with Italy at 36 per cent. The only route on which BT lost money was UK-Libya, where provisions for bad debts pushed it marginally into the

Background, Page 7

Daimler-Benz seeks guarantee the Community. The EC foreign ministers industry's watchdog which has on jobs if Bonn abandons EFA expressed considerable sup-Continued on Page 24 recently launched an investigation into international prices,

By David Marsh in Bonn

DAIMLER-BENZ. West Germany's vehicle and aerospace conglomerate, has called on the Bonn Government to be ready to arrange alternative employment in civilian activities if Germany withdraws from the European Fighter Aircraft project.

In an interview with the Financial Times, Mr Edzard Reuter, the Daimler chairman, said the question of Germany's future participation in producing the EFA was still "fully

The aircraft is a joint venture between Germany, Britain, Italy and Spain, Indicating how seriously Germany's largest company is taking growing opposition to the proj-ect in Bonn, Mr Reuter said: "If the German Government and the other participants decide not to go ahead, then they will have the responsibility, for a transition phase, to secure employment of another kind

Capacities have been built up, development and produc-tion capacities for military aircraft, as the result of a political decision." This meant that the state would have to help shoul-der the consequences "if the political decision is now made that these capacities are no longer required."

Mr Reuter said: "It seems at

CONTENTS

plete the EFA development phase (running to about 1994)." the production phase was a possibility.

"What happens then will depend on future decisions." One possibility was that the West Germans would pull out, but the aircraft would still be It was also possible that the Bundeswehr, the German army, would decide on another

sircraft, such as a modernised Tornado, he said. Mr Renter gave the first comprehensive list of joint projects being studied between Daimler and Japan's Mitsubi-

shi group, under a co-operation accord announced last month. These included joint production of a future cross-country car, as well as collaboration in commercial vehicles, transport systems, household appliances, space rockets and satellites, regional aircraft and aero-en-

Commenting on the lawsuit lodged on April 2 by General Electric of the US against Daimler's proposed aero-engine link with United Technologies, Mr Reuter said it appeared to reflect impulsiveness by GE. "I am convinced that the lawsuit is without foundation."

Mr Reuter, who had private talks last month with President François Mitterrand of France, gave a fresh insight into the past few months of strains between Paris and Bonn over German unification, although he said this phase

was now over.

"I think it may be possible that the co-operation between. Volvo and Renault [snnounced at the end of February] was not decided without French political influence appoint. political influence, probably from the French President, against the background of this

irritation between France and Germany," he said. Daimler-Benz took over Ger-many's prime defence and aerospace contractor Messer-schmitt-Bölkow-Blohm in a deal finally agreed last autuma. Mr Reuter confirmed that MBB's subsidiary, Deutsche Airbus, the German partner in the European Airbus programme, suffered large losses last year as it made pro-vision for risks previously

borne by the government.

Although he could not confirm a reported figure of DM1bn (\$1.67bn) losses, he said, "such an order of magnitude would not be especially

Monday Interview: Edzard Renter, Back page, Section 11

私たちがスウィンドンに来るまでは、 誰もその可能性を信じませんでした。



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esdown Borough Council has a range of sites available.

By Lionel Barber in Washington

MR NICHOLAS Brady, US into the 1987 stock market Treasury Secretary, is prepar-ing to launch a personal campaign to persuade Congress to transfer to the Securities and Exchange Commission (SEC) regulatory powers over stock index futures trading in Chi-

cago. Mr Brady's proposals are certain to arouse opposition from the Commodity Futures Trading Commission (CFTC), which jealously guards its authority over the Chicago futures markets and enjoys support among the powerful agriculture lobby in Washington.

However, Mr Brady, a former top Wall Street executive who chaired a presidential inquiry

By Hugh Carnegy in Jerusalem

THE Israeli Government

admitted yesterday that it pro-vided financial backing for the

controversial takeover by Jew-ish settlers of a large building

in the Christian Quarter of Jerusalem's Old City. The admission of govern-

ment involvement was certain

to fuel the anger of the Chris-tian and Moslem Arab commu-nities over the takeover and will be greeted with dismay in

crash, has long argued that stock index futures trading can contribute to excess market volatility, and that it should be subject to a single regulator. Mr Brady has told his Treasury staff that the transfer of powers from the CFTC to the SEC should be a "top priority" in the coming legislative session. He is due to unveil the Administration's proposals in testimony to the Senate Agriculture committee on May 8. A man who shuns the role of globe-trotting financial states-man cultivated by his prede-

cessor Mr James Baker, Mr

Brady has turned his desire to

streamline the regulation of

pied West Bank and Gaza Strip, recently signalled addi-

tional concern about Jewish settlement of Arab areas of

Jerusalem also captured in the 1967 Six Day War. Yesterday the Housing Min-istry, headed by Mr David Levy, a leading member of the

immigrant Soviet Jews. The US, strongly opposed to Jewish settlement in the occu-

the financial markets into a personal political mission. He feels that excessive mar-ket volatility, especially after the 1987 crash, has undermined individual investors' confidence, and argues a single reg-ulator for stocks and futures

products would allow better control of the margins. or deposits, put by investors in the futures markets. The Treasury does not believe Chicago futures margins should necessarily be raised to the level of the New York equity markets, "but we think they should be harmonised", said one official. Mr Richard Breeden, SEC chair-

by Mr Yossi Sarid, a leftwing member of parliament, that it had put up \$1.8m to back the move by a 150-strong religious group into \$t John's Hospice in

the heart of the Old City's

The ministry said the sum, transferred via a financial sub-

Christian Quarter.

Reforming margins or shiftresponsibilities has in the past met with strong opposition from the CFTC and the Chi-cago financial and political establishment. Mrs Wendy Gramm, CFTC chairman, has fended off several challenges in recent years.

This time, Mr Brady has stopped short of calling for a merger between the SEC and CFTC, and hopes to have a better chance of selling his case on Capitol Hill. Deftly, the Treasury has told Congress it Treasury has told Congress it supports Mrs Gramm's bid for renomination, due this year. As usual in Washington, jurisdictional squabbles will

Armenian tenants. The minis-try denied that its contribution

was illegal.

Its statement added weight

to allegations by Mr Sarid and

others that senior Likud minis-ters, including Mr Levy and Mr

figure prominently, and the Treasury knows it must allay fears that a weakened CFTC will lead to a loss of power by the agricultural committees. It is therefore looking at ways to amend existing legislation -the Commodity Exchange Act

- rather than coming up with a new raft of legislation.

Mr Brady's enthusiasm for regulatory reform is tempered by the knowledge that time is not on his side. Congress will most likely have to consider and approve changes in the law before July, when most law-makers will leave Wash-ington to ington to campaign in the run-up to the November mid-

Likud admits paying \$1.8m to Jerusalem settlers

The settlers' move, just before Easter, was in defiance of the delicate status quo in the Old City whereby Jewish, Christian and Moslem resi-Christian and Mosiem residents largely keep to their own quarters. It sparked strong protests by the Greek Orthodox Church, which owns St John's, the local Arab community, which includes many Christians, and Mr Teddy Kollek, the Jewish Mayor of Jerusalem. The Church is contesting the new lease in the Supreme Court

Milken 'junk bond' case on the verge of settlement

By Martin Dickson in New York

THE biggest criminal case in Wall Street history is on the wall Street history is on the point of settlement this week, following a tentative agreement by Mr Michael Milken, the man who single-handedly created the "junk bond" market, to plead guilty to six charges involving securities transactions, and pay \$600m (\$360m) in fines.

(£366m) in fines.

This would be the largest fine ever imposed in the US on an individual, and Mr Milken, former head of the "junk bond" department at the now-defunct securities house Drexel Burnham Lambert, would also face a prison term, possibly of up to

a prison term, possibly of up to five years.

But there were reports yesterday that the settlement would not require Mr Milken to provide evidence he might have of any wrong-doing by other financiers involved in the 1980s takeover boom, which Drexel's "junk bonds" played a large role in financing.

Wall Street had been expecting government officials to seek such information from Mr Milken, which might widen still further the net that first opened in 1986. That was when Mr Ivan Boesky, the share speculator, agreed to pay \$100m to settle insider trading charges and co-operate with a much wider investigation into



Michael Milken: fallen junk bond king

criminal activities on Wall Street. The Milken settlement might therefore mark the high

might therefore mark the high point of the Government's inquiry, leaving many questions unanswered.

Mr Boesky, who emerged this month after two years of a three-year jail term, provided evidence against both Mr Milken and Drexel, which subsequently agreed to plead guilty to six felonies and pay \$650m in fines. The bank, faced with mounting liquidity problems, collapsed two months ago.

Mr Milken was indicted in Mr Milken was indicted in March last year on 98 counts alleging racketeering and fraud. His lawyers and senior officials from the US Attorney's office had spent months in talks for a possible plea-bargain to settle the case, and prosecutors had threatened to file additional charges against the financier unless agreement the financier unless agreement was reached by last Friday.

Late on Friday, Mr Milken was reported to have tenta-tively agreed to plead guilty to six of the lesser charges against him, apparently centring on alleged fraudulent

activities involving securities trading. But he will not plead guilty to any of the more seri-ous charges of racketeering or insider trading, which might carry much longer prison sen-

The settlement, which also appears to drop charges against Mr Milken's brother, Lowell, is not entirely fixed. Mr Milken's agreement still appears tentative, while any deal is subject to approval of deal is subject to approval of the courts. Federal District Judge Kimba Wood, who is hearing the case, is expected to hold a meeting of the various parties tomorrow.

The proposed deal will still leave Mr Milken a rich man. As the highest-paid executive in the US securities industry in the 1980s, he received more

in the US securities industry in the 1980s, he received more than \$1bn from Drexel between 1983 and 1987 and is believed to have made huge sums from investments on his own account. But the plea-bargain is now likely to unleash 73 civil suits from investors alleging he defrauded them.

The rise and fall of Mr

he defrauded them.

The rise and fall of Mr
Milken and Drexel was the
most remarkable Wall Street
phenomenon of the 1980s.
Working from an office in Beverly Hills, California, Mr
Milken created a huge market
for "junk bonds" - high-yield
securities from second-rank
companies traditionally companies traditionally spurned by top Wall Street houses. He claimed the higher returns more than offset the risk of default.

His clients, many of them fringe financiers at the start of the decade, used this paper to launch highly-leveraged takeovers. Some of the biggest investors were savings and loans institutions. That industry is now the subject of a government bail-out, amid allega-tions of fraud.

Ministers set July deadline for trade talks breakthrough

By Peter Montagnon in Puerto Vallaria, Mexico

TRADE ministers from 30

TRADE ministers from 30 leading nations have set a deadline of July for establishing an outline package of agreements to help complete the Urugusy Round of multilateral trade negotiations.

The package will cover all 15 items on the Urugusy Round agenda and the July deadline is intended to help produce political concessions needed before detailed work on a final agreement can begin. agreement can begin.

pia, on reform of farm and tex-tile trade – are taken by July, many trade officials fear it will be impossible to complete the Round on schedule in December. This would pose problems for the Bush Administration, whose negotiating authority from Congress runs out shortly

afterwards.
At the suggestion of Mr
Frans Andriessen, European
Community Trade Commissioner, the July meeting of Uruguay Round negotiators will be attended by "sub-cabi-net"-level officials high enough to inject some political content.

Though the talks failed to produce a breakthrough on any key issue, the ministers left at the weekend convinced they had summoned the politi-cal will to tackle the Round's most difficult final stage.

The ministers said their three days of talks had helped

clarify positions. This process would continue between now and July, paving the way for the re-assessment of national positions and the political deci-sions needed to complete the

However, Mr Neal Blewett, Australia's new Trade Negotia-tions Minister, warned that wide disagreements remained over world farm reform where neither the objectives nor the procedures had been firmly

agreed.
"It is going to be tough and difficult to get the parameters in place in July," he said. US officials were encouraged by the agreement to examine

farm support in

cerned - export subsidies import barriers, and domestic They hoped this would prompt the EC to begin consid-ering specific measures for reform and to back away from its controversial insistence on being able to "re-balance" cuts

each of the main areas con-

in one form of subsidies with increases in another. However, Mr Andriessen said the EC was prepared to contribute to the negotiations but not on the basis of the elimination of trade-distorting

subsidies demanded by the US! Delegates said the North-South confrontation, which many had feared, had failed to materialise as developing coun-tries began to develop different

Mr Arun Nehru, India's Trade Minister, met little sup-port for a hardline speech on foreign investment rules, and Brazil, which had previously been a staunch ally of India, appeared to be moving towards a more conciliatory position. Editorial comment, Page 22

WORLD	ECONOMIC	INDICATORS
FOREIGN	EXCHANGE RE	SERVES (US\$m)

	Feb. '90	In- 100		
us		Jan.'90 .	Dec. 89	Feb. '82
UK · ·	43,913	45,233	55,862	19,306
	 31,839	31,765	31,987	40.742
W. Germany	57,145	56.001	55.862	50,660
Japan	73,483	75.738	77.992	91,981
Belgkum	9.920	9,941	9,760	
taly	45,755	46,001		7,962
Netherlands			44,278	34,219
	 15,530	15,146	15,027	14.366
_	Jan.'90	Dec. '89	Nov. 89	Jan. 89
France .	 21,646	21,868	21.674	22,117

Canadian rates hit eight-year high

A jump in Canadian interest rates to their highest level in almost eight years has heightened fears of recession and highlighted international worries over Canada's economic and political prospects, writes Bernard Simon in Toronto.

Banks lifted their prime lending rate last Friday by half a point to 14.75 per cent, fol-lowing another steep rise in the Bank of Canada's trendsetting weekly bank rate. The bank rate now stands at 13.77 per cent, compared with just above 12 per cent earlier this

THE FINANCIAL TIMES
(EUROPE) LTD
Registered office: Number One, Southwark Bridge, London SEI 9HL
Company incorporated under the laws of England and Wales.
Chairman: D.E.P. Palmer
Main shareholders: The Financial
Times Limited, The Financial News
Limited.

Publishing director: B Hughes, 168 ruc de Rivoli, 75044 Paris Cedex 01. Tet: (01) 4297 0621; Fax: (01) 4297 0629 Editor: Sir Geoffrey Owen. Prater: SA Nord Ectair, 15/21 rue du Caire. 59100 Roubajk Cedex 1. ISSN: ISSN 0174/7363 commission paritaire no 67808D.

Financial Times (Scandinavia), Oster-gade 44, DK-1100 Copenhagen-K, Denmark, Telephone (33) 13 44 41, Fax (33) 935335

Ariel Sharon, until March Min-ister of Industry and Trade, were involved in planning the acquisition of St John's for mouths. They may have helped raise additional funds the set-tlers say came from hitherto unidentified wealthy Jewish investors overseas. sidiary of the quasi-govern-mental Jewish Agency, repre-sented 40 per cent of the cost of acquiring the Church-owned hospice, which was leased by a hardline Likud party and a prominent supporter of Jewish settlement in the occupied ter-Washington at a time when Israel is seeking extra US gov-Panamanian-registered front company from the existing ernment aid for the housing of ritories, confirmed allegations **WE ALSO RUN TWO OF** THE WORLD'S NUMBER ONE SERVICE COMPANIES.

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APPLICATION FOR ENTRY FORMS FOR THE 1991 ADT LONDON MARATHON WILL BE AVAILABLE FROM ALL TSB BANK BRANCHES FROM 1ST MAY 1990.

FEW AFRICAN leaders are as well equipped to foil a coup as Nigeria's President Ibrahim

ase on

The state of the s

His considerable experience in usurping power goes back to 1976 when he helped put down a plot against the military government of the day. He later played a key role in the 1983 Shagari, the country's last civilian leader, and in August 1985 took over the top job him-self when he skilfully ousted General Muhammadu Buhari in a bloodless coup.

The poacher turned game-keeper may well have drawn on past lessons in his apparently successful handling of yesterday's attempted putsch by junior officers. But given the host of problems that sur-round him, he could have further occasion to draw on his

expertise. President Babangida's greatest achievement has been on the economic front. With the endorsement of the Interna-tional Monetary Fund (IMF), and largely funded by the World Bank, he has introduced far-reaching structural

Sad history of coups since independence

1960 - Independence from Britain 1966, January - Prime

Minister Sir Abubakar Tafawa Balewa assassinated, Maj-Gen Johnson Ironsi takes

1966, July – coup, Ironsi killed, General Yakubu Gowon appointed head of

1967-1970 — Biafra civil 1975 - Coup: General

Murtala Muhammed takes 1976 - Muhammed

assassinated; succeeded by General Olusegun Obasanjo 1979 - Return to civilian rule under President Shehu-

1983 — Coup: General Muhammadu Buhari 1985 — Coup: General Ibrahim Babangida Despite quashing yesterday's coup, Nigeria's president faces formidable problems, write William Keeling in Lagos and Michael Holman in London

Key measures include trade liberalisation, a substantial devaluation of the Naira from 180 US cents to around 12.5 cents, and a privatisation plan involving nearly 100 compa-

IMF support paved the way to a series of external debt reschedulings – although Nigerian officials maintain that more help is needed if the country is to maintain debt servicing while at the same time trying to fund the recovery programme.

But nearly four years of aus-terity measures and a slump in oil earnings has severely eroded the government's popu-

At the same time, President Babangida's image has been tarnished. Implementation of economic policies has sometimes been weak, with the result that some of the benefits have been delayed. Promises to end corruption have not been fulfilled, and senior army offi-

The honeymoon with the press and human rights cam-paigners which marked the first year or two of the Babangida government has ended: unrest has been simmering at many of the country's universi-ties, fuelled by high levels of graduate unemployment; and the commitment to a phased 1992 has been greeted by anathy and cyclcism, the result in

newly created parties which exist in name only, accompan-ied by manifestoes which have no credibility.

Perhaps the most sensitive issue, however, reflected in the radio broadcast that signalled the coup attempt, is the grow-ing tension between the Mos-lem-dominated north, home of the Hausa-Fulani peoples, and the largely Christian south, stronghold of the Yoruba and

part of the government's impo-sition on the electorate of two

simplify a complex issue, it is none the less a critical factor in Nigerian politics. The rivalry has never been far below the surface, but it was exacerbated in 1986, when the government decided to become a full member of the Organisation of Islamic Conference. The decision, taken secretly and implemented without warning, antagonised many Christians, who feared it would jeopardise Nigeria's status as a secular state.

Over the past 18 months the rivalry has taken on a new dimension, prompted by develments in the northern state of Sokoto, which as well as alarming the south also adversely affect the President's standing in the north.

Among the most serious accusations levelled against President Babangida is that he has undermined the Sokoto Caliphate, the Moslem heartland of Nigeria "by installing an unwanted sultan."

Nigeria's Moslems, who make up about 50 per cent of the country's 120m people.
When the then incumbent

Sultan Abubakar III died in 1988, there were at least four-potential successors. The lead-ing candidate appeared to be the Sultan's eldest son. However it is widely believed the government interfered with the cession contest, and aided the candidature of Ibrahim Dasuki, considered a close con-

fidante of the president.

Disagreement over the sultan's succession, resolved in November, 1988, appears to be central to decision of what the coup plotters called the National Relief Council, which would have been the executive arm of government had the coup succeeded.
The Council said the new

regime would exclude the northern states of Sokoto, Bornu, Katsina, Kano and Bauchi states from Nigeria. The states would be readmitted once the "rightful heir to the Sultanate, Alhaji Maccido" (the son of the late Sultan) was installed and a delegation led by Maccido sent to the federal

"aristocratic quest for domination and oppression will be a thing of the past.

All citizens of the five north ern states were to have been "temporarily suspended from all public and private offices' in Middle Belt (states stradd) ing the middle of Nigeria) and southern areas.

Reports of reaction from around the country were sparse last night. But in Kaduna diplomats reported Christians celebrating in the

see as a dividing line between the Moslem north and Christian south. In 1987, it suffered large-scale riots during which by Muslim crowds. And after a cabinet reshuffle in January this year, Christians demonstrated against what they saw as a religious bias towards Islam in the new cabinet.

Yesterday's news from Kaduna was a disquieting sign that in some parts of the country at least, the plotters' rheto-ric had hit a responsive chord.



Politicians and creditors in a spin as economy struggles to revive

Just as one agreement is reached, another round of bargaining seems set to begin, William Keeling reports from Lagos

ESTERDAY'S coup attempt challenge to the Government of President Ibrabius Bahangida will help focus attention on one of the key issues critical to Nigeria's future: the burden of the country's external debt and the heavy cost of servicing it.

Some \$32bm (£18.8bn) is owed to external creditors, and since the early 1980s the debt has been subject to a seemingly endless round of rescheduling negotiations. Just as one agreement is reached,

another round of cross-table bar-gaining seems set to begin. Like dogs chasing their own tails, Niger-ian politicians and foreign creditors slike expend much of their energy spinning in furious circles, while the surrounding economy struggles to revive.

At the centre of the negotiations

lies oil. It accounts for 90 per cent of foreign exchange receipts, but revenue has alumped from \$26bn in 1980 to less than \$9bn last year. The Central Bank of Nigeria predicts a fall in foreign exchange earnings in 1990 to just \$7.5bn. Gross national product per head has collapsed, from a high of \$1,090 in 1981 to

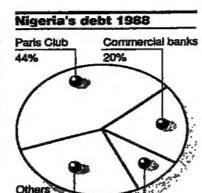
around \$250 last year.

Despite these figures, the creditors argue that Nigeria can still pay its way if modest rescheduling of the debt is agreed. The government, IMF-approved (but not funded) structural adjustment programme, appears to be digging in its heels. It is arguing not only for the further rescheduling of debt but for substantial debt relief.

The finance minister, Chief Olu False, made clear the new stance in a meeting with the London Club creditors at the end of March. He told the commercial banks

owed \$5.5bn - that service payments were "too high and unsus-tainable". He said Nigeria would not be in a position to maintain pay-ments at contractual levels beyond the first quarter of this year. Instead, he proposed issuing a new 30-year bond to cover the debt with a 10-year grace period and 3 per

The creditors have asked the Nigerian delegation to furnish them with further details of expected foreign exchange earnings and a sec ond meeting has been agreed.



Multilateral organisations Total \$29.3bn erien authorities: World Bank; Fund staff

But as one Lagos banker put it: The commercial banks have their backs against the wall. Having made provision for bad debt, they have little choice but to accept relief

relief Nigeria will succeed in travelling is as yet uncertain. Central Bank officials say that Nigeria is due to pay \$4.5bn in debt-servicing in 1990 — equivalent to 60 per cent of projected foreign exchange earn-

Faced with such a bill, the Gov ernment has announced that it will impose a ceiling for debt-servicing of 30 per cent of foreign exchange earnings. Even if they do win easier terms from the London Club, therefore, the Nigerian authorities will still owe far more than they say they are willing to pay.

To reduce the burden, a diplo

matic offensive has been undertaken to persuade Paris Club mem-bers (primarily the Western export credit agencies) to embrace debt

At the beginning of March, President Babangida made a state visit to France. Chief Falae has been in Europe, and is scheduled to fly on to

Nigeria's case has been strength-ened by the recent fall in the price of oil. The 1990 budget was based on forecast of a \$16 per barrel yearend average. Earlier this year, that seemed over-cautious, but develop-ments in the world market this month suggest the caution may be justified.

Western diplomats and bankers have nevertheless adopted a tough stance, apparently reluctant to take the step from rescheduling to relief. A senior diplomat explained the reasons: "Nigeria needs a change of mentality towards investment; the climate is still unattractive. Secondly, we believe they have sufficient income to meet their obliga-

Both the London and Paris Clubs are sceptical of Nigerian figures for how much the nation earns. Last year, the country not only met its debt obligations but managed to boost its external reserves from 8611m to \$1.79bn, or four months' import cover. Many analysts have argued that with external reserves now at an acceptable level, the Government will have at least an extra 31bn to play with in the next financial year - but this calculation would have to be revised if the oil

Other economic indicators show signs of improvement. While the inflation rate a year ago stood at over 50 per cent, bankers believe it is now under 10 per cent. This may be set to change following a recent increase in the money supply and with interbank interest rates falling from 35 per cent six weeks ago to

But many bankers consider the Government's overall economic performance has been good and believe it will receive the further backing of the International Monetary Fund after their present agreement expires at the end of this month.

This would leave Nigeria in the odd position of being at loggerheads with the Paris Club, despite its economic performance having the IMF's stamp of approval.

Negotiations with the Paris Club, scheduled for June, may well be a

The Nigerian Government is set to argue that, having reduced inflation and raised foreign reserves, simply to reschedule would be to penalise it for improved economic performance. Moreover, to be made to suffer at a time of falling oil prices would sabotage the gains so far

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EC leaves sanctions issue open

By Kieran Cooke and Tim Dickson in Dublin

THE European Community has left open the option of applying economic sanctions against the Soviet Union after a special weekend meeting of EC foreign ministers in Dublin gave strong backing to Lithuania. A 12-member declaration

expressed "serious concern" at the steps recently introduced by Moscow in relation to the Baltic republics, and pledged to keep the situation and its policy implications under continu-

Diplomats said this was a reference to the trade and co-operation agreement negotiated with the Soviet Union last December. If events turned out for the worse, suspending parts of that accord might be consid-

it was stressed that while member states sympathised with the Lithuanians plight, the EC felt the best solution lay in negotiation. Mr Douglas Hurd. UK Foreign Secretary, said the EC was seeking restraint on all sides. "Too much has been achieved in the Soviet Union to have !t all thrown away. It is important to keep perestroika going."
The joint statement attacked

any actions of a "coercive nature". The Twelve said "an

outcome acceptable to all must

be sought and this is possible only by means of discussion".

20th anniversary of Earth Day was cheered in yesterday with parades, concerts and the world's biggest energy-efficient light bulb.

While the Soviet Union is showing more

Times Square, an area better known for prostitution than preservation.

of Gary Gilmore and other local hits. The original Earth Day, which was

started in California, is credited with prompting the first US Clean Air and Clean Water acts, and the creation of a government watchdog agency, the Envi-ronmental Protection Agency.

German unit of divisional

country to contribute a divi-sion of some 15,000 men. Mr Van Eekelen sees these

multinational units as coming

under Nato's integrated com-

mand. But it seems as if such a

plan would have to exclude

France for the moment, since the French have not been a member of Nato's integrated

command structure since 1966. Nor is it clear how the pro-

posed new multinational units

would relate to the Franco-

German military brigade

Another political problem likely to arise if present

Franco-German plans for a

European Community political

and security organisation

its relationship to WEU, a secu-

set up at a bilateral level

Aid approved for Chernobyl after-effects

THE Presidium of the Soviet Council of Ministers, or cabiturned out to be. The cabinet has also adopted net, has approved the spend-ing of Rbs16bn (£16bn at the official rate) over the next two-and-a-half years on the resolution to undertake long-term measures, which include hiring foreign experts

to assist Soviet scientists in coping with the medical and environmental after-effects. The fourth anniversary of Chernobyl, which falls on Thursday, is being given huge

publicity - in contrast with the virtual blackout imposed at the time, when the authorities' slow response almost certainly meant an unnecessary further loss of life.

The main targets of the programme will be to improve medical aid, provide uncon-taminated food to the affected

raise social security payments to the most directly affected, especially children and the

eiderly. The fallout from the explo sion covers a vast area in the Ukraine - where the station is sited, some 120 miles from the republic's capital, Kiev and in neighbouring Belorus-

New York cleans up on Earth Day

AMID the skyscrapers and litter-strewn streets of Manhattan, in one of the most unnatural habitats known to man, the

after-effects of the Chernobyl

The sum indicates how deep

the crisis caused by the explosion in April 1986 has

While the Soviet Union is showing more open concern about the after-effects of the Chernobyl nuclear disaster, the US is imbued with the spirit of Earth Day 1990. The sun shone on the great lawn in Central Park, where groups such as the B-52s. Edie Brickell and the Roches, and a host of politicians and entertainers, entertained the crowds. Mr David Dinkins. New York's mayor, and the dean of the Cathedral of St John the Divine both spoke at Times Square, an area better known for

In a packed bar in Hoboken, New Jersey, the crowd gave money to Greenpeace and danced enthusiastically to the Ballad of Gare Gilmore and other lead him.

Karen Zagor attends an environmental extravaganza in litter-strewn Manhattan

Twenty years later it has turned into a multi-media nationwide three-day extravaganza. Big businesses have set up stalls to show how concerned they are about envi-ronmental problems. Shaklee, which makes personal and household products, paid \$50,000 (£30,500) to be the first official corporate sponsor of the event. In Texas and Louisiana, the Fina Oil and Chemical and ioditatina, the Fina on and chemical company sponsored recycling projects, tree plantings and highway clean-ups.

While some environmentalists applaud the sentiment behind Earth Day and the growing corporate awareness of pollution

problems, others are concerned that the festivities will promote complacency and that the corporate involvement is hype.

"Earth Day is fine in the sense of raising general awareness, but I'll withhold judgment on its enduring aspects for at least six months," said Mr Russ Weis, who works at Wetlands Preserve, a nightclub

in New York which boasts organically

grown food and an ecological information

There are some encouraging signs that the nation is taking its pollution problems seriously. Earth Day 1990 was ushered in by overwhelming Senate approval for tougher clean air legislation. The compromises involved please neither environmentalists nor the far right, but the legislation is nevertheless a big step.

New York, which was dubbed the pollution central of the model of the pollution central of the pollu

tion capital of the world 20 years ago, is less polluted than it was in 1970. But the problems remain gargantuan and the city government is strapped for cash. Each of New York's 7m residents produces five pounds of rubbish a day, about twice as much as the average European. In an attempt to improve the city's air, Mayor Dinkins has declared a moratorium on all new garbage incinerators, and

garbage compactors.

As the waste continues to mount, one member of the animal kingdom is thriving. Despite extermination efforts which include sprinkling Central Park with rat poison, rats are vying to outnumber humans in the city. At the moment, the ratio is one to one.

older incinerators have been replaced with

Soviet price rises put back for year

A SENIOR economic adviser to Mr Mikhail Gorbachev, the Soviet President, has said that retail price increases, confidently forecast for this year as a key part of economic reforms, will not be brought in until at least next year.

Mr Vladislav Shatalin, a leading academician and economic and a member of the

omist, and a member of the Presidential Council, in a grim forecast for Soviet consumers, said that even if the measures went into effect next year, they would not cause an improve-ment in the supply of goods to the consumer market for "two

the consumer market for "two to three years".

In a further confirmation of delay now besetting the reform programme, Mr Ivan Laptev, the new chairman of the Supreme Council of the Union (one of the two chambers of the Supreme Soviet), said that the 15 or 16 bills being drafted to implement the pro-market reform may not be put before the Soviet until its autumn session.

No date has yet been set for the start of this session.

Meetings of the Presidential Council last weekend and mid-week, which had been sup-posed to finalise the package of laws, ended with a statement by Mr Gorbachev on how much more work needed to be done, particularly in seeking a social consensus on what are widely

feared reforms.

Mr Shatalin said that the reforms should:

• Abolish "as soon as possible the industrial ministries, which are one of the main fac-

tors of our monopolistic and ineffectual development"; • Allow land to be sold in cities as well as in the country-side, "not fearing that land will be bought by the agents of the shadow economy. Those who fear wolves should not go into

the forest." • Open up areas of the Soviet economy for direct foreign investment, as well as allowing and encouraging joint ven-

tures.

• Cut capital spending for industrial construction, in favour of reconstruction of existing plants — which would have the twin virtue of being cheaper, and of more rapidly increasing supplies of consumer goods.

increasing supplies of consumer goods.

• Cut heavily arms expenditure, because "maintaining the largest army in the world and maintaining living standards is pure economic adventurism";
• Institute a system of payment of wages by results.
• Ensure the equality of all enterprises, whether state, cooperative or private, and encourage the further development of co-operatives by ensuring them privileged access to ing them privileged access to supplies, and lower tax rates.



Tudjman: 'The communists

Big turnout of voters in Croatia

VOTERS turned out in large voters turned out in large numbers in the western Yugo-slav republic of Croatia yesterday, where nationalism has dominated the first free elections since before the Second World War, Laura Silber reports from Zagreb.

In the first round of partiamentary and local elections

mentary and local elections, about 3.5m voters chose between the Communist party.

between the Communist party, renamed the Party of Democratic Change, the Nationalist Croatian Democratic Union (CDU), and the Coalition of National Agreement (CNA), a broad 10-party front.

Opinion polls in Zagreb showed strong support for the CDU, which has called for an expansion of Croatia's borders. Mr Franjo Tudiman, CDU president, said: "I am convinced that CDU will will an absolute majority. The Communists don't stand a chance of regaining power this century." ing power this century."

Mr Tudiman has stirred up national emotion and built up a large following in Croatian emigré communities in Europe. North America and Australia, many of whom have returned to Yugoslavia for the elections.

to Yugosiavia for the elections.
Mr Ivica Racan leads the Party
of Democratic Change.
In the neighbouring republic
of Slovenia, Mr Milan Kucan,
Communist presidential candidate, faced Mr Joze Puchik,
from Demos, an opposition
coalition, in the second round
of elections. Demos defeated of elections. Demos defeated the Communists in the first round on April 8.

Mitterrand slips in popularity

President François Mittertand's popularity in France has fallen to its lowest for four years, despite the Govern-ment's successful management of the economy, an opinion poll shows. William Dawkins

writes from Paris.

The survey, the third in two weeks, to show a drop in Mr Mitterrand's support, found 42 per cent dissatisfied with his performance, and only 39 per cent satisfied. This is the first negative score given him since 1986, when the Socialists lost the parliamentary election. The survey was published in the Sunday newspaper Le Journal du Dimanche.
The poll attributes some of Mr Mitterrand's falling popularity to the perception that he is giving too much time to international affairs instead of day-to-day issues such as immigration and corruption. The results come after Mr Mitterrand's meeting with President Bush of the US, and ahead of his two-day summit with Mr Helmut Kohl, West German Chancelor, in Paris this week.

Chancellor, in Paris this week.

The Government's standing has been hit by its recent law pardoning political workers suspected of financial corruption, while Mr Mitterrand's leadership style is being criticised because of his apparent misjudgment of a power struggle inside the Socialist Party. Last month, Mr Mitterrand's own followers scuttled his own followers scuttled his attempt to promote Mr Laurent Fabius, a former Prime Minis ter, as party Secretary General. 🐇

Sony to boost French output

SONY, the Japanese electronics company, is to boost the capacity of its seven-year-old French audio plant, turning it into the group's largest European factors. pean factory by early next year writes William Dawkins. Sony will invest FFT150m

(£16m), adding 350 jobs to the 850 already existing at a plant which makes compact disk players, video-cassette recorders and video cameras, at Ribeauville, Eastern France. The move comes two weeks after Sony announced the creatter sony announced the creation of its fifth factory in France, to be sited at Bayonne, where it will make electronics components for the Japanese company's other European

This latest investment will boost the Ribeauville plant's

European pillar for Nato' meeting today

By Robert Mauthner, Diplomatic Correspondent

FOREIGN and Defence Ministers of the nine-nation Western European Union will today discuss practical steps for creating a European pillar of Nato, including the forma-tion of multinational military

The Ministers, meeting in Brussels under the chairmanship of Mr Gaston Eyskens, Belgian Defence Minister, will have before them a specific proposal, for creating an embryonic European army, from Mr Willem Van Eekelen,

WEU Secretary-General. Such a European multinational force would enable us to identify ourselves more clearly in relation to the Americans Mr Van Eekelen, a former Dutch Defence Minister, said before the meeting. At the same time, it would answer US demands that the European members of the Atlantic Alliance should share more actively in their own defence. the formation of multinational units in Europe would be an important contribution to solving the defence problems of a unified Germany, but he stressed the German problem was only one aspect of his pro-

osals. rity organisation grouping only nine of the EC's 12 members.

Bangladesh aid pledges scaled down

By William Dawkins in

step," the Secretary-General said Initially, he proposes the formation of a British-Dutch-WESTERN aid donors yesterday pledged \$1.8bn (£1.1bn) of soft loans and grants for Bangladesh in the strength, with each participat-ing country contributing one brigade of about 4,000-5,000 coming year, far less than the \$2.5bn it had been asking for and 22 per cent less than last men, probably stationed in West Germany.

"I am thinking of a highly mobile situation," he said. But the UK, which supports the plan in principle, wants each

The 19 members of the World Bank aid group, meeting in Paris, scaled back the requests because of concern over the Government's recent economic management. This exacerbated the impact of floods, so that growth in gross domestic prod-uct halved from earlier levels to 2 per cent during the past

two years, picking up to an expected 5 per cent this year.

Mr Mohammed Abdul Munim, Finance Minister, said he was not disappointed but added: "This shows a new atmosphere in the aid climate. In the future, we can see there which the two countries have will be a more vigorous examination of the cost effectiveness and utilisation of aid."

For the first time in recent years, Bangladesh will be subjected next autumn to a midfinancial year review by the World Bank group. By then Mr Munim expects five more countries to come forward with fur-

POLAND'S Solidarity trade union has furthered Mr Lech Walesa's campaign to become the country's president by overwhelmingly re-electing him as its leader, Reuter

him as its leader, Reuter reports from Gdansk.

Delegates at Solidarity's second national congress on Saturday not only handed Mr Walesa – pictured right – a crushing victory over two rivals for the leadership, but by implication endorsed his dream of installing a "president-unionist" in Warsaw.

Yesterday the congress also Yesterday the congress also called for new elections to par-

Mr Walesa was re-elected chairman with 78 per cent sup-port, compared with the 55 per cent he won at Solidarity's previous congress in 1981.



Bonn flexible on German monetary union

By David Marsh in Bonn

Government is likely to be flex-ible over forthcoming mone-tary union talks with East Germany but its main proposals are not expected to depart radi-cally from suggestions by the Bundesbank three-and-a-half weeks ago. Bonn officials said

yesterday. The officials were speaking before a meeting between Chancellor Helmut Kohl and ministers, who were due to deliberate until late yesterday evening on a planned economic treaty between the two East Mr Kohl and leaders of the three-party Bonn coalition is due this morning. Mr Kohl wants to finalise details of the treaty by the end of the month, so that German monetary union can take effect after a necessary two-month prepara-tion by the July 1 target date. East German finance minis-

try officials visited Bonn at the end of last week to study West German budgetary planning. This was part of preparations for East Germany to introduce, for the first time, a proper bud-

Mr Manfred Carstens, parlia-mentary state secretary in the Bonn Finance Ministry, said that East Germany was run-ning a budget deficit estimated at an annual DM20hn-DM40hn (£7.2bn-£14.4bn), likely to rise next year to DM40bn-DM60bn. But he repeated that Bonn would not increase taxes to

Mr Kohl has come under heavy pressure from East Ger-many to soften the terms of monetary union recommended by the Bundesbank. The cen-tral bank suggested that most

accounts, should be exchanged into D-Marks at a rate of 2 to 1. Mr Lothar de Maizière, the new East German Prime Minis-

ter, is insisting on a general 1 for 1 conversion rate, pleading that otherwise East German wages and pensions, already low, will be halved. West German officials reject

as "nonsense" East German protestations about a halving of pensions and wages, saying that Bonn will offer a differentiated solution which will allow wages to be set by mar-ket conditions.

Pope summons synod to discuss eastern Europe

unprecedented synod of bishops to discuss the Continent's democratic revolution during

vakia. Reuter reports.

The Polish Pontiff made the surprise announcement of a European-wide synod at the end of a mass in Velehrad, cradle of Slavonic Christianity. The Pope, who himself

POPE John Paul summoned an unprecedented synod of bish-tour into a celebration of the collapse of Communism. Addressing 250,000 people at a mass in Velehrad, the Pope said: "Behold the night is over, day has dawned anew." Vatican spokesman Joaquin Navarro-Valls said the date or

place of the synod, at which

Mexico may halt co-operation with US in drugs fight MEXICO has threatened to stop collaborating with the US in the fight against drug trafficking unless the alleged kidnapping from Guadalajara of Mr Humberto Alvarez Machain is "sat-

isfactorily" explained.

The warning was given by Mr Enrique Alvarez del Castillo, the Attorney-General at the end of a conference held in the Pacific resort centre of Ixiapa at which chief law enforcement officers of 32 different countries reached a wide-ranging agreement on co-operation in

infringement of its sovereignty is excep-tionally serious given the commitment of President Carlos Salinas de Gortari's administration to waging war on the trade in close collaboration with the US. Washington has pledged to grant Mexico preferential treatment in the economic and commercial fields. Before the meeting Mr Salinas said that any efforts by an external power to pursue law-enforcement activities

within Mexico "would violate the most elemental forms of international law."

A spokesman for the Mexican Attorney-General's office said yesterday that the Government would seek the extradition of DEA agents responsible for the

alleged kidnapping of the Guadaisjara physician.

The Mexican Attorney-General said at the close of the ixtapa conference that he hoped his department would complete an investigation into the dis-

appearance by today.

Mr Dick Thornburgh, US AttorneyGeneral, has promised an internal
review of the case.

The DEA, a part of the Justice

Department, has denied allegations of involvement either directly through its

own agents or by hirelings.

Mr Humberto Alvarez Machain is one of 19 people accused by a Los Angeles Grand Jury of the torture and murder in 1985 of Mr Enrique Camarena Salazar, the US Drug Enforcement Administration agent whose death has been a major source of friction in relations between the two countries ever cines. The Mexican allegation is that Mr Alvarez was abducted on April 3 and

handed over to the DEA in El Paso.

representatives of all Euro-pean bishops' conferences would gather, had not yet been A major diplomatic confrontation Mexico's complaint about a possible ing democratic changes in Commission reshuffles cards for company tax coherence

Brussels is adopting a new approach to iron out the wrinkles between the EC's 12 systems, writes Lucy Kellaway

UROPE'S big companies want it badly. So does the Commission. So too do most member states. With-Market for companies. But will it happen? Doubtful. It is a coherent system of

company taxation. For some 20 years, the Commission has been putting forward new directives, revising old ones, and launching fresh initiatives. The result so far: precisely nil. Last week it came up with yet another new approach. It reshuffled the pack of yellowing directives, dropped one. and introduced two more. Today, three proposals will be put to finance ministers.

backed by the threat that

unless they approve them, the matter will be taken up with neads of governments in Dub-This is no small change of emphasis: what the Commission is now proposing is much less ambitious than its earlier plan. Then the aim was to have a standard rate of corporate taxation in Europe. That idea, as Mrs Christiane Scrivener. European Commissioner for Tax, said last week, has been overtaken by events, and now the game is not harmonisation

but "mutual recognition" and

co-operation between tax collectors in member states. In practical terms, this means removing the wrinkles between the 12 tax systems, to ensure that companies which operate in more than one member state are not penalised. compared to those that do busi-ness in just one. The new aim is to do the minimum compatible with the Single Market to remove any tax barriers that are seen as getting in its way.

Still, getting all member states to agree on the three existing measures is not going to be easy. The modest parcel has been stuck for 20 years; and while ministers have pre-varicated, the need for such directives has steadily increased with the growing spread of companies' busi-

The three directives are: Parent-subsidiary directive. This would abolish withholding tax on dividend payments from subsidiaries in one country paid to parent companies in

tax that can arise on cross-bor-

der mergers. The tax would be

deferred so long as the

acquired company went on

being a taxpaying entity in its

nesses across member states. Merger directive. This would remove the capital gains home member state.

• Arbitration directive. This would involve setting up a body to settle disputes on dou-ble taxation and transfer pric-

ing between member states. European companies regard agreement on these as absolutely essential. The CBL the Institute of Directors and Unice, the federation of European employers, have been lob-bying for years to get the measures through, arguing they constitute one of the biggest remaining barriers to doing business across the EC.

The most urgent directive is the first, which affects almost all European companies with subsidiaries in more than one EC country. It is also the most seriously stuck. The problem is a steadfast refusal by West Germany to give up its with-holding tax on dividends; and even a compromise put forward by Spain a year ago which would have allowed the tax to be phased out gradually failed to do the trick.

In spite of cajoling and

threats from businesses and

the Commission, Germany has

yet to indicate any willingness

to move. Revenues it stands to

lose might amount to some

DM150m (£55.5m) a year -

hardly relevant against its

EUROPEAN MARKET total tax revenues. Yet the

issue has a political impor-tance: it might involve giving foreign companies an advan-tage unavailable to domestic ones, and is therefore not the kind of step the government is likely to take in an election

In contrast, the mergers directive is of potential, rather than actual, importance. Were a foreign company to take over, say, a German company fat with undisclosed reserves. the potential capital gains tax bill might make the whole operation unattractive. Indeed the existence of such

a tax threat is one of many reasons why such cross-border mergers do not happen; and the greater the progress made on removing the other barriers to cross-border mergers, the more important will it become to remove the tax barrier.

Until now, the Commission has been reluctant to separate the three directives, with the fear that the first one might then be stuck for ever. In its new mood, however, it seems prepared to put them forward trouther congrately or in any together, separately, or in any other way that will increase

their chances of passage.
In addition, it is putting the final touches to two more. The first is like the parent-subsidiary directive, but would apply to interest and royalty pay-ments between parents and

The second, more radical, directive would let companies use up losses of subsidiaries in one country against profits in another. This measure, likely to be put forward in the summer, is strongly supported by business, but is likely to meet with powerful resistance by

member states.

The impossible struggle in the field of tax is in marked contrast to the progress made in other areas of the 1992 programme, and shows what hap-pens when decisions have to be taken unanimously. At this rate, by 1993 a company may be able to sell the same products in all member states, but may be penalised by the tax man for doing so.

In an attempt to break the deadlock, the Commission is applying political pressure, and is treating the issue as a test of ministers' true commitment to

This tactic might have some

effect; there is in any case a view that West Germany - in need of Community support these days - is proving a more conciliatory partner than pre-viously. It has, after all, recently softened its stand on insurance and on investment services, two areas in which its resistance had appeared cer-

However, not just Germany has its doubts about the tax programme. Anything with even a whiff of harmonisation about it runs straight into the resistance of the UK, which still believes that tax is not the business of Brussels. Although Britain will probably back the present three directives, it will do so with little enthusiasm.

Meanwhile, the Commission has not abandoned its longerterm hopes altogether. Instead, it has handed the problem over to a team of experts, whose task is to see whether the diversity of corporate tax regimes in member states is distorting investment decisions and reducing competition.

This seems only too proba-ble; tax rates vary from about 35 per cent in the UK to 50 per cent in West Germany, and the real tax burden may be more widely spread still, as the tax bases are also radically differ-ent

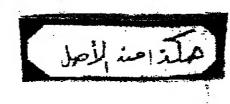
However, in some countries corporate taxation is a much more important source of revenue than in others, so any attempt to shift the balance is likely to be strongly resisted. In Ireland, for example, only 2 per cent of government revenues come from corporate taxation compared with 11 per cent in the UK and 17 per cent

in Luxembourg.

If the experts find that such differences are having an unde-sirable effect, they must decide whether market forces alone can be trusted to remove them, or whether more difficult directives need to be brought forward. Any such moves seem a long way off.

However much the Commission rationalises its new approach, tax harmonisation has been abandoned for the simple reason that member states do not want it. One might suspect the main task of the committee of experts is that of saving the Commis-

monthly output of compact disk players from 70,000 to 100,000 units, while video-recorder production will rise from 20,000 to 25,000 sets a month, and video cameras from 20,000 to 30,000 units.



FINANCIAL TIMES MONDAY APRIL 23 1990

Big turnoy

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UK NEWS

Chancellor gives stark warning on high pay claims

Chancellor of the Exchequer, has delivered a stark warning to his ministerial colleagues that the Treasury will not fund public sector pay awards which threaten its spending targets and anti-inflation strat-

His warning, spelled out to the full Cabinet last week, comes ahead of today's re-opening of pay negotiations between unions and British Rail and against a background of the threat of industrial action in the power industry. It is designed to pre-empt demands from departmental ministers that unions' pay claims should be conceded to avoid industrial strife and to

public spending negotiations since the early 1980s.

Mr Major told the Cabinet that the Treasury would not provide extra cash to fund large pay increases for rail, underground and power workers because the pressures on public spending and inflation have never been more severe.

set the tone for what is expec-ted to be the toughest round of

In what was seen in White-hall as a pre-emptive strike, Mr the Government to maintain a tight fiscal stance and warned

MR JOHN MAJOR, the UK that high settlements could trigger a wage-price spiral. His message came at the start of skirmishes between the Treasury and spending departments on their budgets for the

1991-92 financial year.

The warning also foreshadows what promises to be a difficult week for the Government. The rail unions re-open their talks with British Rail today and with London Underground on Thursday. Both employers have offered 8.5 per cent pay rises - inflation is currently at 8.1 per cent
- which the unions have
rejected, and demanded settle-

ments of about 10 per cent.

Power workers have threatened selective industrial action if employers do not increase their rejected 8.5 per cent pay offer. Rising inflation is the main reason for the unions' rejection of offers.

• Pay settlements continue to outstrip productivity improvements in manufacturing, fig-ures from the Confederation of British Industry show. Pay deals in the first quarter are averaging 8.5 per cent, compared with 8.1 per cent in the previous quarter. There has been a slight decline in productivity. tivity growth from 7 per cent last year to 6.5 per cent.

Barclays credit card charge expected

By David Barchard

BARCLAYS, Britain's largest UK clearing bank, is expected to announce tomorrow that it intends to follow Lloyds and introduce annual charges for its 9m credit card customers. Barclays is by far the larges

credit card issuer in the UK. If it introduces annual charges, other large banks such as National Westminster and Midland will come under strong pressure to follow suit or face mounting losses. Barclays yesterday declined

to comment on reports it would introduce a £10 annual charge later this year for Barclaycard, its Visa card. This would be £2 below the annual charge introduced by Lloyds last month on its credit card.

An annual charge would

have to be announced at least six months in advance to give cardholders sufficient time to close their accounts if they were not willing to pay. Lloyds was strongly criticised by Sir Gordon Borrie.

director general of fair trading, for falling to secure the explicit consent of its 3m credit card customers before it introduced an annual charge. Barclays announced early last year it was considering an annual charge because of the declining profitability of its credit card business.

MP defends head of Iraq gun company

By Raiph Atkins

CONSERVATIVE Member of Parliament Sir Hal Miller, yes-terday said he would defend in court if necessary the manag-ing director of Walter Somers in 1988, the West Midlands company at the centre of Iraqi gun controversy.

Sir Hal said that, if called, he would reveal the contents of a

letter he sent the Prime Minister last week. In it, he says, are details of telephone calls made two years ago to Government departments which raised concerns voiced by Walter Somers.

Although the MP for Broms-grove said he has "no quarrel with the Government", the political embarrassment sur-

init

in th

rounding the affair shows no sign of abating.

The Ministry of Defence and Department of Trade and Industry are likely to face further pressure this week to die. ther pressure this week to dis-close how much they knew about the contract and, if they were warned, to explain why the companies involved were advised that no export licence

was required. Sir Hal, a former parliamensaid his "sole concern" was "to protect the reputation and hon-our" of Dr Rex Bayliss, who was managing director of Walter Somers at the time.

Unqualified workers are willing to pay for training

By Lisa Wood, Labour Staff UNSKILLED workers would be prepared to take out soft loans to pay for training, according to a report by Full Employ-ment UK, the policy consul-

tancy. The report, commissioned by London East's Training and Enterprise Council (Tec), examined the reaction of groups of people including the unemployed, the low-paid and adults taking part in govern-ment training schemes, to

Unskilled workers interviewed in the preparation of the report expressed a strong interest in part-time training, said Full Employment UK.
"The two key barriers they identified were lack of counsel-

ling and lack of finance."
Interviewees said they would be prepared to borrow money and favoured a loans facility to be linked to a counselling ser-vice — with the report also advocating new advice and guidance services to be set up.



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Steering clear of the water pay whirlpool

Diane Summers sees how the privatised companies are coping with local bargaining

HE bread has, in most places by now, been cast upon the waters. The 10 newly-privatised water companies in England and Wales are in the final stages of negotiating or have already reached agreement with at least their manual employees on pay for this year. For almost all of the companies it has been their first taste of

local bargaining. The initial signs are that the water companies will not be sucked into a pay whiripool. Privatisation and the end of national bargaining, coupled with skill shortages, could still lead to competitive fishing in an increasingly expensive pool an increasingly expensive pool of labour. To avoid this the companies are starting to increase the size of the pool by improving the skills of their existing workforce.

The money on offer this year is, in itself, unremarkable.

Most of the companies will set-tle with their manual and craft workers for around 9 per cent. The more interesting feature of many of the deals is a commitment by unions to discuss training, certification, regrad-ing and more flexible ways of

The French have helped to lead the way: 12 out of the 29 privately-run companies that were already in existence before last year's flotation have been purchased by French concerns. Their tradition is for a higher level of training, fewer unskilled workers and less job demarcation. The French have reinforced the message that training is important in overcoming skill shortages and inflationary wage spirals.

The learning will be mutual.
While Britain has privatised

water, other European countries have retained public ownership and brought in private contractors under licence. Which system is more efficient will depend, in part, on the longer-term gains to be had from this year's pay negotiations.

The UK water industry has other domestic as well as wider European experience to draw

on: it benefits from not being among the first to privatise. Mr Chris Trinder, senior research fellow at the Public Finance Foundation, the research arm of the Chartered Institute of Public Finance and Accountancy, has been track-ing this year's water negotia-tions and is in a good position to make comparisons between sectors. He points to gas, for example, as a sector that is still struggling and from which water can draw lessons.

"The unions put all their energies into trying to stop gas being privatised. They lost a lot of their clout in the process. What we've got in gas is a major review of the pay structure now taking place. Three years after privatisation they are still trying to get the flexibility that water is already achieved.

teving," he says. Electricity, in turn, has the opportunity to learn from both

gas and water. According to Mr Trinder: "The unions have accepted that there is nothing they can do to stop the privati-sation of electricity. They are getting much more involved in trying to get things in place from the start."

However, there could be con-flict ahead in the electricity industry if there is an attempt by the employers – as seems likely – to end national bargaining. The unions, in particular the Engineers' and Managers' Association, have already expressed strong opposition to decentralised pay bargaining. Abandoning a national pay

framework post-privatisation is not automatically the best course. Mr Trinder points out. "Electricity is not being broken up as much as had been originally thought. If may be that a skeleton national framework." skeleton national framework avoids some duplication of costs," he says. While training, certification

and regrading are principally about meeting skills shortages

and avoiding escalating labour costs, there is also another aim: further reductions in

The emphasis has always had to be on reliability and purity of supply: two machines were there to do the same job just in case one broke down. Much the same view was taken of staffing, and jobs were more defined by the need for reliability than efficiency.

Things became less comfortable in the 1980s and government pressure on the water authorities lad to a 20 per cent reduction in manpower over a six or seven-year period. These cuts were achieved in a reasonably amiable environment (the notable exception being the strike in 1983) but it is not quite so easy to see how the next tranche of economies can be achieved without an end to some existing demarcations. Hence the emphasis in this year's talks on teamworking, multi-skilling, self-supervision and other flexibility measures.

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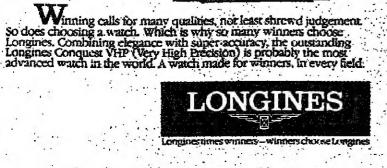
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UK NEWS

Lotus near to limit on growth as car maker

By John Griffiths

GROUP LOTUS, the sports car maker and engineering consul-tancy taken over by General Motors four years ago, is reaching its growth limits in the UK. Any further expansion will come mainly from consultancy engineering centres being set

up in overseas markets where there is demand for Lotus's expertise, according to Mr Michael Kimberley, chief exec-utive at Group Lotus. As the company prepared to start deliveries of its new Elan sports car, Mr Kimberley ruled out any increase in car output beyond the 5,000-a-year level for training

envisaged for the early 1990s.

The engineering consultancy business that shares Lotus's car production site at Hethel, Norfolk, has also arrived at "critical mass," Mr Kimberley said

Lotus employs 680 people producing the Esprit and Excel luxury sports cars at a rate of just over 1,000 a year, and is preparing to start commercial production of the Elan at an eventual rate of 3,000 a year. have grown by 150 by the time a new Lotus "supercar," the M300, is added to the range

around 1993. In a separate, pur-pose-built facility on the site, a further 47 people are preparing for production of a 170mph-plus version of GM's Opel Omega/Vauxhall Carlton executive car. Production is due to start in June at 400 a year. It was designed and developed with Opel's Technical Design

Mr Kimberley was adamant that Elan production would not be expanded beyond 3,000 a year, even though Lotus is already being criticised for seriously underestimating potential worldwide demand for the model.

Some 4,800 orders have been placed for the car, although dealers have only received cars for use as demonstrators so far. Production is running weeks late because Lotus is fine-tun-ing quality standards from outside component suppliers

before starting deliveries. Lotus's ideal is to derive engineering revenue from Europe, North America and the Far East equally, Mr Kimberley said. However, having recently returned from Tokyo, he warned that the Japanese were setting a product develop-ment pace that western industry would find increasingly difficult to match.

Western governments, financial institutions and motor industries needed to adopt the strategies as the Japanese to

Inflation likely to stay higher than Government hopes

By Andrew Marshall, Economics Staff

INFLATION is unlikely to come down as rapidly as the Government hopes, according to the latest Financial Times survey of forecasts for the UK economy, and as a result interest rates will stay high until the end of the year.

Expectations of high interest

rates have increased as projec-tions for inflation have been raised after the Budget last month, the survey shows.

The survey, which averages projections by 22 City institu-

tions, private-sector forecasters and intergovernmental bodies, indicates that economists believe inflation will be 7.7 per cent at the end of the fourth quarter, whereas the Treasury s projecting 7.25 per cent.

However, short-term interest rates for the end of the year rates for the end of the year-are forecast at 14 per cent-only 1.25 percentage points below where they stand now. That implies that the govern-ment can afford perhaps one base rate cut by the end of the

expansion in both manufactur-ing output and consumer ding in 1990 than does the Treasury, and consequently they see GDP expanding at 1.4 per cent, against the Government's expectation of 1.0 per cent. Fixed investment is expected to shrink as companies scale down their plans under pressure from high interest rates, falling profit margins and weakening sales. None of the forecasters pre-dicts recession, although the Henley Centre and BZW pre-dict growth at or below half a per cent. Lloyds Bank has the gloomiest forecast for inflation, at 9 per cent by the end of the year, but six other forecasters expect the RPI to be over 8 per

Exports are forecast to grow at over 8 per cent, giving the economy a boost at a time of weakening domestic demand. The Treasury's forecast of a FORECASTS FOR THE UK ECONOMY

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ests based on first hait, RPI is Q2 on Q2. GDP: Transury, compromise measure. DRI, Liverpool, LBS. National institute use output measure. Others use average measure. Consumer spending: Liverpool, non-durable stion: Liverpool, average for year, OECD, average consumer prices. Interest Rates; Liverpool, Treasury bill Henley

current-account deficit of £15bn for the year is seen as slightly pessimistic, with most forecasters expecting the outurn to be less. That is princi-pally because import volume is expected to grow by only 0.8 per cent, against the govern-ment forecast of 1.25 per cent.

Forecasts for the public-sector debt repayment are the most erratic, although they average at a figure close to the Government's projection of 27bn. The PSDR is the difference between two large num-bers, and hence there is a great deal of room for slippage. Three forecasters predict a

return to a balanced budget in 1991-92, with a PSDR of zero, while three forecasters see a PSDR of £10bn or more.

The change from January's survey of forecasts is quite marked. The average forecast for inflation has risen by about 2 percentage points, and the forecast for the end-of-year short-term interest rate has risen by 1 percentage point.

Although the overall forecast for growth has not changed, its components have. Consumer spending is seen as slightly higher than it was earlier in the year, but expectations for fixed investment have fallen by

over 1 percentage point, slipping to negative, largely because of higher projections for interest rates.

Exports are still expected to save the day, with volume growth in exports up slightly from the January survey. Pre-dictions of import volumes have fallen by over half a percentage point. For 1991, the forecasts are

slightly more optimistic than in the last survey, although the City's forecast of GDP growth

Expectations of consumer spending and manufacturing output are up, although fixed

investment is seen as growing largely because the inflation more slowly than had been pre viously thought. Interest rates are expected to remain 1 perup-to-date forecasts.
As far as 1989's efforts are centage point higher for 1991, staying high even when inflation talls to 4.5 per cent.

On the whole, there is very little difference between the averages of all forecasters and the Ciry forecasts. The forecasts are similar to a

comparison of independent forecasts made by the Trea-sury. The main difference is the pessimism over inflation, which does not come through on the Treasury's version of independent forecasts. That is bears on the FT's forecast are not on the Treasury's list. The FT also includes some more

concerned, the rapid deteriorstion in the economic situation last year took many forecasters by surprise, not just the Trea-Although the FT's post-bud-

get average forecast for growth of a year ago was about right, at 2.5 per cent (the outturn was 2.25), the other forecasts were off target. Retail price inflation reached 7.5 per cent, (forecast at 5.7), the current-account def-

icit was £21bn (£15.4bn) and the PSBR for 1989-90 was £8bn (£15.3bn). Worst of all, short-term interest rates ended the year at 15.1 per cent; the FT average forecast was 11.9 per cent, and the highest was

13.2 per cent.

The usual health warnings apply to the forecasts; moreover, the averages are slightly distorted by out-of-date forecasts from the European Community and the Organisation for Economic Co-operation and unweighted, and no allowance has been made for different definitions of variables.

Over 200

luxury

Employment study finds switch to service sector

By ian Hamilton Fazey, Northern Correspondent

A SHIFT from manufacturing to the service sector is shown in a jobs study of Yorkshire and Humberside for the six

years to 1987. The study, by Leeds University's School of Geography and the Yorkshire and Humberside Development Association, found a "terrific" decline in male full-time jobs and a "considerable" increase in female

part-time jobs.

More than 62 per cent of jobs were in services in 1987, compared with only 55 per cent in 1981, the study found. facturing but over 90,000 jobs were created in services. In manufacturing, fewer than 2,700 jobs went in 1984-87, compared with more than 94,000 in the previous three

The study shows that male full-time employment was 898,000 by 1987, a fall of 12.4 per cent over six years. The num-ber of women in part-time jobs rose by 12.6 per cent to more than 391,000.

Economic Development and Puture Prospects; Yorkshire and Humberside Development Association, Wellington Street,

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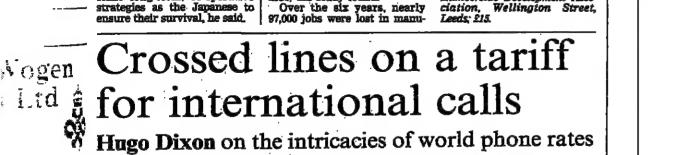
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Since the Financial Times disclosed this month that phone users were being massively overcharged for international calls by a cartel. eritish Telecom has been anxious to portray itself as a vic-tim of the cartel rather than an

(aniu

active supporter of its pracmr Isin Vallance, BT's chair-man, has had an eye on influencing both the investiga-tion of international prices being conducted by the Office of Telecommunications and the government review of telecommunications policy starting in

However, a confidential document written in 1987 - and obtained by the FT - knocks a hole in the case BT has been trying to make. As well as showing that BT's profit margins on international calls are gins on international calls are nearly 60 per cent, the documents provide a wealth of information about the costs and profitability of international traffic, likely to apply to most other members of the car-

BT's argument rests on two pillars: that its international prices are low by comparison with other countries and have been kept down by the arrival of Mercury Communications in the mid 1980s as a competitor; and that its hands are tied by system used by the cartel to share international revenue.

Accounting rates are used to determine how much BT pays phone companies in foreign countries for delivering calls to their final destination. The first argument put forward by BT is only partly correct. Although it has lower

prices on intercontinental routes than most other phone companies, its own documents show that for calls in Europe its performance is only aver-

More important, since the arrival of Mercury, BT's international prices have actually increased by an average of 17. per cent at a time when costs were plummeting.
The explanation for that per-



France . BT's finencial arrangements with foreign telephone companies: cted net payments 1987-88

"AT receives more than it pays tBT pays out more than it verse movement in prices is verse movement in prices is that BT decided that the best way of meeting the threat from Mercury was not to launch a price war – which would have hurt both of them – but to create an "umbrella" under which Mercury could safely set

its rates. BT calculated that, so long as Mercury could say it was cheaper than BT, it would not want to undercut it any more because Mercury was even more reliant than BT on profits from its international

That approach was remarkably successful, as shown by the the experience of pricing phone calls to Italy. Shortly before BT was planning to put up its prices to Italy by 15 per cent in 1987, . it heard that Mercury had just received per-mission from the Italian monopoly to operate a service between the two countries.

Some BT executives argued that it would be foolish to put up prices at such a time because they would then be severely undercut by Mercury. Cooler heads argued that BT should press ahead with the price rise and that Mercury would set its rates by compari-

were proved right.



Iain Vallance: an eye on influencing two inquiries

BT did not need to speak to Mercury to co-ordinate charges. All that was needed was to signal to Mercury that it did not want a price war. BT's argument that its hands are tied by the accounting rate system is also only partly true, although the company has used the argument to great effect in discussions with Oftel. its regulator. On some routes, artificially

high accounting rates do pre vent BT from cutting prices hecause foreign phone compa nies would reap all the benefits from such a move. However, on many routes prices are still high in spite of fairly low accounting rates.
BT does not face the same

difficulty as American Telephone & Telegraph, the largest US telephone group, which pays out \$2bn (£1.2bn) a year more than it receives under the accounting rate system. Its payments of £459m are only £34m more than its receipts. Moreover, while AT&T pays

out to foreign operators an average of 75 per cent of the sum it collects from its custom-

ers for international calls, BT

pays out only 57 per cent. The

picture varies from country to

Agestria (1) 515180, Belgium 118222 (tall free), Denmark 800 10423 (tall free) França 10 35 yo 8333 (tall free) Grimany 2(1) 4-22 (tall free) Greecust) 934 7711, Holland 060 22 0122 (tall free), haly 1678 75022 Itali free), Spein 900 99 4422 Itali free). Sweden 920 795 122 Hall free) Switzenland 046 05 0122 Hall free). Or call your local Marriolt Hotel or travel prolossional



Tory ministers vow to reverse drift to Labour

in an effort to break Labour's commanding lead in the opinion polls as the local council election campaign enters its last full week

Labour, which this week is considering proposals for over-hauling its policymaking pro-cedures, has a lead of 22 percentage points over the Tories, according to yesterday's Harris opinion poll in the Observer.

emphasise the party's theme that a Tory council costs voters less, in spite of predictions ers less, in spite of predictions that disquiet about the community charge, or poll tax, will cost the party widespread losses on May 3.

At the weekend, Mrs Margaret Thatcher sought to bolster party morale, telling Con-

servative trade unionists: "We are winning through because the policies we are sticking to are right."

Mr Kenneth Baker, Conservative Party chairman, pre-dicted that the next general

election would be "the tough-est we've ever fought." Mr Baker will take the party's campaign to the London Docklands this week, while Mr David Hunt, an environment minister, goes to Preston. The party is tackling criticism of the poll tax head-on, claiming that the best way of bringing

the charges down is by voting Labour's campaign themes

GOVERNMENT ministers will for this week are expected to go on the offensive this week focus on education and housing as well as the poll tax. Mr Neil Kinnock, leader of the Opposition, visits the West Midlands at the end of the week. Mr Gordon Brown, the shadow Trade Minister, will be in Bradford today. Labour's National Executive

Committee will this week consider proposals for reforming its policymaking procedures. Mr Kinnock is supporting plans to set up an elected national policy forum, which would consider policy papers before they are submitted to

the party conference. The scheme will be considered

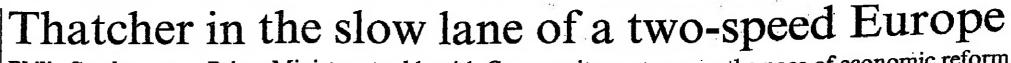
scheme will be considered alongside proposals for reducing the role of unions' votes within the Labour Party.

The plan is described by Labour officials as the "most radical since the party was formed." It aims to make policymaking more "considerate and deliberate," they said.

It would replace the present system under which amendments and resolutions are composed on the eve of the annual

posed on the eve of the annual party conference, leading to horse trading and bureaucratic

The proposals would also see the setting up of "standing commissions," modelled on the system used for Labour's latest policy review. Such groups, studying particular areas of policy, would include members of the National Policy Forum besides other party members.



Philip Stephens on a Prime Minister at odds with Community partners on the pace of economic reform ernment's narrow political

HE unwelcome guest has returned to an already gloomy feast. As Mrs Margaret Thatcher battles at home with the most significant threat to her authority since 1979, France and Germany have put Europe back at the top of Britain's political agenda.

Last week's Franco-German statement calling for the completion of European economic and monetary union by January 1993 and for parallel talks among the 12 European Community states on political union was not unexpected. Mrs Thatcher and Mr Doug-

las Hurd, the Foreign Secre-tary, have been involved in intense discussions for some weeks on how the Government should react to such an initiative. Contingency plans are well advanced but the proposals were no less unwelcome for

Senior ministers believe that the proposals will confront the Prime Minister with some of the most difficult choices she has faced during 11 years of frequently stormy relations with her counterparts in

threatens to reopen the divi-sions within the Cabinet and the Conservative Party that proved so damaging last year even if Britain enhance European credentials by taking sterling into the exchange rate mechanism of the European

majority, either within her own party or in the House of Commons, eager to embrace the vision of Chancellor Hel-mut Kohl of West Germany Monetary System.
The dilemma comes at a time when Mrs Thatcher's hand could hardly be weaker. Lagging Mr Neil Kinnock, the Labour leader, by more than 20 and President François Mitter-



Leading Europe was Mrs Thatcher's Euro-elections message points in the opinion polls and European political union, points in the opinion poins and facing further domestic rows over inflation, mortgage rates and the poll tax, she has to carry her supporters with her. If she does not, Mr Michael Heseltine will seize the opportunity to strengthen his claim to the leadership by emphasisonly vaguely defined in the Franco-German statement, is not a phrase that prompts cheers from most Tory - or, for that matter, Labour - MPs.

or that matter, Labour – MPs, even from those who see Mrs Thatcher's approach as obstructionist.

The Foreign Office, although viewed from Downing Street as a incorrigibly careless defender of British sovereignty, is also talking of the need for Brussels to confront present realities. to the leadership by emphasis-ing his own, more "European" credentials. None of that is to suggest that the Prime Minister faces a to confront present realities

> rhetoric. The strategy being urged on the Prime Minister by Mr Hurd is characteristically pragmatic.

rather than lose itself in grand

- but it is not following Mrs Thatcher may consider a

headlong rush into discussions on European political union as unpalatable, even dangerous. Mr Hurd shares her view — and will underline it in a speech in Paris tomorrow that there are many more pressing issues that should be preoccupying EC governments. They include: managing Ger-man unification within Nato; ensuring that the US maintains its military umbrella in Europe; and shaping links with the new Eastern European

However, Mr Hurd is also among several senior ministers who believe that both the Gov-

Tighter curbs sought on supply

THE BANK of England should Inflation has risen from 3.5 per banking system, the report

inflation is in the pipe-line . . . and interest rates

have a weak and indirect effect

on money growth."
A cut in interest rates would

be ineffective because it would

lead to a decline in sterling

and raise inflationary pres-

sures. Banks were uncon-cerned by the prospect of

higher interest rates because of

the potential for higher profits. Remedial action therefore

required changes of domestic

techniques of monetary con-trol. To curb rising inflation,

the Bank of England must enter a "binding contract" with the Treasury and Parliament to control the unlimited supply of reserves available to the

Prof Pepper said: "More

of reserves available to banks

interests and Britain's interna-tional standing cannot be served by "carping" from the sidelines.

The Franco-German statement has severely dented the hopes of those who believed that the strains placed by German unification on the tradi-tional Paris-Bonn axis would allow Britain to forge a new strategic alliance with France.
So the present opposition to the principle of the Community embarking on a new round of discussions.

round of discussions will be followed - once other leaders have taken the decision to go

have taken the decision to go ahead anyway – by a range of British proposals.

Those proposals, embracing a number of institutional changes, will be finalised in time for the June summit in Dublin. Mrs Thatcher will give

Dublin. Mrs Thatcher will give advance notice of her intentions at next weekend's meeting in the Irish capital.

The overall objective is similar to that agreed rather belatedly towards economic and monetary union, where Britain has tabled its own alternative to the proposals for integration contained in the Delors report. Mr Hurd's hope is that by pushing Britain's view at an earlier stage in the discussions on political union, the Government will maximise its influence over the agenda in a way that it has so far falled on the that it has so far failed on the

Delors proposals.

Mrs Thatcher has apparently agreed. Those close to her were yesterday speaking of her determination to take a lead in any discussions by outlining a "constitutional approach" to the new Europe instead of the

"centralist" strategy of others. The details have yet to be fina-lised, but a range of options are under consideration.

One of the crucial - and most positive - suggestions is that the European Parliament should be given more direct control over the Commission's spending proposals. Another, far more tricky proposal, is that the EC treaties should be

)ue

that the EC treaties should be amended to provide a much clearer line between national and community responsibilities — enshrining the so-called "subsidiarity" principle.

Such ideas — perhaps along-side others to strengthen the European Court — would be presented as a "modern" approach, designed to take account of the political reality of a wider Europe which has been created by the upheavals in the East.

in the East.

The obstacle – as has emerged during the present studies on monetary union – is that however positive the packaging, Britain's approach falls far short of the ambitions, however ill defined, of its part-

Senior ministers who share the Prime Minister's scepticism towards the Franco-German proposals and believe that the present rhetoric disguises significant differences even among the enthusiasts are mone the less deeply concerned that Britain risks being left behind in a two-speed Europe.

As one commented yesterday, Mrs Thatcher's vision of a Europe of "proud sovereign states" is fundamentally at odds with the direction for the

odds with the direction for the Community being signposted by her partners.



David Hunt (left): goes north: Kenneth Baker: to East End

to 400 aircraft.

54 airlines.

been supplied for some 200 aircraft.

Computer TV channel will be announced by BSB

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series aircraft, the McDonnell Douglas MD80 series and the British Aerospace

BAe 146. The equipment is fitted to over 260 aircraft and operated by some

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Similar equipment is currently fitted on the Boeing 737 - 300/400/500

Also stand-by Engine Instrument Systems on the Boeing 757/767 have already

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Smiths Industries Aerospace and Defence Systems, Cheltenham, Gloucestershire.

Aerospace & Defence Systems

EUROPE's first satellite TV channel devoted to news of the computer industry combined with specialised training programmes will be presented tomor-

The idea for the Computer Channel, aimed at computer and telecommunica-tions companies all over Western Europe, was developed by the Business Television Corporation. The concept is now being purchased by BSB Datavision, the business communications sub-sidiary of British Satellite Broadcasting, the venture in which Pearson, owner of the Financial Times, has a significant

From the end of June, the Computer Channel will begin broadcasting a weekly analysis programme on Thurs-day mornings with news and views from the computer industry all over the world. On Wednesdays, the channel will also broadcast specialist training pro-grammes featuring experts on topics ranging from disaster recovery and computer security to networking and the future of integrated digital services.

The channel will be broadcast by the BSB satellite and will be carried on the movie channel before the films begin.

of the Computer Channel and a former

executive at Reuters news agency, said: "The channel's real potential is to let The channel's real potential is to let more people get more training in a totally practical way. Now everyone from Milan or Manchester can have a 'tutor' with them at their desk." The service, which will be launched live at the Which? Computer Show in Birmingham will use BSB reception equipment including squarials, the flat aerials.

For a basic £495 fee, which includes all equipment subscribers will get the

all equipment, subscribers will get the weekly analysis programme and at the same time have access to all five BSB

The training programmes called Dos-

curb its supply of liquidity to cent in February 1988 to 8.1 per banks, which is fuelling infia-cent in March this year.

sier, will be pay-by-view. Subscribers will be able to order individual programmes in advance for about £250. Only those who have ordered a programme will be able to receive it.

Subscribers will be encouraged to take such programmes and offer them to all staff needing them, building up a library of training material.

The programmes are being produced

The programmes are being produced in association with the British Computer Association and joint television productions with the association are under evaluation. The editor of the Computer Channel is Mr Crive Couldwell, former editor of Which Computer?

damental to the control of

inflation. Stronger control of

the money supply would imply a tight constraint on the rate of growth of the balance sheet of the banking sector.

Under the Pepper plan:

The rate of growth of the Bank's balance sheet would be

agreed with the Treasury, and reported to Parliament.

Any big departures would be reported to the Government

and the House of Commons Treasury select committee.

Money, Credit and Inflation, by Gordon Pepper, research monograph 44. IEA, 2 Lord North Street, London SWI 3LB.

Observer, Page 22: Lombard,

NEWS IN BRIEF

Amstrad to launch phone kit

AMSTRAD, the UK electronics company, will tomorrow launch a combined telephone, facsimile and answering machine as part of its drive to return to financial health. Mr Alan Sugar, Amstrad's chairman, said this year that he would introduce a new

product every month to reverse the drop in his compa-ny's profits. Pre-tax profits fell by more than half to £76.6m last year.

The new machine will sell for 2699. The company is also introducing a 2399 facsimile

Doubt on Labour

ONLY one in three leading businessmen believes Labour is fit to run the economy, according to a poll in yester day's Independent on Sunday. Out of 75 executives sur-

veyed, just 36 per cent agreed that Labour would be competent. When asked if Labour could be trusted to control inflation, 91 per cent said the party could not.

Service point THE RANK Organisation has on the M4 motorway outside Cardiff. opened a £5.9m service station

The service station, undertaken in conjunction with Esso at junction 33, is the only one-between Aust, on the English-side of the Severn Bridge, and Sarn, outside Bridgend. It will create 100 full and part-time jobs. Rank is seeking planning permission for another service station on the M4 at Swansea and a second on the A55 at Bangor in North Wales.

Race law change is demanded

By Norma Cohen, Education Correspondent

THE COMMISSION For Racial Equality has asked the Education Secretary, Mr John Mac-Gregor, to change the law so that white parents are not free to select their child's school on the basis of race.

tion, the Institute for Eco-nomic Affairs said yesterday. The IEA, an independent

research trust, added that

excessive lending to banks by the Bank was also contributing to credit growth and the rapid

expansion of M0, the Treasurv's chosen monetary indica-

tor, which represents mainly

notes and coins in circulation.

Today's money supply fig-ures for March are expected to

show growth in credit outstrip-

ping the Treasury's target lim-

Professor Gordon Pepper, an economist with the IEA, said British monetary policy had

failed in its primary purpose, which was to control inflation.

its for expansion.

Its report is published today.

The move comes after Mr MacGregor refused to overturn Council allowing a white parent to transfer her daughter from a school with a large Pakistani population to a school that is almost exclusively white.

The parent, Ms Jenny Car-ney, made clear that she was seeking the transfer on racial

Mr MacGregor's move appears to sanction efforts by white parents in other districts to remove their children from schools with large non-white populations. The CRE said it had asked Mr MacGregor to

Mr Jack Straw, Labour's Shadow Education Minister, criticised the decision as "ret-rogressive and wrong" and has demanded that Mr MacGregor should appear before Parlia-ment today to explain his deci-

sion.

The CRE - a quasi-governmental body under the aegis of the Home Office - also said it might appeal to the High Court

for a judicial review. The CRE had argued that in granting Ms Carney's request, Cleveland council violated the 1976 Race Relations Act

However, the Department of Education and Science said Mr MacGregor had made his decision after receiving legal advice that the Education Act arvice that the Education Acts
of 1980, which grants parents
permission to choose their children's schools, supersedes the
Race Relations Act.

The spokesman noted that
had Ms Carney cited a different
passen for the transfer or had

reason for the transfer, or had cited none at all, her request would have been speedily and quietly granted.

Export plea

THE Government was yesterday urged to boost exports by cutting VAT on pet food. Brit-ish products would be prime contenders to dominate the European market if VAT were removed, the Pet Food Manu-facturers' Association said.

Mr Peter Lilley, the Treasury Minister in Brussels yesterday to discuss VAT with his European Community counterparts, was urged by the association to "end tax discrimination against pet food." The association said the £2.4bn UK pet food market already accounted for 40 per cent of sales in the EC.

Allotment holders put paid to leisure complex

complex at Boldon, near Sun-derland. Tyne & Wear, which would have created 700 jobs have been shelved because a dozen allotment holders on the proposed site have refused to be uprooted.

included a 10-screen cinema, a bowling alley, two restaurants and a nightclub. Growers on 25 allotments that fell within the site were

offered new plots nearby, but a dozen refused to shift, so Labour-controlled South Tyneside council refused planning permission for the development. Mr Vincent Fitzpatrick,

PLANS for a £15m leisure council leader, said: "The developers wanted to be in quickly, and the gardeners were concerned that the new sites be ready in time to get fertile for planting for the sea-

"Because of these problems The complex would have it was decided not to proceed with the scheme

Mr Ken Charlton, a Tory councillor, said: "These jobs were being offered to us on a plate. To reject them out of hand is madness - an absolute

However, Mr John Gibson, chairman of the East View Allotment Holders Association, welcomed the news.





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THE QUEEN'S AWARDS



For Export and Technology

Question marks over honours for industry

Alan Cane asks whether mere pats on the back encourage technological and managerial excellence

ORTY-NINE companies this week will be proudly planning to screw plaques to their office walls to mark their winning a Queen's Award for Technology. Will the plaques do any more than make the office wall look a little more impressive?

The awards are an attempt to pro-vide some public recognition for business accomplishments which, for reasons more to do with educa-tion than culture, are held in dis-

But the award system, which cel-ebrates its silver jubilee this year, is showing signs of age. It is falling to keep pace with changes in the char-acter of industry. Leading British companies now

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regard themselves as simple export-ers from a UK base. They are attempting to become international companies with plants abroad or alliances with foreign partners. Strong companies increasingly generate overseas earnings from their foreign operations, rather than by making products in the UK and shipping them abroad.

In the 1980s the British industrial base has become increasingly cos-mopolitan as a result of sustained inward investment. In colour televisions and video recorders exports from Britain are entirely due to for-

eign-owned companies. Are the export awards rewarding exports from Britain or British exports? Should the system reward companies for internationalising their production, competing in a range of markets rather than simply the value of their exports from the UK?

The same sort of questions can be asked about the technology awards. The standard of Britain's technological achievements can be measured by the output of scientists and engineers, the number of patents which British companies lodge or the amounts invested in research and

development. The awards are not meant to reward this sort of pure endeavour, but the commercial aspects of developing technologies.

increasingly a company's competitiveness does not rely on its pure technological excellence, but the quality of its management in har-nessing technology to commercial ends. The awards office is clear that they are rewarding the ability to innovate and create profitable manufacturing opportunities. Yet, despite that the awards are still widely seen as rewarding clever

Far from making explicit the link between innovation, manufacturing and profitability, the awards perpet-

There were 1,355 entries, the eighth highest number since the competition began

uate the idea that technology is a sort of magic pill which companies can take to cure poor performance. It sustains the idea that technology and management can be examined in isolation.

So. far from correcting any Brith bias against the commercialisation of technology the awards may actually be compounding the isolation of technology.

So what impact do the technology awards have and could they be redesigned to be more effective? It seems that companies do value the awards, because they keep on applying for them. This year, there were 1.355 entries, the eighth highest number since the competition was launched in 1965.

The largest number of entries, 1,860, was recorded in 1978, but over the years the figures have remained relatively constant. Just over 1,000

companies - or more correctly industrial units, for more than one division of a company can submit an entry — apply annually for an award, usually in an approximate ratio of three exporters to one tech-

This year was well up to the mark with 969 entries in the export

mark with 969 entries in the export category with 126 winners and 386 in technology with 49 winners. The Queen's Awards office this year carried out its own survey of past winners and failed to find a company which reported that ach-ieving an award had done anything other than good

other than good.

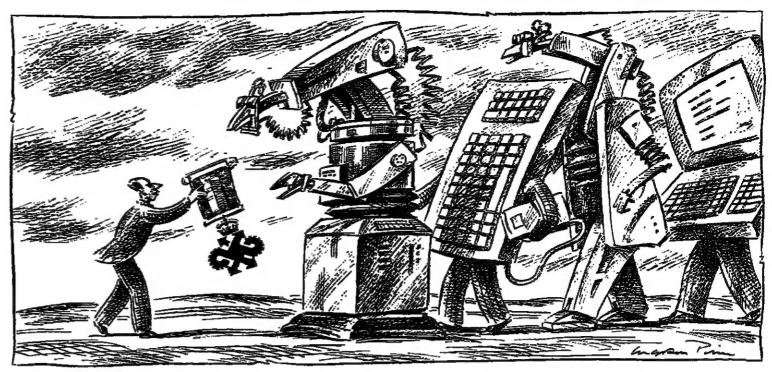
Among those companies which will be collecting wall plaques are well known names such as the research laboratories of the Well-come Foundation, for developing a manufacturing process for the drug Retrovir, which is becoming a rally-ing point in the battle against AIDS. For these companies with prestigious reputations a Queen's Award will be a welcome pat on the back. But it is unlikely to improve signifi-cantly their commercial prospects. However, there will also be a host

of smaller companies which have a long way to go before they become household names, such as Gems of Cambridge, which developed a remarkable colour image processing

Queen's Award is a distinction whose significance may go well beyond the statutory presentation ceremony and reception at Buck-ingham Palace. The awards provide them with national publicity and can become an important aspect of their marketing drive.

The official survey collected stories of companies whose businesses grew substantially, especially in their home market, in the wake of the blaze of publicity which follows an award

The influence of the awards



abroad as a form of advertisement for the UK and its industrial prod-

ucts is more questionable. In the Middle East and Japan, for example, the awards may often be regarded as a stamp of government approval, as a guarantee of quality. In the United States, however, the awards are unlikely to have so

There is no doubt that an award can do much for the morale of the staff in a winning company. This is important in a country such as the UK which sets little store by industry and whose heroes are drawn from the worlds of sport and entertainment rather than the board-

much cachet.

This year the Queen's Award office will increase its marketing effort, with a roadshow to publicise the awards.

So the system has its merits as a marketing and morale-raising exer-cise. But does it really contribute to improving the quality of UK tech-

The immediate and depressing comparison is with the Malcolm Baldrige National Quality Awards, established three years ago in the US to honour the late commerce secretary in the Reagan administra-tion, killed tragically in a rodeo

US companies take the Baldrige awards seriously. Administered by the Commerce Department, they are funded to the tune of \$500,000 each year drawn from the interest on a \$10.4m fund created through donations from industry.

The impetus for the Baldrige awards was a concern, echoing the anxieties in the UK which led to the establishment of the Queen's Awards, that US industrial competitiveness was on the decline.

There are three categories of awards - for manufacturing industry, for service industry and for businesses with fewer than 500

o service company has yet won the award; the five winners to date are Motorola, the semiconductor company, Westinghouse Commercial Nuclear Fuels Division, Globe Metallurgical, Millikan & Company and Xerox Business Products and Systems.
Winning companies have to show

all-round excellence in quality man-

agement judged by a variety of cri-teria including leadership, information and analysis, planning, human resources, quality assurance and customer satisfaction.

Award officials estimate that competing companies undergo between 300 and 400 hours of evaluation. One hundred thousand companies have applied for a prospectus this year. The winner's only reward is extensive publicity. Winning companies have to share the secrets of their quality management with all comer

The criteria for the Baldrige awards are being seen as the model of quality management throughout US industry. Motorola, for example, has warned 3,000 suppliers that they risk being dropped if they fail to try to meet Baldrige standards. In the UK the recently instituted

National Training Awards are also intended to have more impact on business performance. The awards are accompanied by case studies of how companies have improved their training and an export report on the quality of training in British companies. The training awards are being seen as measures of quality in training which could be used as a stan-

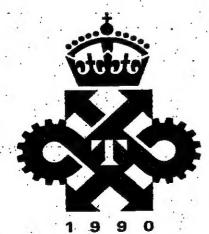
dard for other companies. It is designed to be used as a tool to help raise the performance of other companies. It judges past performance but its aim is to improve future performance.

By comparison, the Queen's Awards and Design Council Awards seem only official and well deserved pats on the back. The UK has a deserved reputation for amateurism in management which it is trying to redress.

A more professional approach to the UK's industrial honours system might go a long way to recognising the kind of role models which could be used to establish national stan-dards of management excellence. There would be far fewer winners; but the competition would undoubt edly improve the breed.

British managers have long beer criticised for lacking the profession-alism of their foreign counterparts. Much the same criticism could be made of the awards system. On balance it seems to reflect the character of British management - its strengths and weaknesses - rather than attempting to change it through establishing models of

CONSISTENCY HAS ITS AWARDS







THE QUEENS AWARD FOR

TECHNOLOGICAL ACHIEVEMENT 1990

Yarrow Shipbuilders Ltd for the development of the Type 23 Frigate

THE QUEENS AWARD FOR **TECHNOLOGICAL ACHIEVEMENT 1990**

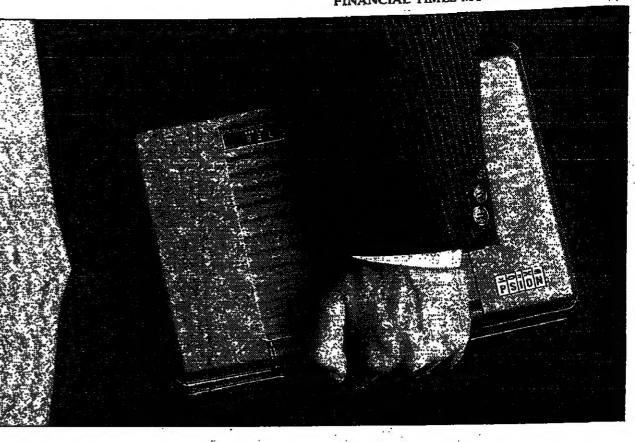
GPT for the development of System X, the computer controlled switching system for telecommunications

THE QUEENS AWARD FOR **EXPORT ACHIEVEMENT 1990**

Salford Electrical Instruments Ltd for heated rear window aerial units, which replace conventional rod aerials

Since the inception of the Queen's Awards scheme in 1966, more than 60 achievements by GEC companies have been honoured. This year three more GEC companies have received Awards - one for Export and two for Technological Achievement. This consistent performance testifies to an innovative and dynamic approach, not only in the arena of technology but within the global marketplace. CONSISTENT PERFORMANCE IN A CHANGING WORLD

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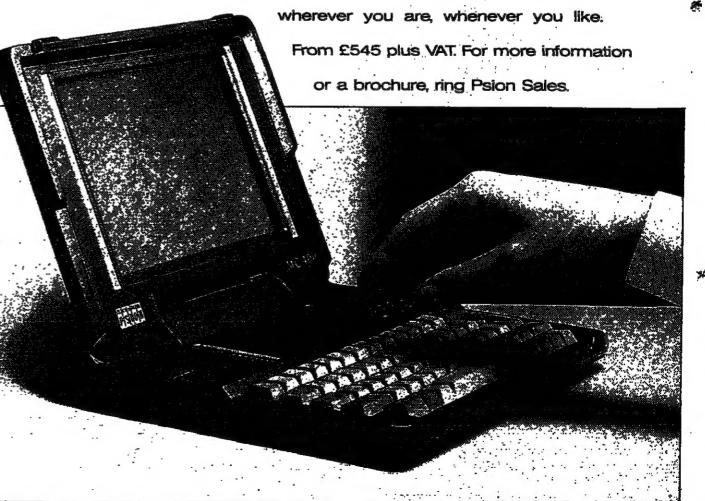
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Repeated success for original winners

John Authers assesses the 126 recipients of awards for export achievement

ENISON would not. Records for \$2bn. All CBS's appear to be a promising growth industigated. try, but burgeoning foreign demand has helped the Reediehill Deer Farm in Auchtermuchty, Fife, to win a Queen's Award for Export

change

Achievement.

With only four staff, Reedie-hill is the smallest company to win an export award this year. The largest is Trusthouse Forte, which employs more than 20,000, and there is also an award for Glaxo, the pharmaceuticals company.

maceuticals company.

The criteria used ensure a wide variety in the type and size of companies. Forty-six per size of companies. Forty-six per cent of the winners have a workforce of fewer than 100, and only 19 have more than 1,000 employees. Most of the winners are manufacturers.

The prize list has a distinct green times with a number of

green tinge, with a number of environment-friendly compaenvironment-friendly compa-nies, and awards went for the first time to lawyers and to insurers, although the finan-cial services sector, which accounts for a large slice of export revenue, remains virtu-ally unrepresented. It was noticeable, in the awards' sil-ver jubiles wear that numerver jubilee year, that numer-ous winners were celebrating

landmark anniversaries. Seven winners of the first awards in 1966 repeated their success in 1990, although some had undergone changes in structure and name. As might be expected, ICI, GEC, Automotive Products and Land Rover. in various incarnations ove the years, have all repeated

their success 25 years on.
So has Rediffusion, which
has increased in more than in name since it won an award as Redifon in 1966. The company is now the largest manufacturer of flight simulators in Europe, and claims 38 per cent of the available world market. Exports account for 69 per cent of annual turnover for the company, which has a work-force of about 3,000.

Smaller 1990 award-winners who were also successful in 1966 include Aquascutum, the quality clothing manufacturer which attributes its continued export success in large part to the French liking for mode anglais. Ethicon, a Scottish subsidiary of Johnson & Johnson, which has exported surgical sutures to more than 100 countries, including Outer Mongolia, completes the list of companies still winning 25

North America traditionally provides most foreign business, but Japan and the Far East have produced a number of clients since 1974, when an office was opened in Hong Kong. The legal complexities concerning the creation of the single Euro-pean market in 1992 have also boosted business, and one department is devoted to Euro-

Mr David Winter, who has been active with the firm in the Soviet Union for 25 years, has already won an OBE for his services to exports in Eastern Europe The firm operand an office in Budapest in 1987, and started its Moscow office earlier this month. With a Czechoslovakian lawyer among recent recruits to the London

recent recruits to the London office, prospects for expanding business still look good.

"Green" companies to win awards included History Craft, which makes giftware out of artificial elephant ivory. The company started by using its cold cast polyester technology to make the imitation brasses which allowed Brass Rubbing Centres to set my across Centres to set up across

Now, exports account for 65

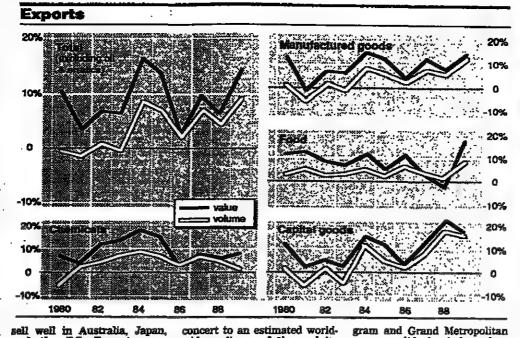
turnover, and the workforce has risen to 40. History Craft keep a small workshop on Harris in the Outer Hebrides, and employ numerous freelance exticts in the Cotamolal area. employ numerous freelance artists in the Cotswold area.

The usefulness of reproduction ivory in restricting demand for the real thing and conserving the alephant is mentioned in History Craft publicity, but the amphasis is on quality craftsmanship. In the words of one employee, "We say what we can about

"We say what we can about the plight of the elephant, but we do not exploit it." Body Shop, on the other hand, wears its environmental-ist colours on its sleeve. The company announces prominently its refusal to use products tested on animals and regards its stance towards the

regards its stance towards the environment as a key factor in its international appeal.

The company's exports are based on franchising, and all its products are sold in Body Shop premises. Franchisees are carefully vetted to ensure that they agree with the Body Shop ethos, and are expected to organise campaigns to help the environment and community in their areas.



sell well in Australia, Japan, and the EC. Exports now account for 6.8 per cent of turn-

Sunset + Vine has made a speciality of televising largescale outdoor events. Last week it worked as production associate on the satellite trans-mission of the Nelson Mandela

concert to an estimated worldwide audience of 1bn and its sponsored sports programme Gillette World Sport Special, is viewed in 85 countries. Another indication of grow

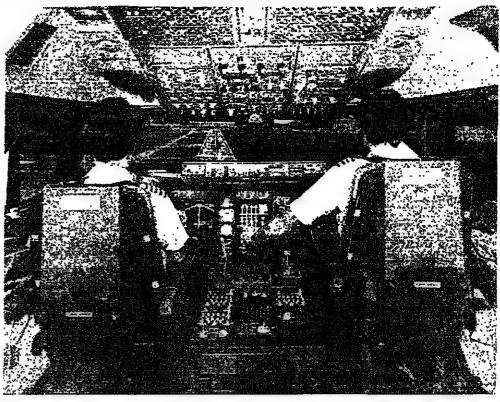
won, as did the independent family company of Douglas Laing. Japanese demand has been heavy for all three. Mr Stewart Laing, a director of the company, said that pre-sentation was the key to export ing leisure time around the world comes from the awards for three different exporters of success. Laings sell most of Scotch. Subsidiaries of Seatheir exports through "duty

free" outlets, and aim to make their products as appropriate as possible for gifts. For exam-ple, the McGibbons Special Golf range comes in ceramic flagons, in the shape of golf here a colf driver. Mr. Leine bags or golf drivers. Mr Laing said: "The Japanese like the taste of whisky and it has a

certain snob appeal. They per-

ceive it as an ideal gift in a gift-giving society." The increase in scope for the lel-sure industry which has come with the changing lifestyles of the 1980s may also explain the successes for two hotel chains, Hilton International UK and Hilton International UK won

for attracting foreign visitors to the UK. Overseas guests now account for more than 30 per cent of its total hotel earnings. North America is the biggest market with 43 per cent of visitors, while Continental Europe and Japan account for 22 per cent and 15 per cent



Rediffusion flight simulators land another award

Now Whiskas success knows no boundaries.

Pedigree Perfoods are delighted and honoured to have won The Queen's Award for Export Achievement. Significantly increased export sales of Whiskas catfood over the last

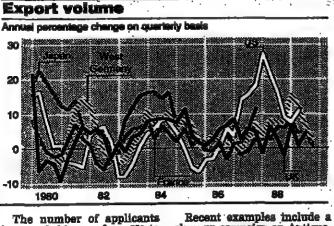
The Queen's Award for Export Achievement is a highly prestigious award of which we are all most proud.

three years made this possible.

constantly strive to develop and improve our products. That's why we are now launching new Best Quality Ever Whiskas which is, quite simply, the best Whiskas yet.

> We're proud of this development and determined to keep up the good work.

So who knows what awards await us with new Best Quality Ever Whiskas?



increased this year from 801 to 969, the highest since 1986. Interest in the awards among the husiness community is still Well below the peak in the late 1970s, when applications were in four figures. The 126 awards conferred are a record, despite this trend

The importance of foreign investment to the Welsh economy was shown by the awards for Japanese electronics giants Sharp, which makes video recorders, microwave ovens and compact disc players at Wrexham, and Sony, responsi-ble for the manufacture of colour television sets at Bridgend. Twenty-seven export winners have foreign parents, including Minnesota Mining & Manufac-

turing and Kodak.

Three colleges won awards, following a precedent set by Reading University in 1989. The London School of Econom ics and Political Science, which at one time had a reputation for exporting revolution, won thanks to its success in attract-

ing foreign students.
In 1948-49, only 588 foreign students attended the LSE, compared with 3,223 British students. Last year 2,289 for-eigners took courses, almost accounting for half the student body. Its old boy network is stronger than most, and includes 23 prime ministers or presidents, and 41 governors of central banks, Imperial College of Science, Technology and Medicine, and the Oxford-based College of Petroleum Studies, which provides specialist courses to clients from more

than 90 countries, also won. Service industries remain under-represented, but the London lawyers Baker & McKenzie have taken an award for a legal partnership. The London office, which won the award, has 35 partners, but the practice has 478 partners in 50 offices worldwide.

Bakers specialises in interna-tional commercial law, and its London office benefits strategically from being between Tokyo and New York time zones. One of its biggest deals to date was the November 1987 takeover by Sony of CBS

clean-up campaign on Antigua, where islanders were vocifer-ously encouraged to remove litter. The government eventually joined in with the campaign. The New Zealand outlet has run a campaign to save the endangered Hector's dolphin, and the Dutch Body Shop is running a recycling Exports accounted for 28 per

cent of Body Shop's turnover in 1989, compared with 20 per cent in 1986. In this three-year period, exports increased by 521 per cent, and the company now has 103 franchisees world-Body Shop was not the only icon of the last decade to win

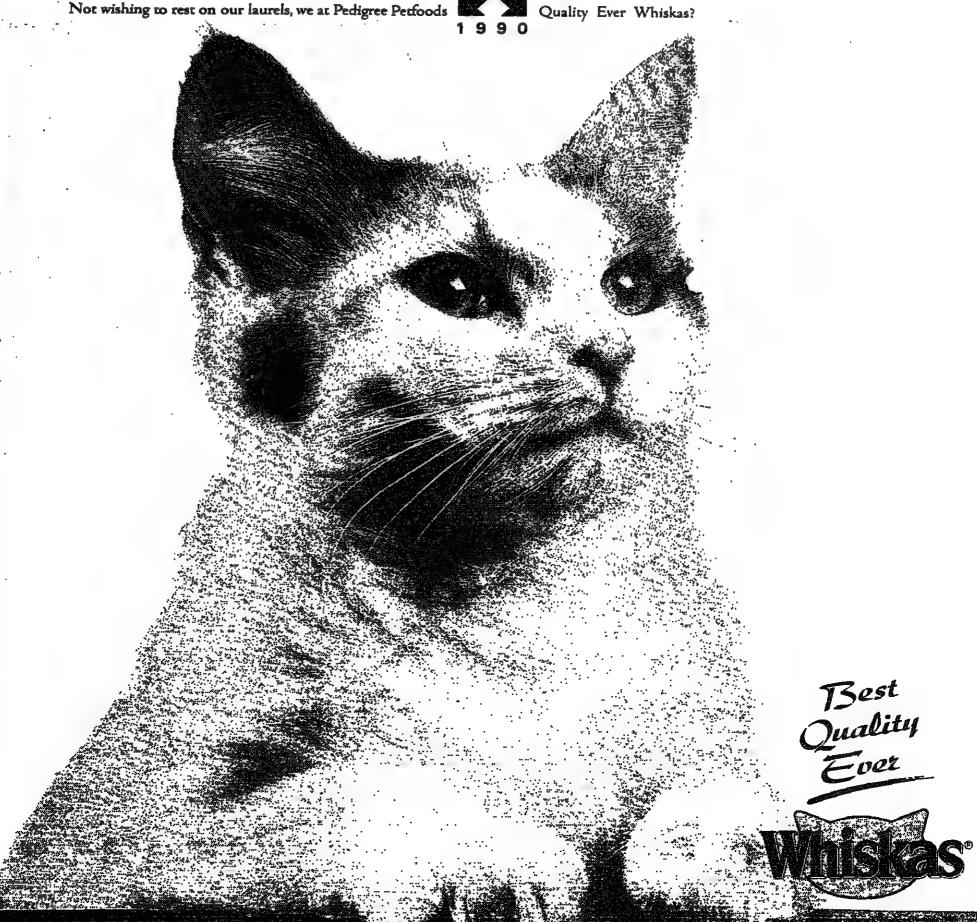
an award in 1990. Serif Cowells, the British makers of Trivial Pursuit, won, ironically, at a point when demand for the game seemed to be petering out and profits were halved. Psion, which makes the Psion organiser, an electronic equivalent of Filofax, also picked up an award. Like several other winners. Psion can claim to have done its bit for the wave of democratisation in Eastern Europe — Psion tech-nology was used to count the votes in the recent Hungarian elections. The government used 450 of its products to

cross check discrepancies.

In the fast diversifying television industry, awards went to LWT, and to the pioneering independent production com-pany Sunset + Vine. LWT's chief export products are reaschief export products are reas-suringly consistent in a transient medium - Upstairs Downstairs brought in the greatest revenue from abroad followed by The Professionals. The quintessentially English

Upstairs, Downstairs has now been dubbed into the local languages and broadcast in more than 100 countries, including Sri Lanka, Bahrain, and Zaire More recent titles which might hope to match its record include The Charmer, Demp sey & Makepeace, and Wish Me

The US, where public broad cast systems are reliable cus-tomers, provides LWT's biggest market, and programmes also





Call it a late birthday present, Harry.

The Queen's Award for Export Achievement coincides happily with the 75th anniversary of stainless steel, discovered in Sheffield by Harry Brearley.

Now British Steel Stainless exports its products from Sheffield, and Panteg in South Wales to more than 60 countries in every

Since 1986, exports of flat products from British Steel Stainless have risen from £125 million per annum to £284 million.

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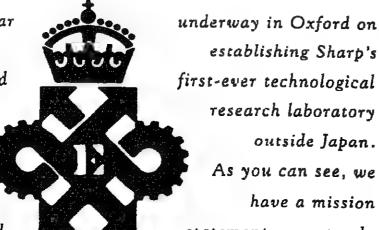
A more vigorous quest for new opportunities."

Sharp Mission Statement

THE RECOGNITION

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A green hue brings benefits

Della Bradshaw analyses the awards for technological achievement

HESE days almost every industrial com-pany takes the ques-tion of pollution and the environment seriously. But this year's Queen's Awards for Technology are dominated by companies who are now reap-ing the benefits of going "green" before their time. They include a manufacturer

of an energy-efficient diesel engine for cars, a chemical-maker which has invested in potions to clean up the water supply and a power station manufacturer which has reduced the pollutants spewed

into the atmosphere during the energy-making process.

But a company which perhaps best demonstrates the technological trials and tribulations of "going green" is an

lations of "going green" is an aluminium reprocessing company from Nottingham. J McIntyre (Non Ferrous).

The company's tale goes back to the late 1970s when chairman Michael Pownall began the search for aluminium recycling equipment to replace the ageing gear already in use. Over a seven-year period he scoured the world, including Japan, where the most modern equipment was reputed to be found.

But none took his fancy, and

But none took his fancy, and so in 1984 he concluded that his only option was to build the plant himself.

Even then pollution was a prime concern for McIntyre, says Mr Pownall. "As early as 1984, when we started laying down the concept, we decided that the thing had to be environmentally friendly. That was at the top of our list."

To do that the company

decided to design a recycling furnace that was sealed, and so reduced air pollution. To prevent any explosion wrecking the machine the doors had to be designed as ventilators, so that pressure was released.

But for a company that was used to buying in equipment, building a monster recycling plant — one machine now replaces 16 older production units — was not easy. Mr Pownallopted wherever possi-ble to buy in component parts from established international suppliers, so that he could build the equipment himself on site. "We hadn't really the con-

site. "We hadn't really the confidence to do everything ourselves the first time round. I
wish now we had," he says.
However, even the first time
round some equipment had to
be specially made, The casing
had to hammered out in a shipyard - it was the only place experienced in producing such enormous metal structures.

Mr Pownall says he was scared once this Frankenstein of a machine began to take shape, and says there were technical difficulties for the first 12 months while the company mastered how best to exploit the recycling equip-

But the aim of the project, to build a machine that could recycle the most abused alu-minium – covered in paint from soft drink cans, or plastics from discarded aluminium window frames — was achieved. And now McIntyre has set up a subsidiary company, Copermill, to sell its expertise.

These days it is the Japanese

that are visiting the McIntyre plant. And Mr Pownall has sold equipment to some of the world's most prestigious alu-minium recycling companies. The largest number of

"green" technology awards to be given to one sector are to the chemical industry. ICI scooped an award for a dye which turns polyester red by using only a fraction of the colouring normally needed. Its Electrochemical Technology Business has also been recog-nised for its process to produce chlorine without using mercury, so minimising environ-

ment risk.
But a less well-known chemical company, Allied Colloids, of Bradford, has also won two technolgoy awards for sub-stances which help reduce

environmental pollution.

The first is a chemical process used to prevent fibres and added chemicals from draining away with the water in commercial paper production. Allied Colloid's additive, a water-soluble polymer called Hydrocol, increases the amount of fibre and pigments held in the paper by sticking the particles together and mak-ing them bigger, so less likely to be washed through the filter

The second chemical is incorporated in a treatment which behaves in a similar manner, but is used to stick tiny particles of clay, slate or other materials together. The chemicals can therefore be used to clean up water supplies

in mining or sewage works.

Another industry under pressure to ensure that its products emit fewer nasty chemicals or gases into the environment is the car industry. That is one reason why the Perkins Engine Group designed the Prima direct injection diesel engine which is now in use in Montego and Maestro cars.

The engine, which the manufacturers claim reduces fuel consumption by 40 per cent, works by burning the fuel and air mix in the cylinder, rather

		sectors carrying out the work										
Sectors providing the funds	Government	Higher Education	industry	Officer :	Total	Overseas						
Government Higher education Industry Oversess Other	1197.8 153.4 34.0 40.6	1072.5 55.0 73.5 35.4 100.1	1228.9 4323.9 784.2	166.0 148.0 8.0	3655.2 55.0 4696.8 864.6 180.7	227.6						
TOTAL	1425.8	1339.5	6337.0	350.0	9452,3							

Source of funds for UK R & D 987 total £9.45bn Government £3.66bn Overseas £0:86bn Others £0.24bn £4.70bn

than the combustion chamber as is done with the previous

indirect injection systems. The Clinical Reagents Division of Amersham Interna-tional is also pointing to the "green" credentials of its development of an integrated set of medical instruments which diagnose disease using light instead of radio-activity. The central technology, enhanced chemical luminescence, as it is called, was developed by the Wolfson Research Laboratories the University of Birming-

The Amerlite diagnostic system is particularly good at spotting hormonal imbalances in blood, and so can be used in ertility testing or diagnosing illnesses such as hepatitis or

thyroid problems.
The good news is that eight out of the 49 technology awards have fashionable green" credentials. But what is unnerving, in this era of glasnost, is the large grouping of defence contractors on the list. This is hardly surprising, because in 1987 more than 45 per cent of the UK govern-

ment's research and develop-ment expenditure was in defence, according to the OECD - compared to 35 per cent in France and less than 10 per cent in West Germany.

Glass-maker Pilkington, for example, has won the award for a head-up display, as it is called, in fighter aircraft. The display is a sheet of glass suspended between the wind-screen and the pilot, on to which information such as which information - such as how much fuel or how many bombs are left - is displayed.

The technique developed by Pilkington, which is in use with the US Air Force's Falcon fighters, uses holography to make the words or numbers seem bigger than they are. This means that more data can be squasbed on to the screen and still read by the pilot. Glasgow-based Yarrow Ship-

builders has won its award for the Type 23 frigate, and Dowty Maritime Ocean Systems for a thermal printer - similar to a facsimile machine - which is used mainly in defence applications. The printer can be linked to underwater sonar equipment to plot out the movements of submarines in anti-submarine warrage.

Lucas Aerospace, Smiths Industries Aerospace and Defence Systems and the com-bination of Rolls-Royce and the bination of Rolls-Royce and the Propulsion Department of the Royal Aerospace Establishment have all made breakthroughs in aeroplane design – in the last case for reducing the noise of sircraft engines. The developments won each of them the Queen's Award for Technology.

Although technology is often equated with computers this is an area where many UK manu-

an area where many UK manufacturers are finding it increas-

R&D ex	penditur	e relativ	e to Q	DP, 198	7		
	RAD ext	Business R&D %	Total Defence %				
UK France West Germany Italy Jepen US	2.5 2.3 2.8 1.3 2.9 2.7	1.5 1.4 2.1 0.8 1.9	1.1 1.4 1.1 0.8 0.6 1.3	0.5 0.5 0.1 0.1 0.0 0.9	0.6 0.9 1.0 0.7 0.6 0.4		

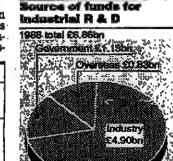
ingly hard to shine. Computer maker ICL, however, has won the award for its supermarket checkout system, which is familiar to many a Sainsbury familiar to many a Sainsbury shopper. And Gems, of Cam-bridge, has also been recog-nised for its high resolution image processing system, called Gemsys.

Two software companies,

Micro Focus, of Newbury, and Mineral Industries Computing - which has written software

for the mining industry – have also claimed awards. One area of electronics where UK manufacturers con-tinue to be among world leaders is optical systems, and that has been reflected in this year's awards. STC Submarine Systems and British Telecom's research laboratories are well-known for their develop-ments in the field, but Lumon-ics, of Rugby has also won an award for its industrial lasers.

No industrial technology awards would be complete without a clutch of medical developments. Stealing the limelight this year is Chas A Blatchford, from Basingstoke for the development of the Endolite artificial limb using carbon fibre composites. Amputees, says Blatchford's finance director Tony Rain-bird, can lead a relatively active life if fitted with the artificial leg - some have even climbed mountains or mastered ice-skating. The company is now hoping to sell the artifi-cial limb in the USSR, where, Mr Rainbird reports, there has been particular interest.



Source of funds for industrial R&D, 1978-88 (Cm)												
Funds for industry's R&D	1978	1961	1965	1985	1986	19871	1968					
Government funds Diverseas funds Other, mainly own funds	679.4 185.2 1459.7	1137,2 331,3 2324.0	1257.6 283.2 2822.5	1175.5 569.0 3377.1	1391.8 727.0 3831.9	1229.1 784.2 4320.0	1133.4 829.7 4897.7					
Total	2324,3	3792.5	4163.3	5121.5	5950.7	6333,2	6860.8					

John Guest

John Guest Ltd, the world's leading manufacturer of push-in tube couplings for the automotive, engineering, drinks dispence and water industries is proud to receive the Queen's Award for Export.

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FINANCIAL TIMES MONDAY APRIL 23 1000

13





Sony UK's Bridgend Plant, home of the Trinitron, has just won the coveted Queen's Award for Export Achievement.

Just as it did in 1980 and in 1987. It seems a Sony Trinitron guarantees a good reception, year in, year out.

SONY

WHY COMPROMISE?

THE QUEEN'S AWARDS FOR TECHNOLOGICAL ACHIEVEMENT 1990

COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT
Allied Colloids - Paper Division	Bradford, West Yorkshire	High quality paper and board
Allied Colloids - Research Department	Bradford, West Yorkshire	Process for production of vynilamino esters
Amersham international - Clinical Reagents	Little Challont, Buckinghamshire	Amerite laboratory diagnostic system
Division		(jointly with the Wolfson Research
		Laboratories of the Department of Clinical Medicine of the University of Birmingham)
Applied Materials - Implant Division	Horsham, West Sussex	Implantation equipment for semiconductor
<u>-</u>		manufacture
Applied Video Systems	Chessington, Surrey	Conversion of TV signals between
		incompatible TV systems
В		
Bonas Machine	Galeshead, Tyne and Wear	High speed electronic jaquard for broadcloth
British Telecom – Main Optical Networks	ipswich, Suffolk	Optical receivers for undersea cable
Dilvision — main Optical Networks	ipswich, Sunoik	applications
Blatchford Sons, Chas A.	Basingstoke, Hampshire	Lightweight lower extremity artificial limbs
C		
Croda Application Chemicals	Goole, North Humberside	Dicroi CPS rolling oil
0		
Dowty Maritime Ocean Systems	Weymouth, Dorset	Thermal linescan recorders
E	Weymballi. Dorsel	THOUGH INTESCRIT TECOTORIS
Ecometer Instrumenta	0 - 1-1 10	Manager of the second
Scometer Instruments	Droyişden, Manchester	Microprocessor for controlling thickness
EM Electronics	Brockenhurst, Hampshire	Ultra low-level DC voltage measurement
pichem	Wirral, Merseyside	Metal organic precursors for semiconductor
		materials (jointly with the Electronic
		Materials Division of The Royal Signals and Radar Establishment)
G		
Sems of Cambridge	Cambridge, Cambridgeshire	Gemsys image processing system
laxo Group Research	Greenford, Middlesex	Ceftazidlme – an antibiotic
Blencust	Leven, File	The Replicast process of producing
		high-quality castings (jointly with
		Steel Castings Research and Trade Association)
PT Telecommunications Systems Group	Liverpool, Merseyalde	System X telecommunication switching system
(Switching Networks)	Miles Canto Monte Start	
iullick Dobson — Technical Department	Wigan, Greater Manchester	Automated mine root support system
Cl Collmark Discreption	Ablandas Outpudation	DNA Commission (leights with the
Cf Cellmark Diagnostics	Abingdon, Oxfordshire	DNA fingerprinting (jointly with the Lister Institute of Preventive Medicine)
C1 Chemicals & Polymers -	Runcorn, Cheshire	Membrane electrolyser for large-scale
Electrochemical Technology Business		production of chemicals
CI Colours & Fine Chemicals	Blackley, Manchester	Benzodifuranone-based dyes
CI Retail Systems NMOS — Product Development Division	Bracknell, Berkshire Almondsbury, Bristol	Point of sale checkout scanning system Design of parallel microprocessors
man (farm namebilially Riviolan	Annondessity, Strator	(jointly with Oxford University Computing
		Laboratory)
later institute of Preventive Medicine	Stanmore, Middlesex	DNA fingerprinting (jointly with ICI Cellmark
ucas Aerospace - Actuation Division	Wolverhampton, West Midlands	Diagnostics) Geared rotary actuators for aircraft flap
•	•	systems
umonics	Rugby, Warwickshire	JK 700 Series industrial laser system
<u> </u>		
. McIntyre (Non Ferrous)	Dunkirk, Nottingham	Energy-saving unit for recycling aluminium
licro Focus Group	Newbusa Basks	scrap and weste COBOL/2 work bench
lineral Industries Computing	Newbury, Berks London W1	Software for mineral deposit evaluation
		Section 2 to minister paleons assessed
El International Combustion	Oarhy Darhyshire	Low Mor combustion in course station beller
ERC ICP-MS Facility	Derby, Derbyshire Egham, Surrey	Low NOx combustion in power station boilers inductively coupled plasma mass spectrome
	-=	try
		system (jointly with VG Elemental)
xford University Computing Laboratory	Oxford, Oxfordshire	Design of parallel microprocessors (jointly
		with the Product Development Division of
		(NMOS)
Perpoint	0-1-1-1111	
	Bordon, Hempshire	Solid state mono and colour CCD cameras

COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT
R		
Renishaw Metrology	Waatan-under-Edge, Gloucestershire	Motorised probe heads incorporating patents kinematic location system Aircraft engine noise reduction technology
Rolls-Royce - Design Engineering Group	London, SW1	Aircraft engine noise reduction Department (Jointly with the Propulsion Department of the Royal Aerospace Establishment) Aircraft engine noise reduction technology
Royal Aerospace Establishment — Propulsion department	Farmborough, Hampshire	(jointly with the the besign chamber
Royal Signals and Radar Establishment — Electronic Materials Division	Malvern, Worcestershire	Group of Roll-Royce) Metal organic precursors for semiconductor materials (jointly with Epichem)
S		
Sericol Group Smiths Industries Aerospace and Delence Systems — Flight Deck Display Systems Unit	Broadstairs, Kent Chellenham, Gloucestershire	Photo stencil emulsions for screen printing Advanced light-emitting diode display systems for commercial jet aircraft
of the Chellenham Division STC Submarine Systems STC Technology	Greenwich, London, SE10 Harlow, Essex	NL 420 mbit/s submarine cable systems Bipolar and complementary metal oxide semiconductor devices in the same
Steel Castings Research & Trade Association	Sheffield, South Yorkshire	Integrated circuit The Replicast process for producing high- quality castings (jointly with Giencast)
<u> </u>		
University of Birmingham — Wolfson Research Laboratories of the Department of Clinical Medicine	Birmingham, West Midlands	Amerite laboratory diagnostic system (jointly with Clinical Reagents Division of Amersham International)
V		
/G Elemenisi	Winsford, Cheshire	Inductively coupled plasma mass spectrometry system (jointly with the NERC ICP-MS Facility)
W		
Wellcome Foundation - Wellcome Research Laboratories	Beckenham, Kent	Retrovir for the treatment of HIV infection
ν		
farrow Shipbuilders	Scotstoun, Glasgow	Type 23 frigate



Treatment for AIDS

THE time it takes to get a new drug on to hospital shelves is notoriously protracted. But with the human immuno-deficiency virus (HIV) spreading rapidly in the 1980s, there was an added urgency in the search to find a treatment for AIDS.

For that reason the Wellcome Foundation's timely introduction of Retrovir in

Prima direct injection high speed diesel engine for cars and vans Advanced manufacturing techniques for TV

deflection units Production process for fabrication of April 1987 has received the Queen's Award for Technology The award is for the complex manufacturing process which enabled the company to produce the drug in marketable quantities.

Zidovudine, the chemical formulation from which the

marketable quantities.

Zidovudine, the chemical formulation from which the branded drug Retrovir is derived, was studied in the early 1980s as an anti-cancer agent. But Wellcome decided it could prove affective in treating severe manifestations of the HIV infection. Retrovir samed Wellcome £134m in the year ending August 1989.

Underwater advance

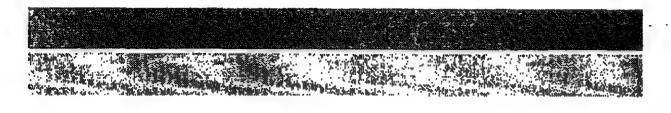
THERE are few technological advances which become famous for lying on the bottom of the Atlantic Ocean. But such is the case with the optical fibre submarine cable developed by STC Submarine Systems, of London.

The cable and its associated

electronics (pictured below) carry voice, data, facsimile and video pictures between the UK and the US. Similar links are under construction between Hong Kong and Taiwan, the British Isles and Spain and Japan and the US.

Taiwan, the British Isles and Spain and Japan and the US.
STC began developing the system in 1986. The NLA 420 Mbit/s system, which has won STC the Queen's Award for Technology, can transmit 5,760 telephone conversations down just one pair of optical fibres.





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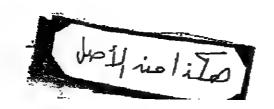
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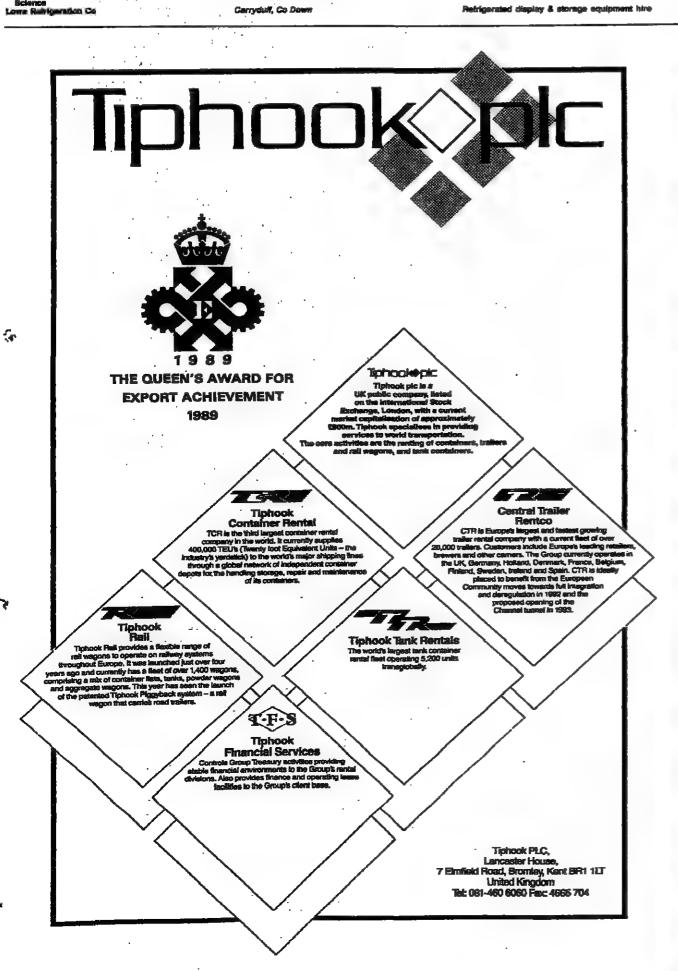
Premier Biscuits, PO Box 171, Franklin House, Birmingham, B30 2NA Telephone: 021 459 1199



THE QUEEN'S AWARDS FOR EXPORT ACHIEVEMENT 1990

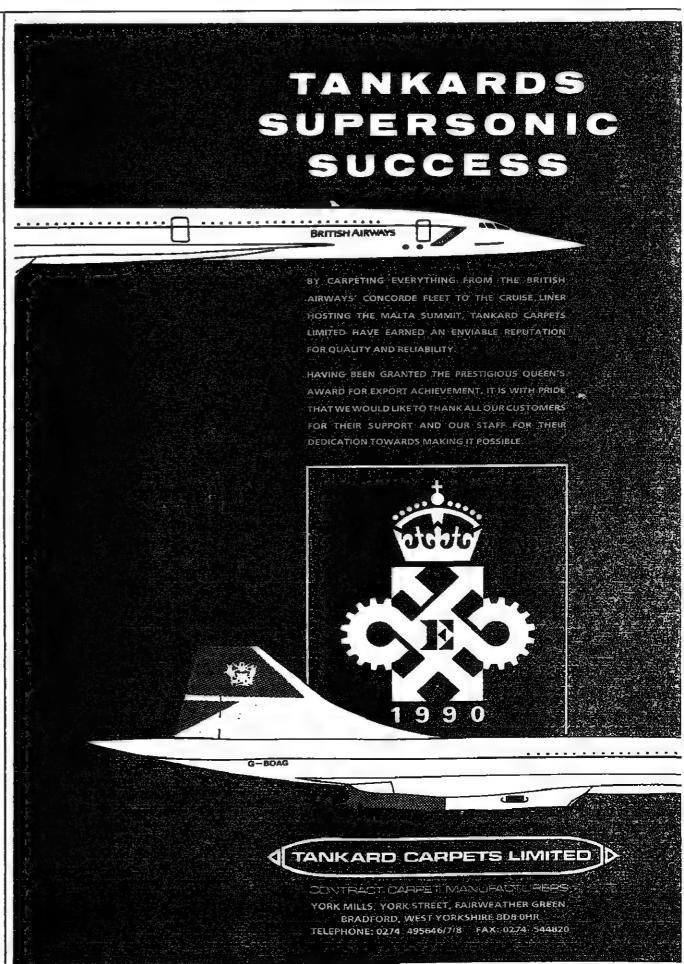
COMPANY	EOCATION .	MATURE OF GOODS AND SERVICES I
A		
Advisory Services Holdings AgriSense-BCS	London W1	Medical consultancy services
Allon-Rite	Pontypridd, Mid Glemorgen	insect past monitoring & commol systems Photomasks & design services for the
ragarieta	Bridgend, Mid Glemorgen	semiconductor industry
Apollo Fire Detectors	- Union IIantin	Fire detectors
Aquascutum Group -	Hevent, Hampshire London Wi	Men's & wemens's clothing & accessorie
Armsbord	Burnley, Lancashire	Melamina ericinė materiali
Automotive Products - Industrial Chair	Leamington Spa, Warwickshire	industrial power take-off cintches
Division		•
S Rainr & MicKarela	Landan WG2	Legal services
Birman & Kallenn	London NW1	Pilm & thousand contillion
Biomet	Bridgend, Mid Glamorgan	- Cothonousile Involute & Institutionis
The Body Shop international	Littlehampton, West Susses	Skin à hair care products Weaving machinery & affied equipment Spare parts & components for vehicles
Bones Machine Co Bones Machine Co Bones Machines (UK)	Gateshead, Tyne & Weer	Weaving machinery & shied equipment
British Commits Co.	Chun, Shropshire	Spare parts & components for vehicles
British Geramic Service Co	Newcastle-under-Lyme, Staffordshire	Klina
British Reptin British Sidac	Ayr, Ayrshire	Woven textiles
British Stagi Stainlean	Wigton, Cumbria	Cellulose & polypropylene files Steinless seed
Buttering Brick	Ripley, Derbyshire	Clay facing bricke/clay pavers
C		
CSS Anthonas	Rochester, Kent	Antenne systems
Caledonian Airmotive	Bradford, West Yorkshire Prestwick, Ayrahire	Bunding & waven wooden abbs cloth Overheul & returbishment of jot engines
Cambridge Research Blochemicsts		Documents a learning of lot outlines
Chaucer Foods	Cambridge, Cambridgeshire Ashford, Kent	Croumns
Chives Reathers	Palsley, Rentrevahire	Whisky, oin & rum
College of Petroleum Studies	Oxined, Oxforeinhico	Management & business courses
Courtaulds Speciality Plastics	Derby, Derbyshire	Management & business courses Cellulose accests thin moulding compoun-
Crabtree of Galeshood	Gamehand, Tyne & Wear	sheet Metal decorating & coating equipment for
Crocket & Jones		the can-making inclustry
Croarol	Northampton, Northamptonable	Men's footenate Short staple carding reachines
Prossice	Halifax, Yorkahire Hipperholme, Halifax, Yerishire	Domestic tumble-dryers
Crystalox	Hippernolme, Hautax, Tertanire Wentage, Oxfordshire	Crystal growth equipment
0		-,- 5-1-1-1-1
Determine	Cambridge, Cambridgeshire	in-process thermal monitoring system
Dent Instrumentation	Coine, Lancashire	Electronic yem-break detectors
Douglas Laing & Co	Glasgow, Scotland	Whisky
Dunhiil Scoton Whisty Sales Dunkirk Metals	London MW7	Scotch whisky & crystal whisky decenters Aluminium decenters
	Nottingham, Nottinghamahire	Aluminium debugans
Eclines Bilinda	Glasgow, Scotland	Window blind systems
Edgeworth Electronics	Darlington, Co Durham	Audio amplifiers & loudspeciers
Secretar - Pipor Care Distalon	Lutan, Bedfordshire	Vacuum cleaners
Sinicon	Edinburgh, Scotland	Surgical autures & ligatures
F		
Felrbank Brearley	Bingley, West Yorkshire	Spring-making machinery & gas-fired rep heating turnaces
Italiany Industrial Commics	Stone, Staffordehire	Corporate water filters
Filtermist International	Bridgnorth, Shropshire	Oil mist fibration equipment for machine
		tools
G		
Glaxo Holdinga Gloster Leisure Forniture	London W1 Briatol, Aven	Etricei pharmaceuticals Tesk garden furniture
Shet Beginnering Co	London SE15	Clock mechanisms
H		
Inzieton Laboratories Europe	Harrogam, N Yorkshire	Contract life science research
iepco Silde Systems	Greenford, Middlesex	Linear bearings & slideways for machine
ieraeus Mobialight	Cambridge, Cambridgeahrie	Laser light sources
linkory Craff	Ctrenoseter, Gloucesterahire	Reproduction ivory giftween from realin
IMB Subwork	. Great Yermouth, Norfolk	Remote operated underwater vehicles & services to the oil Industry
Nant & Mesorco	Middleton, Manchester	services to the Oil Industry Paper finishing machinery
	Construent Comme	Heatlaiden Amelaiden E neglisiden
Ci Agrochemicale mperial College of Science, Technology &	Fernhurat, Surrey London SW7	Herbickles, fungicides & posticides Teaching & research
Medicine OP Publishba		Scientific books & journals
or remaining	Brietol, Avan	COMMISSION DUCKS OF PORTIES
J		
John Brown Engineering	Glydebank, Dunbartonehire	Ges turbines
John Guest	West Drayton, Middlesex	Push-in tube fittings
K Comment of the Comm		
Kodak	Hemel Hempeteed, Hertfordshire	Photographic films, papers & chemicals Shipe' cargo access equipment
Kvimener (UK)	South Shields, Tyne & Wear	outhe cauth access adminusur
<u> </u>		
Ladisroke Group — Hillon UK Hotels Division	Watterd, Hertlerdahire	Hotel accommodation Combustion equipment (burners)
1 addison Floor		
	Ruckingham, Ruckinghamabica	
Leidew Drew Leelle Hartridge — Special Products Division	Buckingham, Buckinghamehire	Automedo lest equipment

COMPANY	LOCATION	NATURE OF GOODS AND SERVICES EXPORTED
LWT (Holdings)	Loncon SE1	Sale of television programme rights
M		
MF todostrial	Swedord, Greater Manchester	Trucks & industrial loaders
Mars GB — Pecigree Petrood Division	Molton Mowbray, Leicestershire	Pattogg
McLalina & Permare	West Byllee! Surray	Consulting engineers & project managers
Metrotact Mordaust-Short	Cleckheaton W Yorkshire Poterstield, Hampshire	Pipetine protection materials Domestic joudspeakers & amplifiers
Marring Goods	Crowo, Cheshire	Oalmeal
METAL	Yarm, Cieveland	Speciality chemicals
Marray Alian of Insertelihen	Innerteithen, Peeblesshire	Cashmere & pure wool knitwear
N	<u> </u>	
Neve Electronics International	Molbourn, Hartlordshire	Sound mixing consoles & systems
Norbrook Laboratories	Newry, Co Down	Vererinary pharmaceuticals
0		
Orthotech (UK)	Maliby. S Yorkshire	Orthopaedic Implants Salling yachts
Oyster Marine	l pswich . Sulfalk	Saling yaches
p		
Pains - Wessex	Salisbury, Willishire	Marine & military pyrotechnics
Parker Beth Developments	New Milton, Hampshire London W1	Medical bathing & mobility occupment Men's sultings & accessories
Finds a revest - insting as Finder of London	London W	men a summer or accessories
Phil AyMi Products	Huneaton, Warwickshire	Motorcycle disc brake pags
Pohjoy Mint Portmekten Politeries	Sutton, Surrey Stoke-on-Trent, Stattordshire	Privately-owned mint - coins for small countries Pottery & tableware
Premier Bisselle - a division of Frances	Birmingham, West Midlands	Biscuits
Branda UK	Laurina W1	Hand-held computers, peripherals &
Fidon	Lordon W1	soltware
Puroffin international	Pontycrin, Mid Glamorgan	Jon exchange products
Q	-	
QOF Components	Darby, Derbyshire	Iron castings
Queyle Dental Manufacturing Co	Worthing, West Susaex	Dental equipment instruments & materials
R		
H Mues & Co	London EC3	Insurance & rainsurance broking
Radiodelection	Sricial, Avon	Location equipment for buried pipes.
Rendox Laboratories	Secretar County Anton	cables & drains Medical & veterinary pharmaceuticals
Redthiston Simulation	Crumim, County Autrem Crawley, West Sussex	Flight simulators
Redwood international	Hemel Hempstead, Herriordshire	Business software
Rectishiii Deer Ferm Reynard Rectog Care	Cupar, File Bicester, Oxfordshire	Live red deer Racing cars & components
Payrooking & Kleris	Westbury, Willshire	Leather gloves
Resecrate	Dagonhom, Essex	Building materials polymers, coment & sand mixes
Rover Group - Land Rover Commercial	Solihul, West Midlands	4 - wheel drive vehicles & spare parts
\$		
Settord Electrical Instruments -	Heywood, Lancashire	Heated rear window acrial units
Automotive Electronics Division	State of the state of	Printer states & section services
Sendon Flexographic Printing Rollers Serff Cowella	Runcorn, Cheshire Ipswich, Sulfolk	Printing plates & printing equipment Board games
Serono Diagnostics	Woking, Surrey	Medical diagnostic kits
Sharp Manufacturing Co of UK	Wre tham, Clwyd	VCR's, microwave ovens, CD players, photocoplers & typowriters
Snell & Wilcon	Portemouth, Hampahire	Television standards converter
Sony Manufacturing Company UK	Bridgend, Mid Glamorgan	Colour television & components
Springpart Manufacturing	Oraperstown, Co Londonderry Redditch, Worcestershire	Steel storage equipment Stainless steel compression springs
Stirling Aqueculture	Stirling, Scotland	Aquaculture consultancy, fish farm
Support + Vine	London W1	design & management TV programme production & distribution
Supertrack	Banbury, Oxfordshire	Overhead monorali laundry loading &
		distribution systems
_		
TES Engineering	Cheltenham, Gloucestershire	Special machinery for lead acid battery industry
Tenkerd Corpets	Bradlord, W Yorkshire	Carpeta
Technophone	Camberley, Surrey	Portable cellular telephones
Tiphook Group Trusthouse Forts	Bromley, Kent Landon WC1	Transport asset rental Hotels, public & contract celering &
		related businesses
U		
Unipeth	Sectord, Sectordature	Pregnancy, ovulation & clinical diagnosis
		resis
V		
Vasculek	inchinnan, Renirewshire	implantable vascular prostheses
Vice Sutures Vitramos	Biolord-on-Avon, Warwickshire High Wycombe, Buckinghamshire	Ophthalmic needle autures Multilayer ceramic capacitors
	- nån otabuncat sappunängunture	manual a saturate salantas
W	Contract Const	Man design matrix
W Harold John (Nistale) Walter Filtration	Crindau, Gwent Washington, Tyne & Wear	Non-terrous metals Filtration equipment
Waltman Process Engineering	Smethwick, West Midlanda	Process engineering contractors
White & Co (Earls Barton)	Early Barron, Northamptonehira	Forest Stanium & Manuel Change
Willen-Wager, Alloys Wolfe Publishing	Rotherham, S Yarkshire Lumdan WG1	Ferro Istanium & Istanium sponges Scientific technical & medical books
V		
Value Materials the Control	Makada and a Maria Addin da	East tile souche
Yale Meterials Handling	Wolvernampton, West Midlands	Fork lift trucks



tement.

J 101



TANKARD

Red-carpet

TANKARD Carpets, a contract

carpet manufacturer based in Bradford which now employs a workforce of 270, has carpeted

a number of corridors of

power. It was founded in 1969

by brothers David and Paul Tankard, who are now joint

Recent contracts include the

red carpet used by Presidents Bush and Gorbachev at the

Malta summit last year, along

with the carpeting for the House of Commons, the House

of Lords and the London Stock

Exchange.
The company had a turnover

of about £7m in 1989, nearly

half of which came from exports. It is now trying to

exploits opening Eastern Euro-pean markets, and has won a \$330,000 order from the Bulgar-ian Government to carpet the Vitosha Hotel in Sophia.

John Authers

managing directors.

treatment

CARPETS

SERIF **COWELLS**

Worldwide sales pursuit

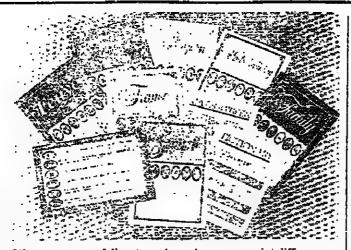
RIVIAL Pursuit does not translate easily into Arabic. When Serif Cowells.

the USM-quoted Ipswich company which markets and man-ufactures the board game in the UK and Europe, decided to take on the Saudi Arabian market, they had to contend with the Saudi Arabian censor. who vetted each question and answer before passing the product for distribution. The language barrier was scarcely any easier to clear.

The company does not rate Saudi Arabia as a great success, but its sales force sold all the 20,000 Arabic language games which had been pro-

The East European market is another hard nut for trivia buffs to crack. Serif Cowells organised a Russian language television game show version of the board game, which is now shown in the Soviet Union. Mr Robert Wylie, the commercial director, said the Soviet authorities had not been eager to back the show with

investment. A Russian translation of the board game, in Cyrillic text, has been produced, but the company has not been allowed to put it on sale. Mr Wylie said: view to sales in the future. The way things are moving in Rus-



Other games may follow to realms where even script differs

sia we might well find ourselves getting outdated." Trivial Pursuit is moving

into the opening markets of the Middle East and Eastern Europe after penetrating all the available markets in the West The game is already marketed throughout the European Community, as well as in Scandinavia and Ideland, where most households possess a set. Although sales have now reached a plateau, the game remains the market leader. Differences in national sense

of humour make initial export-ing a risky business. For example, sales were initially slug-gish in the Netherlands. because the original set of Dutch questions was regarded as too difficult, without being particularly funny.

Big differences in the popularity of the game persist. Mr

Wylie said: "It has been tre-

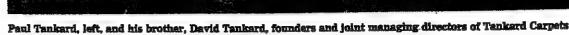
mendously successful in France, but it's never taken off

to the same extent in Germany. We think it's a humor ous and entertaining game Make your own conclusions."

Ironically, Serif Cowells wins the award at the end of a tough year, in which pre-tax profits dropped by almost haif to 23.67m. This was attributed to a decline in profitability, and a plateau in sales, both of which had been expected.

However, in the 45 months to the end of 1988, the period cov-ered by the award, export reve-nue from Trivial Pursuit alone totalled £105m. The company which now employs 883 people, plans to expand through other board games, such as Pictionary, which it seils in Europe, the US and Australia, and East Enders, which is based on the REC talklish and processes. BBC television programme, but may prove harder to export than Trivial Pursuit.

John Authers





A first for Harley Street

DVISORY Services (Clinical & General). run by Dr Raiph Rohn, has brought a Queen's Award to Harley Street for the first time.

The company tests newly-developed drugs once experiments have confirmed they are safe for human consumption, and then clears them for sale on the world market. As development costs by this time can easily exceed £100m, reliable clinical testing is vital for the company's clients.
Advisory Services works

only on clinical problems, and has no laboratories of its own. Its workforce organises tests on patients in conjunction with hospital consultants. Placebo drugs are used as a control experiment whenever this is

ethically acceptable.

The company attributes its success to the high international reputation enjoyed by British safety and research standards. Dr Kohn said: "A drug accepted by our health authorities will be registered in practically all countries of the world. The controlled clinical trial was developed in Britain." Established in 1971 as the first British independent clini-

cal research company, Advisory Services now has a workforce of 14, all of whom are highly clinically trained. Its main markets are in the US

Western Europe and Japan with some work coming from

Changes in the Eastern bloc hold less immediate promise than for most of the other award-winners, as the pharmaceutical industry there is still far behind its Western rivals.

Annual export revenue is around fom, and the company now has more than 80 foreign clients. In the last 20 years treatments for diseases ranging from heart failure, cancer, and Alzheimer's, to peptic ulcers, back pain and asthma have been tested by Dr Kohn's



r Martens steps out

SURGE in the popularity of Dr Martens boots in Japan helped win an award for White & Co (Earls Barton) Ltd, a shoe-making firm based near Northampton

The company launched a The company launched a heavy sales campaign of the much-loved army boots in Japan eight years ago, and now considers the country one of its principal markets. Whites has been making and selling Dr Martens under licence from their inventor in Munich, for 30 years, and the market for the product continues to expand.

market for the product continues to expand.

Mr Don White, the managing director, said: "They are a cult." He attributed the brand's continued popularity to a number of factors: "They are fashionable around the world. They are very practical shoes, they're versatile, and they are easily adapted to new fashion.

They are good for industry, comfortable, and they are very long-wearing. I think they're

long-wearing. I think they're regarded very much as a Brit-ish shoe and that's part of

Apart from DMs, the company makes Goodyear welted described as "basically a classic shoe" which sells most beavily in Europe. Demand for welted shoes in Japan has now overtaken sales in America, which was previously the second largest market.

The company employs 220 workers in factories around Northampton, and now derives more than two-thirds of its revenue from exports. This represents a steady increase in export volume, although for-eign sales are still regarded primarily as insurance for the domestic market.

A substantial sale had already been achieved in Europe, the US, and Canada before the company took on the Japanese market. Associ-ated Agencies, which began selling the footweer in Japan seven years ago, says the trend this year is to punk and there are lots of young trendies buy-ing these shoes in shops in Harajuku and Shibuya (London's King's Road equivalents in Tokyo). Meanwhile, the brands are now being introduced, with some success, to Hong Kong, Taiwan and Korea. Mr White stressed that the

quality of British shoes is becoming more of an advantage when competing against the significantly cheaper foot-wear produced in Far Eastern countries where labour costs

The company is also expect-ing to benefit from the creation of the single European market in 1992

Despite its international scope, the business remains a family company, which cele-brates its centenary this year. Don White is a direct descendant of the founder, while Mr Nick White, who has recently joined the management, repre-sents the fourth generation of Whites to be involved in run-

ning the company.

For Mr Don White, success in the international business field has been an extension of his contribution to English victories on the sports field. He played in the England rugby union team from 1947 to 1953, and after his retirement became the first England rugby coach, steering his side to England's first victory over the Springboks in 1969.

John Authers

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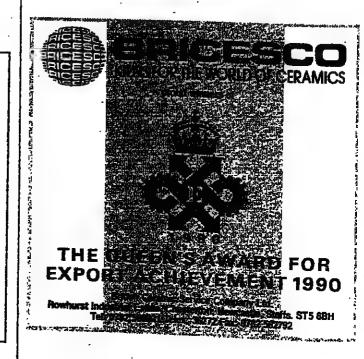


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EXPORT ACHIEVEMENT.

BERMANS & NATHANS

Costume-made

THE Falklands War broke out at a bad time for Bermans & Nathans, a company of theatri-cal costumiers based in Camden, North London

They were costuming a French musical and the best feathers for show-girls' fans come from the Argentine vul-ture. Anything less would have been a poor substitute.

The company relies on meticulous historical accuracy in its costumes, and so this kind of detail was regarded as important. This eye for detail helped to win the Oscar for Best Costume Design for Kenneth Branagh's film of Henry V. which was costumed by Bar. V, which was costumed by Ber-

mans & Nathans The company provided the clothes worn in the international productions of the musi-cal Les Miserables, which ran in several cities of the US, and also completed an 18-month run in Tel Aviv. The contract which probably won the Queen's Award was to provide more than 10,000 costumes for

more than 10,000 costumes for nine different productions cele-brating the bicentenary of the French Revolution in 1989. Bermans & Nathans had to wait until this year before cele-brating the bicentenary of its own foundation, which happened when a Mr Lewis Nathan opened his costuming business in Tichbourne Street. business in Tichbourne Street, near Piccadilly. He is thought to have provided costumes for

Sheridan's first productions.

Jacob Nathan opened what
he described as Masquerade House & Fancy Costumes" in 1843. Charles Dickens, an ama-teur dramatics enthusiast, was one of the first clients, in 1844. Morris Berman, a Russian master tailor who had worked at the court of the Tsar, opened his business as a military tai-

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the business to Irving Street in 1912, and provided military cos tumes for theatricals, and the

infant film industry.

The company still specialises The company still specialises in replica military uniforms. Three films set in the Second World War, being shot on location in Europe, account for 2,000 of the uniforms the company keeps in stock,

The Berman company was acquired by Lord Grade's ATV Group in 1964, and acquired L & H Nathan in 1972. The company is now controlled by Heytesbury. (UK). a private company to the state of the state

tesbury (UK), a private com-pany owned by Mr Robert Holmes à Court. Mr Lindsay Jamieson, man-aging director, thinks the com-

pany is the biggest of its kind in the world. There is a subsid-iary in Paris, with sales offices in Munich and Hollywood. These offices reflect the com-

pany's main export areas. France and Germany have traditionally been the main area of strength for Bermans, and their costumes are being used in a French film about the life

in a French film about the life of the painter Van Gogh.

The film industry accounts for most of the company's basiness in the US. Indiana Jones and the Last Crusade, last year's highest-grossing film at the British box office, and all four Superman films used coafficer. four Superman films used cos-

There are signs that the film industry behind the old Iron Curtain may also be stirring. Two of the films on the company's books at present are being filmed in Budapest – a Japanese-financed American film of the Josephine Baker story, and a Shogun film set in medieval Spain.

John Authers



Lindsay Jamieson: specialises in replica military uniforms

BONAS MACHINE BONAS MACHINE, a textile equipment manufacturer based in Gateshead, Tyne and Wear, is the only individual company to have won awards for both

technology and export achieve-

The awards come in spite of

a loss of £3.2m in 1984, when

the company came close to

bankruptcy, and a turbulent industrial relations record

which culminated in a nine-

day strike early last year.

Mr Ian Harris, the managing director, bought the business from the Bonas family in 1984 at a point when, he said, the

company was within days of receivership. However, the profits for 1989 were more than

The company's exports have advanced thanks to the innova-tion in "jacquard" machines which won the technology

Jacquards are necessary to

still mechanical, more power-

ful looms and advanced con-cepts in design were of little use, as machines could only operate as quickly as their jac-

Bonas made the first elec-tronic jacquard in 1983, which roughly trebled the operational speed of looms. The company

subsequently won a Queen's Award for the invention, but at

this stage the looms could only

be used for producing garment labels.

This year's awards follow

Double success for jacquards

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control the pattern of finished textiles by operating the warp yarns of a loom.

While these devices were lan Harris: bought the company in 1984

the successful application of electronic jacquard machines to broadcloth weaving - fabrics up to three metres wide can now be handled on electronic jacquard looms.

The practical problem has now been reversed, and looms have difficulty keeping up with the jacquards which operate

high-speed machines in 1987, and almost 1,100 of its jac-quards have been installed on

looms in textile mills around the world.

The company does not manufacture broadcloth looms, but makes the jacquards for them, and then negotiates with customers. Bonas accounts for more than half of all the electronic jacquards sold world-

Exports account for 85 per cent of Bonas's turnover, which in 1989 stood at £22m. Western Europe is its main market, with sales in the US

and Japan. The company has established service centres for its machinery in Hong Kong, the US, Germany, Italy, and Belgium, with agents in another 50 countries.

It has traded extensively in eastern Europe, and its labelmaking looms were established in Poland and East Germany well before the recent wave of political change in the area. Bonas licenses its technology

to companies in Belgium and Japan, and exports jacquards to a Swiss loom manufacturer. Apart from the technological changes, Bonas has also intro-duced a radical pay scheme for ts workforce of 320, which links wage increases directly to productivity. This meant that their workers recently won a 12 per cent pay award, 4 per cent ahead of inflation, without demur from the man-

An agreement signed with Union in 1986 has ensured greater flexibility from employ-ees, and clarified their respon-

Productivity has also been helped by relocating to new premises within reach for the old workforce.

In 1988, the company moved

from its outdated premises in Sunderland to a new, purposebuilt factory in Gateshead, with a floor space of 100,000 so

Expansion means that an extension of 38,000 sq ft is being built.

John Authers

REEDIEHILL DEER FARM

Increasing the taste for venison

REEDIEHILL Deer Farm, the smallest enterprise to win a Queen's Award for Export Achievement, has a pivotal role in the growing worldwide business of deer farming. It exports red deer all over the world to farmers creating or expanding deer farms as the popularity of venison

Mr John Fletcher, who runs Reediehill with his wife Nichola, is widely regarded as the father of deer farming in the world. Exports have qua-drupled in four years, so that overseas sales account for nearly all the company's turnover of more than £500,000. But t employs only four people.
France is the Fletchers' big-

'I'm not a farmer any more

gest market but they also export to other European countries such as Denmark, as well as to the US, New Zealand, and Japan. The Fletchers export about 1,000 red deer a year, some of which they raise themseives at their 130-acre farm on the hills above Auchtermuchty in Fife. The rest are bought in from other deer farms in Britain or are captured in the Scottish Highlands.

so much as an executive," says Mr Fletcher, who spends much of his time organising export transactions, advising farmers on how to raise deer and "gen-erally evangelising about deer farming." Red deer from Scotland are in strong demand, he says. "Genetically they are very sound stock, they are very quick maturing and they are available in large numbers.' Mr Fletcher pioneered deer

farming in Britain in the 1970s.

demonstrating that deer are easy to raise in captivity and that the farmed animals are tender and hygienic. He believes venison will become increasingly popular at the din-ner table, partly because of its very low fat content. But, he says, he is "sad that

we have to export so much. It's because there's so little official support for this type of farm-ing in Britain." There are now deer farms in Britain, but he does not know any deer farmer who makes his living solely from deer farming.

He says that whereas cattle farmers get 75 per cent com-pensation for animals compulsorily slaughtered for having BSE (mad cow disease), deer farmers get only 50 per cent compensation when deer are killed for tuberculosis.

Though hill farmers receive the hill livestock compensatory allowance making it economic to keep sheep and cattle, deer farmers do not. As a result most British red deer farms are in England on low ground rather than in the Scottish hills where it would be an ideal form of diversification.

The industry is growing faster in other countries. In New Zealand, Mr Fletcher says, more than one in 10 farmers are involved in it. Mrs Fletcher says: "We know from market research that a large potential market for venison exists here. If we don't expand deer farming here, the people in Europe. to whom we are selling deer, will export their venison back

James Buxton



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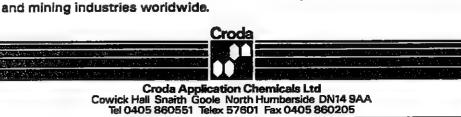
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A handful of honours

BRITAIN'S yuppie culture has been characterised by the pin-striped suit, the personal organiser and the hand-held portable phone.

But a company which has benefited from - if not promoted - one of these much-maligned UK status symbols is also cashing in on it overseas. Technophone, of Camberley, the brainchild of Swedish-born entrepreneur Nils Martensson, has been manufacturing light-weight hand-held cellular telephones for the UK market

since 1964.
The technological breakthrough needed to make such small handsets won the pri-vately-owned company a Queen's Award for Technology in 1988: exploiting this technology has now earned Techno-phone its third export award in

as many years. Perhaps Technophone's most notable export achievement is that it has continued to flourish in a market dominated by the electronics heavyweights - NEC, Hitachi and their peers from Japan, Motorola from the US and Nokia-Mobira from Finland.

Whereas these companies have huge research-and-devel-opment budgets and massive

Technophone: third export award in as many years

development team of 150, and two manufacturing sites, one in Camberley and a second just beginning to function in Hong

Kong.
But it is the flexibility that its small size brings, says Tech-nophone's Graham Dutnall, that has produced the company's export success.
Whereas the mighty manu-

facturers are only prepared to go into markets where cellular radio systems use mass market technology. Technophone is prepared to re-engineer its hand-held phone for countries with their own individual systems, such as France. There, Technophone is the only company authorised to sell hand-held phones for use on the network.

on the network.

Not that Technophone is ignoring the larger markets: it makes equipment for 26 different countries to a range of different technical specifications. Top of the target list these days is the US, the world's largest cellular telephone market.

To try and capture a sliver of that market Technophone decided that it would have to move into car telephone manufacture - its innovative handheld design was simply not

what the American market wanted. So the company set up its Hong Kong manufacturing hase to make car telephones by exploiting its technological developments in the hand-por-

That car phone, a derivative of which the company will launch in Britain this week. houses most of the electronic wizardry in the handset. In most car telephones the critical technology is packed into a box of tricks, fitted in the car boot.

The advantage of the former approach, says Technophone, is that once the transceiver is fitted in the boot, anyone with the appropriate Technophone handset can plug it in and use it to make calls. The bill will then be sent to the owner of the handset — not the owner of the car. Dutnall says that much of

the growth in the company's exports has been as a result of a burgeoning number of countries which want to follow in the steps of the US and Europe and install cellular radio systems. That growth could well accelerate even further, as many countries, such as those in eastern Europe or the Third World, embrace mobile phone technology as a quick way of by-passing the rickety old wire

But with the good comes the bad. That growth, Dutnail acknowledges, is likely to lead to the domination of a handful of well-proven systems - auch as those used in the US and the UK. That would obliterate the sort of niche market out of which Technophone has made much of its money. And, as a growing number of manufacturers will enter the fray, including many from the Far East, the increased competition is likely to push prices down.

Although many customers are still prepared to pay a pre-mium for innovative technology. Dutnall says that the cut-throat competition in the UK is already forcing the com-pany to cut its prices to its retail customers, although the company is balancing that shortfall by reducing its manufacturing costs.

One thing that Technophone has already proved is that it has the stomach for the fight. But it will take another year to see whether that will result in the company winning a fourth Queen's Award for export.

Della Bradshaw

NAVAL shipbuilding during the 1990s was not one of the easiest sectors of UK industry in which to survive. The 1990s do not look much easier, with the possibility that a defence review may lead to reductions in defence spending.

However, Sir Robert Easton, chairman of Yarrow Shipbuilders, a Glasgow-based division of GEC, is confident that his company is well placed to surrive despite the advent of perestroika.

The reason for that confidence is GEC's investment in a new £8.25m module hall and manufacturing system that should allow the company to reduce costs, and increase the company's competitiveness. company's competitiveness when bidding for future con-tracts. Their faith in the new system should be given a boost by the fact it has also won a Queen's Award for Technology.

The issue of costs is becoming more and more important for all naval shipyards at a time when the Ministry of Defence is demanding better

value for money. Before the new manufactur ing system was fully installed, Yarrow lost a contract to build three Type 23 anti-submarine frigates to Swan Hunter Ship-builders on Typeside. The Glasgow company was told it lost the contract because its tender was more expensive.

The new system has allowed the company to reduce the cost of production because it can now build the warships much more quickly than before.

The first Type 23 frigate built by Yarrow took 51 months from laying down the hull to final delivery. When the company bid unsuccessfully for the three ships last year, it hoped to complete them in 36 months. Various saws when it months. Yarrow says when it bids for the next round of frig-ates this year it will be able to complete a ship in 30 months.

The reduction in time required to build the ships has been made possible by the pur-chase of two £750,000 transport-

chase of two £750,000 transporters each capable of handling 200 tonnes, with a total lifting capacity of 400 tonnes.

The first step is to place alloes of the ship's hull upside down on the transporters. Then prefabricated segments containing ventilation, electric wiring and most of the 13,000 pipes found in a Type 23 are fixed into position. The prefabricated units can be a considerable of the prefabricated unit able size because access to the upside down hull is so much easier than before. The components can also be

fewer and larger than those that used to be installed on ships. In the past, these needed



YARROW SHIPBUILDERS

System-built Type 23 frigates

to be small enough to pass along narrow corridors and down small hatches. The length of some pipes, for exam-ple, has been increased from 2 metres to 6 metres, raducing the need for flanges. Pipe installation times have been

reduced by half. Once a segment is finished it is turned over right way up and welded to the other sections. Using this system, 19 of the 22 segments of the ship can be installed before launch. Only propellers and delicate components such as the sonar, which might be damaged by a launch, need to be fitted later. Previously, 85 per cent of the work was done before launch

ship of this type. The amount of work required after launch has therefore been reduced considerably.

To help design the prefabricated sections, the company uses a 23m computer-aided design centre, supplied by Prime Computer. The company

and took 18 months to complete, while the remaining 15 per cent of the work took 23 workers and outfltters, but

months on the water because of the difficulties of access to these roles became confused as most of the work came to be done simultaneously. the 300-odd compartments on a

says design work that took three months can now be com-

pleted in two days.

The new method of building the ships was not achieved without difficulty. Not least, the labour structure of the organisation had to be adjusted. Previously there had been strict demarcation lines between electricians, steel-

Although the different categories of workers are still recognisable from their green, brown and blue overalls, the company says they are no longer distinguishable by what Another problem created by

the new system was that the company's suppliers need to provide components on time. If a widget is late, it has to be inserted much later in the pro-duction process when its final position may not be sasily accessible

"We're still a long way from just-in-time manufacture, explains Sir Robert Easton.
"But we have to educate our suppliers. If the Ministry of Defence wants a ship on time, it has to learn to deliver its weapon systems when we need them. It's slowly coming to terms with the new require-

Sir Robert believes that because manufacturing costs at the yard are increasingly falling, so the chances of win-ning exports are increased. Pakistan, Australia and New Zealand have expressed inter-est in ships built using the new

"Having lower costs should make it easier to sell the ships, but not easy," says Sir Robert. "Being a ship-builder isn't just a matter of building ships. You have to be a politician, too, and a bit of a soothsaver.

Paul Abrahams

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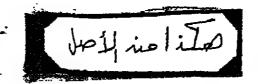




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THE QUEEN'S AWARDS 1990: Company Profiles

clutch of accolades

PERHAPS it was predictable that ICI should be to this year's Queen's Awards what "Driving Miss Daisy" proved to be to this year's Oscars - both walked away with a church of accolades. Over the 25-year history of the UK honours only the industrial muscle of GEC has been able to match ICTs total of 57 awards.

This year the chemical com-pany, one of the UK's few internationally-renowned industrial concerns, has won five awards, equalling the

number it won in the event's first year, 1966.

Three of this year's awards are for technology and two for export, with the five divisions, or developments, for which ICI has been singled out showing has been singled out showing the breadth of the company's activities. The awards are for agrochemicals, blochemicals, an industrial process to make chlorine, a process for matching human genes and a red dye that does not tinge other clothes pink when they are washed together.

Coincidentally, when the

company won its first five awards they also included one for the agrochemicals division, one for dyes, a third for phar-maceuticals and a fourth for an industrial process - to handle naphtha, a kind of oil (The fifth was for fibres.)

As well as the company's in-house technical expertise.
To talents for acquiring and collaborating with small, innovative institutions or individuals has also been recognised in

On the export side, an award has gone to Cambridge Research Biochemicals, of Northwich, Cheshire, which supplies peptides, antibodies and other biochemicals. The company, only 10 years old, was acquired by ICI in 1989, just before it won one of last year's Overs's Overs's Averses of the company. year's Queen's Awards for Technology. Eighty-two per cent of the company's rapidly growing sales are exported.

One of the most exciting developments for which ICI

has been given a technology award – genetic ingergrinting – was originally developed by Professor Alec Jeffreys at Leicester University and patented by the Lister Institute of Preventive Medicine, in Starmore Middleser

Stanmore, Middlesex.
The Cellmark Diagnostics division of ICI has commercialised the complex technique, which has captured the pub-

which has captured the pub-lic's imagination.
Genetic fingerprinting, a sci-entific sleuth used extensively to examine family relation-ships — such as in paternity suits — and to identify individ-uals from biological samples left at the scene of the crime, works by analysing the DNA every human being's biological code.

The scientists look for the genetic codes that can be characterised, and these are repre-sented by a series of black lines. – similar to the stripey bar-codes used to identify cans

of baked beans. Each individ-ual has a unique "bar-code." Cellmark Diagnostics now has two laboratories - one in

the UK, the other in the US -which offer a service to police forensic investigators or indi-The UK laboratory has car-

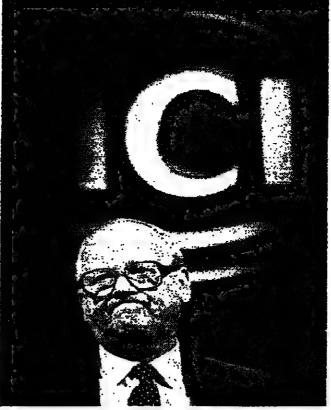
ried out 27,000 genetic finger-print tests to date, reports Mr Paul Debenham, science director of Cellmark Diagnostics. Initial tests concentrated on DNA forensic casework, identifying rapists by analysing semen, or murders by blood left at the scene of violent

Many international police forces, and the Metropolitan force in London and the Home Office, have licensed the tech-nology from ICI and have been trained by Cellmark to do their own tests.

Mr Debenham says that a lot

of work is done privately for those accused of crimes, to see if the defendant can use the police's genetic fingerprint evidence to prove his or her innocence. A lot of work is done in family cases for immigration. "Men come to us who have not had sufficient paperwork to prove to immigration offi-

cials that the people overseas really are their family mem-bers. They have no resource left except DNA analysis," says Mr Debenham. ICI's second award for tech-nology has gone to ICI's Colours and Fine Chemicals Division. It has been singled out for



Sir Denys Henderson: sensitive to the environment

a red dye, which is as much a boon to the fabric manufac-turer as to the consumer washing his or her clothes. Because the dye is five times as powerful as its predecessors, it takes much less to dye the fabric, so reducing costs.

The dyes - there are two variants of the red colour already on the market and a third being launched later this

year - have been designed for use with polyester fabrics which are notoriously difficult to make colour-fast. ICI's benzo difuranone dye has been devel-oped to resist what the chemical companies call thermal migration.

That is, when the fabric is heated during the dyeing pro-cess the dye moves to the surgarment is washed in warm water the same thing happens again - causing the colour to wash off. ICI has overcome the problem by developing a dye which does not move to the surface when heat is applied.

The company's expectations for the dye are big. It has already announced its plans to build a new manufacturing facility at Grangemouth, Scot land, to make the dye. And now the company has mastered the art, or science, of the red colouring, it is planning to make other colour dyes for polyester fabrics.

Perhaps less popularly excit-ing, but of more interest to industry is the development of an electrolyser for the produc-tion of chlorine and caustic solutions from sodium or potassium chloride brines. Sir Denys Henderson, Chairman of ICI, points to this development, which eliminates the need for mercury in chlorine production, as proof positive that ICI is "sensitive not only to mar-ket opportunities but to larger environmental issues" as well. Chlorine is used in everything from pharmaceuticals to

pesticides and agrochemicals - but is perhaps best remembered as that nasty tasting sub-stance used to disinfect swim-

stance used to disintect swim-ming pools.

The second export award has been won by the company's agricultural division, in Fern-hurst, Surrey, one of ICI's best-known divisions. It has been sinnointed for its sales of been pinpointed for its sales of plant protection and growth products to more than 150 countries. In 1989 its worldwide sales, of 3,000 products, totalled

Della Bradshaw



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THE BEST rags-to-riches always begin with one stories always begin with one man, a vision and a garden

> on the side of the house for the garden shed, and a passable living for enormous wealth, and you have the story of Mr Ernest Moorey, founder of EM Electronics, of Brocken-E M Electronics, of Brockenhurst in Hampshire. With only
> two co-workers – his wife and
> his son – Mr Moorey's company is one of two organisations with a staff of just three
> to win the Queen's Awards for
> Technology this year.
> The two concerns, KM Electronics and the NERC ICP-MS
> facility at Royal Holloway &

facility at Royal Holloway & Bedford New College (part of the University of London). have much in common - and much that divides them. To

Substitute a laboratory built

begin with They both produce the sort of technical laboratory The breakthrough in this spec-

Some uncommon technical touches **Della Bradshaw** looks at two three-man organisations

equipment that makes the layman recoil in incomprehen-E M Electronics makes instruments to measure extremely low voltages. Its big-

gest single customer is the National Physical Leboratory in Teddington, but universities and laboratories around the world use the equipment.
Royal Holloway has developed equipment which can measure the amount of metals or other minerals in a sub-stance – poisonous effuents

trometer is that it can measure for over more than 60 different elements using just one sam-ple, and taking just one or two minutes to do the job. And it is bighly sensitive to minute highly sensitive to minute quantities of these elements.

Another common bond is that both the developments which won Queen's Awards reached fruition because of the perseverance of one man. In the case of the spectrometer, Mr Alan Gray, now with Royal Holloway, was instrumental in pushing developments through. While with EM Elecin the water supply, say, or the iron or lead content in a human blood or tissue sample. tronics it was Mr Moorey's perseverance over a three-year period, with no source of

income, that produced the award-winning development. Mr Moorey became a self-employed design consultant in the early 1980s, and, "did some doodling between design jobs." The results looked so interesting that he spent the best part of the next three years, and mortgaged his house, to pro-

duce the prototype machine by hand. He took the equipment along to the National Physical Labo-ratory for testing, and they ordered one straight away. These days the printed circuit boards and other parts are subcontracted to a local com-pany and the cases are made

by a precision engineering company in Devon. But Mr Moorey still produces the highly sensitive central measuring devices for his equip-ment himself. Nor does he feel it is neces-

sary to advertise his wares. He waits for customers to contact him - a policy which is bringing in orders for 50 instruments a year, almost all from overseas customect.

The three-person team at Royal Holloway, on the other hand, opted early in the development phase of its equipment to have an outside company commercialise, manufacture and market the products. With

an average selling price of £150,000 per item, it is easy to see why the university was unable to do it themselves.

Instead they worked with VG Elemental, of Winsford, Cheshire, itself a company specialising in spectrometer devel-opments. VG Elemental has now sold 250 of the big machines, 80 per cent of which have been exported overseas, reports Mr Tony Kinsella, sales and marketing director of the

rompany.
Although the largest market for the equipment is already in North America, Mr Kinsella is hoping that sales there will rise sharply following the decision by the US Environmental Protection Agency, just last month, to approve the use of this technique to analyse tap water, soil or ground water samples for environmental pur-



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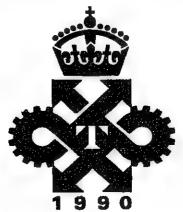
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man at Hoover's plant in Merthyr Tydfil. unnappy at the prospect of his job disappearing at the domestic appli-ance maker. "It will be sad if I disappear with it, sure, but if you are talking about running an efficient

factory it has to be done," he says. Davies spent nine years as a ser-geant in the Royal Signals. He followed that with 18 years as a foreman at Hoover, nearly all in a similarly ambiguous role stuck between officers and men; he is one of 42 foremen whose jobs are to be abolished in a work restructuring.

"I believe you are born to be a foreman," says 44 year-old Davies. "You have got to be a leader of men. You have got to take some flak and you have got to give it." Born to the role or not. Hoover's foremen will soon have to get used to a different one.

For some, the new role will be redundancy. For others, it will be that of specialist tasks within the old factory on the outskirts of Merthyr which was first built in the aftermath of the last war as a place for returning soldiers to work. The rest will join a new supervisor

There is a lot of uncertainty inside the Merthyr plant these days. It is a time of old certainties being abolished without new ones to take their place. The previous order was broken by the announcement last September that 290 of the 1,890 jobs there were to go.

They have gone now, and a new factory manager has been in place since January, planning new ways of working to fit in with a £12m capital investment approved by Hoover's US parent company Maytag. Hoover is to change, but some of its workers are still unsure of

Ian Bonnar, general manager per-sonnel and associate director of the

ollaboration is "a rec-

ipe for tearing up pound-notes," accord-ing to the chief exec-

utive of one technology-based

company. Yet, even for compa-nies which do their own

research and development, col-

laboration is now the most important source of new tech-

nology, according to a study

on British corporate attitudes to the exploitation of science

The study was carried out by the two-year-old Centre for

Exploitation of Science and Technology, the Manchester-based think-tank set up by

research-conscious companies.

A total of 51 directors and

and technology.

Factory restructuring

Hoover sets out to make a clean sweep

Not only is product variety and production complexity being substantially reduced at the domestic appliance manufacturer's Merthyr plant in Wales, but line management is being fundamentally changed also. John Gapper reports

Merthyr plant, wants a different fac-tory from the traditional and aged one he has inherited. "It is like a car that has run very well for years, then you miss a service or two, and suddenly when you put your foot down it does not take off," he says.

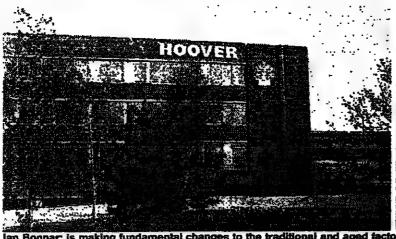
The announcement of job cuts in September came from a broad review of the way Hoover works. The review was known within the US parent company as "Backdragon" because it involved a group of senior managers standing back to look at operations from the company's Merthyr head office.

Among other things, the review concluded that Hoover was producing too much to match a downturn in demand and increased competition from the Far East. Job cuts were decided on both at Merthyr and at the company's vacuum cleaner manufacturing site in Cambuslang, Scotland.

A series of changes emerged from Backdragon, from a switch in adver-tising agency to a new distribution contract. It also tried to address the managers' old complaint that Hoover was led too much by its market-ing side – "We would sell machines with bells and whistles on," says

But the implications of the review for the Merthyr plant - beyond the cut in jobs to 1,603 - are only now starting to emerge. They range from a change in production methods affecting 25 per cent of floor space to a set of innovations in working arrangements and supervision.

The news of another big work



reorganisation prompts some disbe-lief from Bill Bish, the plant's union convener. Only four years ago, under Hoover's previous US owners, Chicago Pacific, it was in the throes of a project known as Phoenix under which manufacturing meth-

ods were revised.
"Quite frankly, I don't think the plant is being run as efficiently as it was in the past," says Bish, who emphasises the unions' commitment to increasing profitability. He says production changes such as the introduction of just-in-time techniques have not been thought out thoroughly.

The main production changes for the Merthyr plant will be the use of

current metal ones, and a move to buying in pre-painted shells for the machines rather than pressing and painting steel inside the plant. This will in turn affect final assembly.

Bonnar's aim is to cut down the variety and complexity of tasks in assembly. As part of the Phoenix project, the company moved from cycle times of 30-45 seconds in this area to times of up to two and a half minutes. The aim was to enrich the jobs of workers and cut absentee-

A side-effect has been to make it much more difficult to train production workers. The new cycle times require workers to carry out 5,000 operations to achieve full competence, against 50 for 30-second tasks. The company has found the commitment too heavy and wants to return to the old ways.

But Bonnar's attempt to revitalise the plant involves more than mak-ing production simpler to fit in with a re-shaped marketing effort. It also means cutting through some of the accumulated layers of tradition in a factory where the average age of workers until recently was 49. He has identified a number of tar-

More managers are being brought in from outside. There is a new technical manager at the plant and he is recruiting managers for other functions. The family traditions of Hoover have combined with the distinctive nature of the plant

in the Merthyr area to keep turn-over very low until now.

• Craft workers are being asked to train in multi-skilling; for instance this would involve electri-cians doing fitters' jobs and viceversa. The number of maintenance versa. The number of maintenance craft workers has been cut from 83 to 43 and Bonnar wants installation work to pass to outside contractors instead of direct employees.

The materials delivery group of 70 mainly semi-skilled workers is to be asked to work more flexibly between grees of the factory. More

between areas of the factory. More generally, he wants to achieve more flexibility in deploying semi-skilled workers across functions in assem

bly lines. But the most dramatic change in working arrangements is the pro-posal to abolish the jobs of all 42 foremen at the factory in favour of an extended layer of supervisors who would be clearly identified as part of management rather than being stuck between the workforce

From long experience as an industrial relations manager in the motor industry, Bonnar talks of foremen as being a bit of an enigma in many companies. Within the Merthyr plant, he says many foremen have been inadequately trained and have more or less abandoned the management of

people.

Instead, they have become chasers of materials on lines. He means to remedy this by re-appointing some of them to specialist tasks of this kind while bringing in better

trained supervisors with responsibility for controlling the way work is handled within sections of plant In the washing machine assembly area, he envisages the current 16 foremen and three superintendents

as supervisors are known in the - as supervisors are known in the factory - being replaced by about mine supervisors. Each supervisor in the factory would typically have responsibility for about 70 people. "The role of the foreman over the years has moved from being a man manager to being an activity manager." he says. "The calibre of fore-

ager," he says. The calibre of fore-man we have here now does not meet our needs and we are left with this extra layer that slows down communication."

As one of the foremen better-regarded by the company Davies sees some sense in this view. "I don't think the role the foreman is playing at the moment is quite sensible," he says. "He is half on the workers' side and half on the management's and he needs to be all on

the management's."
Bish says the company has been at fault in its treatment of foremen. One reason the foreman's role has been degraded is the company's abolition of materials progress chasers as part of a move to a just intime system, he argues. Foremen have simply ended up covering for the absent chasers.

The fate of Hoover's progress chasers raises a common flaw in many work re-organisations: that the remaining structure tends to absorb the absent jobs informally. Is there then a guarantee that Hoover's foremen really are to be abolished, and they will not re-emerge under another name?

Bonnar believes not, if his aim of re-focusing the manufacturing pro-cess to simplify it and improve communications is achieved. For him, foremen have been one of the accu-mulated layers that have stifled the Hoover plant for too long, and need

The most important source of new technology'

David Fishlock reports on a study of attitudes among British companies to collaboration

Cest researcher. His findings corroborated evidence from its previous surveys of specific technologies, says Bob Wheian, Cest's director.

Those interviewed all believe technology to be of critical importance in maintaining competitiveness, but recognise that they must innovate more frequently or make bigger leaps, to keep pace with competitors oversess. They are turning increas-

some of Britain's more ingly to collaboration across a very broad spectrum - joint ventures, licensing deals, presenior managers of UK technology-based companies were interviewed by John Cheese, a competitive research partnerships - as well as mergers

and acquisitions, to provide the new technology they need. As Cheese reports, "by sourcing technology externally, companies can share the burden of innovation, gain access to specialist skills and contain

So central is technology collaboration becoming, Cest argues, that it must become part of corporate strategy, and no longer be treated as a piecemeal pursuit to be left to the initiative of relatively junior managers.
Joint venture collaboration

of any sort brings an added bonus, one technical director

acknowledges: "Having to con-vince another party that your idea is a good one forces you to think things out better," be

Collaboration partners cited as up-and-coming include universities and polytechnics. These are already a source for over 70 per cent of those sur-veyed, but draw a contrasting range of comments, from "very good value for money" to "can't come up with the

Collaboration with supplier companies both at home and abroad is already a significant source, and one expected to increase. Tighter links between buyer and supplier can help contain technical and financial risks of innovation. Mergers and acquisitions are

not yet a major source of tech-nology for those surveyed but are expected to increase in importance more rapidly than the other sources. Foreign acquisitions, foreign joint ventures and UK acquisitions are the three sources the use of which is most expected to increase - a prospect Cest deems rather depressing because it suggests a delayed response to technical change and one ultimately debilitat-

ing to the UK.
Independent contract R&D
is a substantial and increasing. source of technology for spe-cific products and analysis. National and EC pre-competitive collaborative research programmes are mentioned most frequently as other sources offering good leverage a contribution of £209,000 gives access to £4m worth of research results. Both kinds of R&D need good management to yield benefits, however.

Cest reflects that this expansion in collaboration has two

big implications for compa-nies. One is that the relative

decline in importance of in-house R&D as the source of technology, compared with the rise of other sources, may partly decouple competitive gain from what is spent on B&D and in developing in-house technological skills. Many companies, by sharing their technology, may merely be settling for competitive

equality, Cest argues.

The other implication, perhaps even more fundamental, is for the way the company is managed. Project mans is emerging as a core skill. Cest believes sustainable com-petitive advantage will accrue tently better and faster at adapting externally sourced technology to their needs.

In short, for a research-based company of the kind Cest concerns itself with, if technology is to be acquired through a variety of collabora-tions rather than generated in-house, there must be a corporate strategy for technology acquisition, and overall management of the collaborations. Moreover, its management will be no easy matter - just think of the complications a variety of sources will bring to any question of intellectual

any question of intellectual property rights.

Attitudes to the exploitation of science and technology. Published by Cest, Enterprise House, Lloyd Street North, Manchester M15 4EN. E50.

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Europe keeps business on the boil for expanding lawyers

LEGAL COLUMN

By Robert Rice, Legal Correspondent

WHILE the UK law firm merger boom of the late 1980s seems to have burnt itself out, the realignment of the profes-

the realignment of the profes-sion across Europe shows no signs of slowing down.

Firms from all over the globe continus to expand their Euro-pean operations, apparently undaunted by tales from across the Atlantic of a downturn in mergers and acquisitions work and the laying off of corporate associates among some of New York's finest after the collapse of the junk bond market.

Europe is different, of course: it has 1992 to keep it warm. Foreign direct investment into Europe, particularly from Japanese and American companies, is expected to rise substantially over the next two to three years. The market in cross-border mergers and acquisitions, joint ventures and other forms of strategic alliances is buoyant.

All of that means more work for lawyers, and if the volume of work should fail to live up to expectations there is always the East to keep the wolves from the door. At least, that is

the theory.

Law firms have been falling over themselves in their hurry to open offices in the Eastern Bloc since the turn of the year. Given the rapid pace of moves towards reunification in Ger-many, Berlin has naturally been the focus of much of the attention. London solicitors Frere Cholmeley have become the latest firm to open an office

Poland too is now creating much interest. Amhurst Brown Colombotti has just become the first English law firm to open in Poland.

As if to prove a point, more than 200 lawyers from the West will gather in Warsaw today for a conference on Eastern Bloc joint ventures sponsored by the International Bar Association and the Polish Bar Association and the Polish Institute of State and Law.

The big development in European practice last week, however, was the announcement by five of continental Europe's leading law firms of the formation of a strategic alliance to co-operate on crossborder and EC work.

The five member firms of "The Alliance of European

Belgian firm De Bandt, Van
Hecke & Lagae; the Dutch firm
of De Brauw, Blackstone, Westbroek; France's Jeantet et
Associés and Spain's Uria &
Menendez.

The teams will meet regularly
to review European developments and will advise on
national and EC laws governing cross-border activities in
the areas in which the memthe areas in which the memthere are a many statements are supported by the forefront of the
development of legal services
in the Eastern Bloc countries,
opening offices in Moscow,
Budapest and now Berlin.
It must be particularly pleas-

That is a powerful grouping. Four of the five figured promi-nently in the recent survey of the four top-grossing law firms in five European cities carried out by the American Lawyer's sister publication European Dealmaker. The fifth, De Brauw, Blackstone, Westbrock, is in fact the largest member of the group, with 200 lawyers and the greatest spread of offices in The Hague, Rotter-dam, Amsterdam, New York, Brussels and from last week Brussels and, from last week, London

De Bandt was the largest

grossing law firm in Brussels. European Dealmaker estimated the firm's gross revenues for 1989 at \$14m (£8.5m). Boden 1989 at \$14m (£8.5m). Boden Oppenhoff was ranked the third-highest grossing law firm in Frankfurt, with gross revenues of \$17.6m. That figure, however, represented the combined revenues for the whole year of Cologne's Boden Oppenhoff and Frankfurt's Rasor & Schiedermair even though the firms only merced. though the firms only merged in July. Uria & Menendez was ranked third-highest-grossing firm in Madrid, with gross rev-enues of \$10m, and Jeantet et Associés the second-highest in Paris, with gross revenues of

The firms are therefore all leading operators in their own home territories. The alliance, however, will give them an impressive and unique geographical spread. It will have offices in Cologne, Frankfurt, New York, Brussels, Paris, London, Madrid, Barcelona, The Hague, Amsterdam, Rot-terdam and the Ivory Coast.

Some rationalisation of the overlap in offices would make strategic sense and the intention is to open a combined Alliance office doing EC and trans-national work which will consolidate the existing Brussels offices in the autumn. The offices in New York and London will also be integrated by the end of the year.

The individual firms will continue to practise indepen-dently in their own countries. The principal aim of the alli-ance will be to provide a cohe-Lawyers" are Germany's sive pan-European service boden, Oppenhoff, Rasor, through teams of specialists from each member country. bers already specialise, such as mergers and acquisitions, tax, anti-trust, corporate finance

and environmental law.

The justification for the alliance is simple. Mr Frans Rosendaal of De Brauw Blackstone Westbroek says:
"Increasingly, international businesses are demanding an international approach from their advisers. We believe that by forming this alliance we will be able to provide an improved service for our cli-

enis."

The crucial question in all of that, however, is: why is no UK law firm involved?

The answer is quite simply that none was asked. The alliance's view is that it enjoys such good relations with a number of the UK's top firms that it ground have been difficulty. that it would have been difficuit to single out one firm to join the alliance — not to say counterproductive for its relations with others. In reality it is difficult to resist the conclusion that the

decison not to include a UK firm was deliberate (although why the Italians should have been excluded is less clear). After all, the rationale behind the creation of the distance of the statement of the creation. the creation of the alliance must surely be to enable its members to compete more effectively with the large US and UK firms for a bigger share of the cross-border transnational work flowing into Europe at the moment.

IT IS TEMPTING to say that "The Alliance of European Lawyers" will have more offices than virtually any other law firm in the world, except, of course, Baker & McKenzie. In recent years B&M has

opening offices in Moscow, Budapest and now Berlin. It must be particularly pleas-ing for B&M, London, therefore (as well as one in the eye for some of its competitors who some of its compensors who have tended to sneer at B&M's way of doing things, labelling it little more than a franchise operation), that it has become the first law firm to win a function of the first law f Queen's Award for Export."
According to Mr Malcolm
Palmer, the firm's administrative partner, the award high-lights the considerable volume of foreign business for which it successfully competes, not just with other London law firms but in the US and elsewhere.

BEFORE leaving the theme of the development of legal services across Europe, the recent formation of both a British-Hungarian lawyers' association and a British-Czechoslovak law association should not be

association should not be allowed to pass unnoticed.

Both associations have sprung from the frantic demand for information about the legislative and other changes taking place in these countries on their way to becoming market economies. On Friday, the Czechoslovak association in conjunction with association in conjunction with the Centre for Commercial Studies at Queen Mary and Westfield Colleges will hold an inaugural seminar on new Czechoslowak business legicle Czechoslovak business legislation in the Old Hall, Lincoln's

It will be addressed by, among others, Professor Pavel Kalensky of the Prague Institute of State and Law, and the Financial Times's former legal correspondent and now senior research fellow in international trade law at Queen Mary College, Dr A. H. Hermann.

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has scored a notable success in

Wagner at Bayreuth and it is good to find her willing to lay

down her spear and helmet for a while to return here as

Ariadne – a role for which she has the right weight of voice, if not the purity of line and vocal production that the music ide-

ally requires. In the Zerbinetta of Const-

ance Hauman she has an attractive companion, though

the voice is so light that it was difficult to be sure if it could

carry up to the back of the

haicony.
There was little sense of a

relationship forming between her and Rita Cullis's Com-

poser, a calm and earnest fel-low, sung in shining soprano tones rather than the impas-

sioned mezzo we usually hear. But then the Prologue as a

whole was rather a mess. For the rest, Michael Hor-

dern won friends as the Major-Domo and Alan Woodrow hit

all of Bacchus's top notes with

penetrating, bright tone, one possible answer to the peren-

nial problem of the Straussian

Although the detail of the orchestral score still seems lost to me in a theatre of this size,

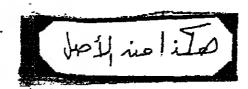
it was directed with unobtru-

sive care by Lionel Friend, The

surging climax that he brought to the final duet was the best

Richard Fairman

feature of the evening.



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Taste for high Victoriana

nly a few miles from Heathrow Airport is one of the most remarkable and complete examples of Victorian architectural taste in England. Seen above the trees from the A30 a great gathering of towers, roofs and pinnacles sug-gests that Chambord has moved across the Channel, Royal Holloway and Bedford New College (it bears this name since a merger in 1985) is now part of the University of London, but it has an interest-ing history both in architec-tural and educational terms.

The College was founded by Thomas Holloway (1800-83) who had made his enormous fortune from the sale of his patent pills and ointments that were advertised as a panacea In 1885 Holloway had opened his first great national benefaction, a sanatorium at St Ann's Hill, Virginia Water. For his sanatorium Holloway held a limited competition to find his architect and chose William Henry Crossland from Yorkshire. Crossland was a pupil of shire. Crossland was a pupil or George Gilbert Scott and he was best known for churches and his design (with Scott) for one of the earliest planned industrial estates, Akroyden, outside Halifax.

It is interesting that Crossand's cottages at Akroyden were built in the Gothic style, "to awaken the innate taste of the people for the beautiful in outline." The sanatorium, which was in use until 1981,
was richly decorated and
described at the time by The
Builder magazine as "a combination of rich colouring and
gilding that is not to be found in any modern building in this country, except in the House of

Holloway enjoyed indulging his high Victorian taste and when he decided to build a col-

with a duty-free consignment of Nordic gloom. Awakening flickers briefly in this dour drama, only to be extinguished

by the crusading morality of a society that can forgive but not

ment is ponderously scriptural,

backing up tracts of religious teaching with imagery of fish-

ing-nets and communion wine.

an interesting predicament; abandoned to the temptation of

sharing a remote island farm

with a single woman, is the childlike Johannes going to revert or prove himself entirely reformed? The passions and

the terrors that periodically sweep over him, leaving Con O'Neill grunting and groaning on the ground, make the ten-sion seem real enough.

The second act opens with

like understanding, Johannes

orgether, moreover, she is car-rying his child as if in sacra-mental replacement of the lit-tle life he destroyed.

the shocking revelation that, far from coming to a business-

In his first act Garner sets

lege for the education of Princes in the Tower" and the women "of the middle and upper middle classes" he chose Crossland again as his architect. The chateaux of the Loire Valley were a clear inspiration and Holloway and his architect spent three weeks at Cham-bord in 1873 measuring "how much of the chateau I wanted for my purpose."
Thomas Holloway was a

remarkable man who worked incredibly hard for his fortune and was equally enthusiastic about giving it away. He was a representative of Victorian values and the Royal Holloway College which Queen Victoria formally opened in 1886 is his finest memorial. He was, with his wife, determined to improve the educational condi-tions for women and he started by building the most comfortable and impressive set of col-lege buildings. His lady students occupied sets of two rooms and enjoyed the facili-ties of a great library and handsome chapel and dining hall built in the French Renaissance manner around two

It is this great Victorian pile that is now causing the college so much concern. Tonight the council of the college meets to consider and decide how best they can fund the future maintenance and improvement of the Grade I listed buildings.

The college has a secret weapon which it also owes to the foresight and generosity of the founder, Thomas Holloway, in the last three years of his life. He was 81 when in 1881 he started to buy, at Christie's, some of the most original pic-tures of the later 19th century. He bought mainly the work of living artists at high prices with the intention of forming a remarkable collection of Victorian taste. Frith's great "Railway Station," Miliais's "The

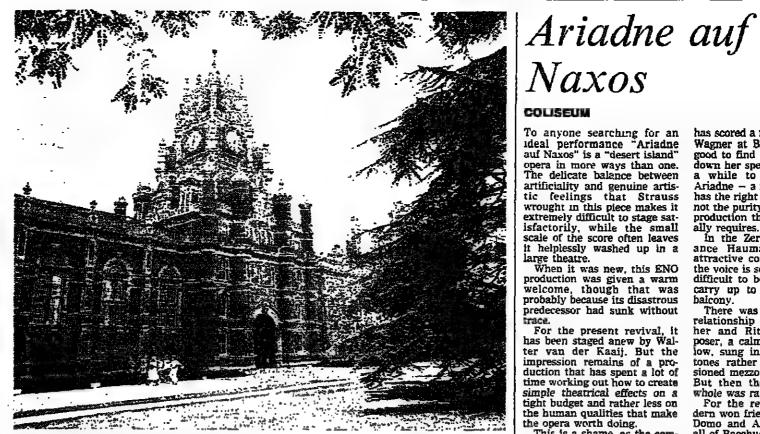
strange and wonderful Land-seer, "Man Proposes, God Dis-poses" are three of the best known of the collection of 77 pictures that hang in the great Picture Gailery of the college.

Holloway also acquired some earlier pictures and it is from these that the college is considering selling a Turner and a Constable at auction to fund the necessary maintenance that will halt the decay and speed the rehabilitation of the

Turner's great seascape pic-ture has one of his long narra-tive titles: "Van Tromp going about to please his masters, ships at sea, getting a good wetting." Turner painted four wetting." Turner painted four pictures based upon the activities of the great Dutch admiral – two of them are in London at the Tate Gallery and the Sir John Scane Museum and the third is in the Wadsworth Athenaeum in Hartford Connecticut. The Constable is a full scale sketch for the "View on the Stour, near Dedham" which he painted in the 1820s. Art markets are uncertain

places but as recently as 1984 a major Turner that had belonged to Lord Clark sold at auction for £7.37m. However, two other good Turners have recently failed to reach their reserves. But the question is not simply how much will these pictures fetch in the market place but whether it is right for the college to sell its artistic patrimony to preserve its architecture.

Selling the family silver to cover the gap left by inade-quate state funding of the universities seems far too often to be the only available option for some institutions. It seems wrong that the only way to ensure the future of an historic benefaction is by selling a major part of it. But, as we are



Victorian architectural ebullience is in danger at Royal Holloway and Bedford New College, near Egham in Surrey

regularly told, we have to live in the real world, and Royal Holloway have clearly considered all the possible options open to them before deciding on this course.

Part of the money raised will be used for an endowment fund to maintain the Victorian picture collection. Some of it should also be used to ensure that the great collection is more easily available to the

A new Centre for the Study of Victorian Art and Architec-ture has been established under Professor J. Mordaunt Crook to offer MA and Diploma courses. This centre is being funded by a benefaction from

Christle's, It will be one of the few places in the world where the art and architecture of the Victorian period can be studied alongside such extraordinary examples of both. But the centre depends as much as the rest of the college on some guarantee of the future maintenance of the gargantuan build-

ings.
The need for funds is urgent and dire. I was very depressed by the condition of much of the interior of the building. The library with its soaring tunnel vault needs immediate refurbishment, and the picture gal-lery needs a great deal of work to ensure that conservation The state's reluctance to pro-vide adequate funds for the maintenance of its own museums and galleries makes it unlikely that any special provi-sion will be made for the fabric of Royal Holloway in all its late Victorian decaying splen-

The need is great, the reluc-tant sale of the pictures may be the only answer. It is a sorry reflection upon official values that perhaps only art market forces can make it pos-sible to ensure the maintenance of the fabric of this inspired setting for higher edu-

Colin Amery

London recitals

For the present revival, it

This is a shame, as the com-

pany has endeavoured to assemble an interesting cast.

The pretext of the opera is to

contrast two examples of the "eternal feminine," for any

kind of which Strauss had

rather a fondness, and the two

leading female roles are filled

by singers who are winning

It is some years since Anne Evans was heard as a promis-

ing young Strauss soprano at

the Coliseum. Since then she

international reputations.

PURCELL ROOM/WIGMORE HALL

a fine musician, his qualities modestly put on show. Between them, they might have found a little to dazzle the

sky at the Wigmore Hall.

The Strauss Sonata went the Janacek Sonata Sitkovetsky typically brought an when the playing was so with-drawn that he seemed to bring hidden reserves of deep, inner feeling. Brilliant playing indeed, well supported by

When the BP Peter Pears Award was held for the first time last year, it laid down a distinctive set of requirements

to emphasize the unique musical sympathies of its dedicates. By chance there was no tenor in the final and it was the bass-baritone Neal Davies who gave the prizewinner's recital at the Purcell Room last week. In other respects, though, this young singer may prove to have been an appropriate choice. There is nothing flashy about the way he presents himself in recital; and if at first one feels that he lacks the necessary performer's spark to hold an audience through the evening, he does take the listener gradually into his confi-

In voice, as in musicality, he is sure of what he can do. If one is allowed to use the term of a singer from Wales, the tially English sound

There was nothing in the programme last Thursday where Davies sounded happier than in the "Songs of Travel" by Vaughan Williams or Finzi's "Let us Garlands Bring." for the tone quality and colours of the voice respond naturally to the sort of expression that these composers will have expected to hear in their

music. In Simon Over he has found accompanist well matched to his own artistic personality

ear in Ibert's Don Quichotte

songs; and the "Four Serious Songs" by Brahms were also serious in the wrong as well as the right way, a touch stolid in shape. But the musicality they possess will always bring its

own rewards.

There was certainly no shortage of dazzling moments in Saturday's recital given by the violinist Dmitry Sitkovet-This was an evening of genu-

ine brilliance - not so much of a technical kind, though he has that in plenty as well, as in that ability to take a simple musical phrase and invest it with meaning that is given only to the finest musicians of

tasy in C with virtuosity. In immense concentration to bear and there were some moments the music's power from some Pavel Gilliov, who fought his way brayely through some treacherous piano parts.

Richard Fairman

Lady Windermere's Fan

THEATRE ROYAL, BRISTOL

Wilde liked to keep an nity to radiate more than grati-tude. Secretly I felt that she important item of his plot tucked away, so that it would make a better effect when he

chose to reveal it. In this production, one element of what is, after all, a well-known text is transposed to an earlier point in the play in order to give a more con-vincing quality to what is going on - the revelation that Mrs Erlynne is Lady Winder-

mere's mother. This is let slip, quite casually, in Act 2 instead of being saved for Act 4, and it adds extra credibility to Lord Windermere's insistence that "I dare not tell her who this

Lady Windermere Is con-vinced, by the time she has heard of Mrs Erlynne's behav-iour in Lord Darlington's

rooms, that Mrs Erlynne is "a very good woman," and indeed the play is subtitled A Good Maggie Steed rightly plays her as a woman trying to con-quer the touch of vulgarity she

picked up in her fast life. But there is a maternal quality that she is able to switch on, and she will make a decent wife for Alan Bennion's decent Lord Augustus.

Joely Richardson, tall and stately, keeps Lady Windermere's emotions at bay. She is as cold in anger as she is in affection, though the truth is that she is given little opportuaristocrats that throng the Windermeres' rather under-decorated drawing-room, Jenny Lee's handsome Duchess of Berwick might age into Lady Bracknell, though she has a good deal of ageing before her yet. She is unkind to wish her daughter (Jane Annesley) on to such an exaggeratedly common Australian as Anderson Knight's Hopper.

would have been better off

with Anthony Head's courte-

ous Darlington than with lan

Price's rather grumpy Winder-

Among the plethora of witty

The wit doesn't sound as witty today as it must have sounded in 1892, but this is a circumstance, not a fault, and Robert Carsen's staging pro-vides a galaxy of wealthy folk in wealthy costumes, who look as if they are being witty out of earshot. This production is nothing if not generous.

Anthony Ward's designs for Carlton House Terrace are lofty and handsome, but parsi-monious in furniture, lighting and ornament. Darlington's rooms are walled in with a dark curtain all round, which lifts effectively at the conclusion of the act to reveal the Windermere morning-room

B.A. Young

summer season opens on May 18 at the New Theatre, Cardiff, with a gala performance of The Barber of Seville which will be followed by the world premiere of John Metcalf's new opera,

a libretto by Michael Wilcox, Tonrak is WNO's first commissioned opera for a number of

The Awakening HAMPSTEAD THEATRE Julian Garner, an English throws her into a crisis of faith writer who has spent the last few years in Norway, appears to have returned from his stay

and conscience.
This is intensified when, ruming from the house of sin, she is confronted in church by a prison warder she earlier reported for mistreating the prisoner, who turns out to be the father of the murdered child. It is clear by this stage that

society that can forgive but not forget.
His plot centres on a repentant child murderer, released after two debilitating years in solitary confinement through the efforts of a zealous Saivation Army captain. His treatment the real subject of the play is the unlovely Agnes, played with a neuralgic frampiness by Linda Bassett, whose charita-ble urges have left a trail of unfulfilled obligations. They prevent the distraught father from taking his revenge, and they taunt the reformed "sinner" with an impossible vision of freedom.

Johannes and Unn are sepa-

rated and abandoned just as Unn was earlier abandoned by Agnes who had appointed her-self surrogate mother. "It's not a question of danger," she offers, by way of explanation. "It's a question of public

The trouble with this piece. which is directed by John Dove with an eagle eye for what lies between the lines, is that the the characters become somehow proscribed by the gloom to a matt flatness. Gabrielle Reidy's Unn is wor-

thy but mirthless, while Agnes pushes a moral dilemma beyond the bounds of sympathy. Even Con O'Neill, who In doing so, it has entirely changed the ground rules of the play, pushing the focus achieves a fine humanity in the tormented halfwit, strug-gles hard to prevent his char-acter from being brushed into the shadows.

D'Oyly Carte Opera Company

PAVILION, BOURNEMOUTH

You may like your Gilbert and Sullivan straight and Victorian, or daringly fantasised, as with Jonathan Miller's production of The Mikado for the English National Opera. But for the worst of all possible worlds, do not miss the coupling of HMS Prinafors with Trial By Jury, offered by the revived D'Oyly Carte Opera Company in its third annual season, now on a national tour. Taste and comic flair have each taken a

Pointlessly costumed in a mixture of periods from pre-Victorian to nearly modern, HMS Pinafore is almost wrecked on a three-tiered set of ugly geometrical construction. From the moment when Captain Corcoran makes his first entrance in a dressing-gown, coffee-cup in hand as he receives the salutations of his crew, this production comes with particular ill-grace from a company so strongly rooted in traditional loyalties. Andrew Wickes is the director, Russel Craig and Rohanna Bryen the

designers.
At least, John Pryce-Jones, the company's new music director, ensures that there are compensations both vocal and orchestral. He keeps a tight rein but allows Susan Gorton, one of last season's jolliest Claire Armitstead discoveries, to present a delightful warm-toned

Buttercup.
John Rath as Dick Deadeye is also notable, outsinging most of the other males. A version of the score slightly different from usual expands the role of Hebe (Thora Ker) by recourse to some early drafts of the work - only proving, as usual, that, when the librettist and composer sharpened and cut by way of revision, they knew what they were doing. The same director and

designers similarly jolt Trial By Jury out of its period and into the mid-20th century, robbing the legal satire of nearly all its point. The ultimate vulgarity occurs with the entrance of a "comically" pregnant Angelina. In this role, now far too juvenile for her, it is sad to see Sandra Dugdale, formerly one of our sprightliest operetta stars.

Strong vocal material is exhibited by Philip Creasy (Defendant), James Meek (Counsel), and Lawrence Richard (Usher), along with what must be one of the weakest portrayals of the Learned Judge ever to figure in a D'Ovly Carte figure in a D'Oyly Carte performance. The musical level under

Pryce-Jones may be expected to rise as the tour proceeds, but in dramatic content this double bill is a double

Arthur Jacobs | worn wrong way round over short greased-back hair - but

Lisa Stansfield Newcastie City Hali

Which famous child of Rochdale has topped the American black soul chart - Gracie rean black soul chart — Gracie Fields, Sir Cyril Smith or Lisa Stansfield? See you do know something about Ms Stansfield, the 24-year-old who has proved that ambition and a love of show business can lead to cavorting about the stage of the City Hall in Newcastle on a Friday might. Lisa Stansfield paid her dues

on the outer fringes of her profession – she fronted a Satur-day morning television chil-dren's show in her early teens - but few could have pre-dicted the success which has made her the most successful British soul singer since they hurned witches. The competition may not be

great - English reticence does not nourish the talent - but Lisa Stansfield has immediately gone global. And so she should. Her voice seems almost artificially programmed for the genre — so deep and blistering is it in the lower reaches when expressing soul sadness; so thrillingly expansive when in the heights of innocent passion. But while her hand three keyboards, two on percussion, and one bass player may be anonymous, calculating, sound engineers, happiest in the studio exploiting the latest technology to their com-mercial ends - Lisa Stansfield seems a genuine real live star. Now there is the problem of what to do with her. There is the bow towards fashion and a Stansfield look - black cap

. In her stage outilt of jacket and shorts, she was embracing comfort rather than glamour. Her movements are also at odds with mechanised sophistication: she skips and wobbles like a five-year-old let out of school early. No, Lisa Stans-field comes from the down-to-earth, northern com-mon sense school of entertainment, a worthy successor to "Our Gracie." The music, composed in the

the girl seems too natural to go

down that road.

band, will be vaguely familiar to anyone who has been near a provincial disco or a local music station in recent months. The songs are, in the ory, about love and sex and betrayal, but they actually deliver a strict dancing beat over the most throw away of melodies and are not meant for listening. Just to play safe, the lyrics express re-assuring hopes like "Sincerity" and "Mighty love." The fans are

mainly young girls.
Soul music rarely bridges
the gap between the genuine emotions which are supposed to give it birth and the programmed superficiality of the product. Lisa Stansfield seems to appreciate the problem. Half way through her set she stops gamboling, sits on the steps, and really sings. And she sings that most affecting of blues, "Good Morning Heartbreak," really well. But as her chattering audience reminded her you can't dance to Billie Holi-

Antony Thorncroft

April 20-26

ARTS GUIDE

away from Johannes and Unn on to the equivocal figure of Sister Agnes, whose unex-pected return to the farm

MUSIC London

- 1-12-5

Engitsh Symphony Orchestra conducted by William Boughton, with Michaela Fukacova (cello). Parry, Elgar, Dvorak, Vaughan "illiams (Mon). Barbican Hall (638 8891). The Philharmonia conducted The Philiarmonia conducted by Neeme Järvi, with Yuri Bash-met (viola). Bartok, Walton, Sibelius (Tues). Royal Festival Hall, South Bank Centre (833 8800). The London Philharmonic conducted by Zubin Mehta, with Itzhak Perlman (violin). J.C.

Itzhak Periman (violin). J.C.
Bach, Elgar, Stravinsky (Wed).
Royal Festival Hall, South Bank
Centre (928 8800).
The Philharmonia conducted
by Ghuseppe Sinopoli, with Reiko
Watanabe (violin). Wagnar,
Paganini, Berlioz (Thur). Royal

<u>Dearpoint</u>

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Festival Hall, South Bank Centre

Paris

Cologne Collegium Vocale conducted by W. Fromme, Stockhausen (Mon), Chatelet (40232828).
Ensemble 2e2m conducted by Peul Mefano, Irene Jarsky (soprano). Deprez, Melano, Ducreux, Eliasson (Tue). Radio France, Grand Auditorium France, G. (42301516). (42301516). Engemble Orchestral de Paris Enjedemann Lay

conducted by Friedemann Layer, Tatiana Nikolaievna (piano).
Martinu, Mozart. Beethoven
(Tue). Salle Pleyel (45638873).
Rasemble Mosaiques conducted
by Christophe Coin. Haydn
(Wed). Théâtre des Champs Ely-(Wed, 1123687).
Sees (4723687).
Orchestre de Paris conducted
by Semyon Bychkov, Pascal Moragues (ciarinet). Bizet, Brahms,
Franck (Wed, Thur). Salle Pleyel

(4530796). Orchestre National de France conducted by Y. Menuhin. Haydn, Brahms (Thur). Théâtre des Champs Elysées (47203637). Brussels

Buropean Philharmonic Orchestra with the European Community chorus and soloists perform Haydn's Di Jahreszeiten. Palais des Beaux-Arts (Mon).

Berlin

Bertin Philharmonic Orchestra under Gerd Albrecht with the Scharoun-ensemble plays a German premiere by H.Joerns and Beethoven (Wed, Thur). Philhar-

Johann Strauss Ensemble con-ducted by Peter Guth (Tues). Conservatorio G. Verdi

Enrico Camerini (piano). Mozart, Chopin, Liszt and Albeniz (Thur). Teatro Ghione (6372294).

Madrid

Matthias Fletzberger (piano). Beethoven, Schubert (Tues). Auditorio Nacional de Musica (337 01 00). (337 01 00). Spanish National Choir con-ducted by Alberto Blancafort. Rachmaninov (Tues). Auditorio Nacional de Musica (337 01 00). Rosa Torres-Pardo (plano). Pro-kofiev, Debussy, Gershwin, Stra-vinsky (Tues). Auditorio

Nacional de Musica (337 01 00). Madrid Symphony Orchestra conducted by Max Bragado, with Carmen Gonzalez (soprano). Morales, Liszt, Granados (Wed). Auditorio Nacional de Musica (337 01 00). Orpheus Chamber Orchestra or New York, with William
Of New York, with William
Purvis (horn). Haydn, Mocart,
Brahms. (Wed). Auditorio
Nacional de Musica (337 01 00).
Wiener Streichtrio. Beethoven,

Krenek, Mozart (Thur). Auditorio Nacional de Musica (327 01 00). rdam Pkilharmonic Orchestra conducted by James Conion. Mahier (Thur). Auditorio Nacional de Musica (337 01 00). Berlin Philharmonic Orchestra. Soloists. Bach, Reger, Mozart, Beethoven, Hartmann (Thur). Auditorio Nacional de Musica (337 01 00).

Darcelona

Soviet RTV Orchestra conducted by Vladimir Fedoseev, K. Rodin (cello), Vladimir Ovsinikov (piano). Tchaikovsky programme (Mon). Palau de la Musica Catalana (301 69 43). Wilbert Bazelzet (flute), Jaap ter Linden (viola), Jacques Ogg (harpsichord). Bach programme (Tues). Fundacion Caja de Pensiones (317 57 57). Orpheus Chamber Orchestra

of New York. Haydn, Shostakov-itch, Brahms (Thurs). Palau de

la Musica Catalana (301 69 43).

New York Mieczysław Horszowski piano

recital. Bach. Schumann, Beethoven Chopin (Mon). Carnegie Hall (247 7800). New York Philharmonic conducted by Leonard Slatkin with Emanuel Ax (piano). Mozart, Bolcom, Tchaikovsky (Tue); Yuri Temirkanov conducting. Shosta-kovich (Thur). Avery Fisher Hall, Lincoln Center (874 6770). New York Choral Society conducted by Robert DeCormier. Verdi (Thur). Carnegie Hall

Washington

National Symphony Orchestra conducted by Lorin Maazel with Yelim Bronliman (piano). Debussy, Saint-Saens, Franck (Tue). Kennedy Center Concert Hall (487 4600).

Chicago

Civic Orchestra of Chicago conducted by Michael Morgan. Shrude, Zappa, Goldstein, Dham-abutra, Corigliano. Orchestra Hall (435 6666).

Tokyo

Chicago Symphony Orchestra, conducted by Daniel Barenbon Brahms, Suntory Hall (Mon, Thurs). Takemitsu, Ravel (Wed). Tokyo Bunka Kaikan (289 9999). NHK Symphony Orchestra, conducted by Herbert Blomstedt. Tchaikovsky, Larsson (Tues). Suntory Hall (505 1010). Imogen Cooper (piano). Schubert (Wed). Suntory Hall, Recital Hall (358 2242).

(289 9999). Leila Cuberli (soprano). Rossini, Respighi, Berlioz. (Thur) Bunkamura, Orchard Hall (403 8011).

The Welsh National Opera Wiener Oktett. Brahms, Mozart, Furst (Wed). Suntory Hall

> Tornrak, the next day.
>
> A co-production with the Banff Centre, Canada, and with

WNO's new season

years.
Other operas which will be performed this season are revivals of Peter Stein's production of Verdi's Otello and

Aidan Lang's of Mozart's Cosi

FINANCIAL TIMES

NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL

Monday April 23 1990

Why Gatt still matters

a village without any laws. At last, poverty-stricken and desperate, the villagers asked their scribes what to do. The scribes were, for once, of one mind. They told the villagers to agree on some laws and hire

a policeman to enforce them.
The people could agree on
the laws, but wanted no policeman. They decided, instead, that an aggrieved villager might take his case before a tribunal of his fellows. This tribunal would then determine both the merits of the case and the appropriate compensation for any transgression.

At first, the villagers kept their new laws. But their heirs grew contemptuous of the fee-bleness of the sanctions. The stronger realised that their fel-lows would not dare to act ers get away with what he deemed outrageous behaviour, started punishing them him-

Soon gangs appeared in every neighbourhood. New scribes declared the laws dead and hailed the gangs as their proper successor. In a while no villager dared to roam outside his own street; those with no gang of their own starved; and the village grew ever poorer. Moral: it is not true that peo-ple fail to learn from history.

They do. But their children

then forget. The world is more than a village; the General Agreement on Tariffs and Trade more than a bye-law. As an institution, the Gatt may be a mere shadow of the IMF or the World Bank. As an agreement, it has supported the progressive integration of the world economy upon which western prosperity has been built.

Paradoxical trends

The 1980s saw two paradoxical developments. The major developed countries adopted a more market-oriented approach to economic policy. But they also grew increasingly protectionist, notably the US. The free market, it often appears, stops at the border.

Meanwhile, the opposite has

been happening in many developing countries and, more recently, former centrally planned economies. Partly because of external pressures, but more often because of the

ONCE UPON a time there was lesson drawn from their costly attempts at autarky, these countries want freer markets and greater participation in international trade.

Fearing that the erstwhile outsiders are trying to join a club to which its long established members feel ever more indifferent, a group of political and business leaders met last of Count Otto Lamsdorff. They warned that "failure to reach a substantial agreement in the Uruguay Round may leave chaos and impoverishment as its legacy."

Multilateral discipline

This Eminent Persons Group called "on every participant to make substantial compromises in areas of the highest political sensitivity. For the European Community, Japan and a num-ber of other industrialised countries the main concessions will have to be in agriculture; for the US they will have to be in heavily protected areas like textiles and clothing, steel and sugar, but also in a willingness to abandon its purely unilat-eral pursuit of its trade interests; for developing countries, the most important conces-sions will lie in acceptance of multilateral discipline in the new areas - services, intellectual property and trade-related investment measures - as well as in willingness to lower what are, in some cases, still extraordinarily high tariffs."

extraordinarily high tariffs."
Unhappily, the informal meeting of trade ministers in Mexico that ended this weekend has failed to reach agreement on any of these difficult issues. More happily, the ministers seem to have injected united unstrock into the north political urgency into the pro-cess at last, setting July as a firm deadline for agreement on

an outline package.

That urgency will be needed, above all in the US, EC and Japan, which account for almost half of world trade (even excluding EC internal trade). These major players will determine whether the prosperity of the global village will continue and whether those who are now clamouring to enter will be able to do so. Their leaders now have less than eight months to show themselves worthy of an inheritance they have too long

The rewards of ownership

SINCE Mrs Thatcher's Government embarked on its privatisation programme, the proportion of the adult popula-tion owning shares in the United Kingdom has risen from one in 15 to one in four. The trouble with this otherwise impressive statistic is that the great majority of new owners hold shares in no more than one or two companies.

Corporate Affairs Minister Mr John Redwood argued last week at the Institute of Eco-nomic Affairs that it was for the City to take further action to address this problem and speed up the process of wider share ownership. In this he differs from the chairman of the International Stock Exchange, Mr Andrew Hugh Smith, who puts the emphasis on changes in government policy. These opposing positions are predict-able enough, but they should not pre-empt the basic ques-tion: which of the two is right?

The chief problem with the Government's approach to cisely that it has always been a by-product of the privatisation programme. Ministers have either preferred not to address the more fundamental issues relating to the relative priority accorded to different kinds of ownership; or they have flunked the test, as in the case of the tax reliefs for occupational pensions, when con-fronted by pressure from pow-erful interest groups.

The single most important reason why less than 20 per cent of the UK domestic equity market is owned by private individuals lies in fiscal incentives favouring institutional investment over direct ownership. That imbalance has been reduced somewhat since the Tories came to power. But private investors are still net disinvestors in company securities chiefly because the fiscal system favours collective forms of share ownership.

Housing taxes

Equally important is the tax treatment of housing, where mortgage relief and capital gains tax exemption on the main home have encouraged the British to regard housing as a fail-safe investment as well as a home. The fiscal incentive is scarcely necessary. Natural and planned scarcity not, at present, very great.

of supply combined with mone-tary mismanagement by suc-cessive governments has anyway ensured that housing has offered both a hedge against inflation and real growth in capital values.
Mr Hugh Smith rightly

points out that home owner ship is in direct competition with share ownership. And he adds that any shift in the investor's preference from one to the other is likely to require much lower expectations of the return from investment in housing. Against the back-ground of the council house sale programme, which has helped take the proportion of home ownership in Britain to around 68 per cent – astonish-ingly high by continental Euro-pean standards – that is a very unpalatable political net-tle to standards And Mr. John tle to grasp. And Mr John Major, the Chancellor, has so far shown little appetite for the

Enterprise culture

Yet it is hard to believe that Britain will ever find its way to which equity ownership plays an important part unless the Government is prepared to break this inflationary psycho-logy in housing. Nor will it get very far without encouraging greater efforts to educate reagreater efforts to educate people on the realities of personal finance. In the absence of such efforts Mr Redwood's attacks on excessive regulation in the City may ultimately rebound on the Government.

Unlike some of his predecessors he has, however, grasped the extent to which the cost of small bargains has become prohibitive since Big Bang. This is partly the result of the elimination of a cross-subsidy by insti-tutional to private investors. And it is a moot point whether the cost of executing small bargains could be reduced by three quarters, as Mr Redwood would apparently like, simply by cheaper settlement and further back office computerisation, relocation to docklands

and less-costly regulation. No doubt there is more that the Stock Exchange can do on this score. But the future of wider share ownership lies with broader fiscal and monetary policy. And on that front the grounds for optimism are

discreet notice in the West German business press 10 days ago announced that the first of the new West German-East German joint ventures, proclaimed with great fanfare in January, had been indefinitely delayed. The compact disc manufacturing agreement between the West German company Pilz and the East German electronics group Robotron fell foul of local authority planning rules in Suhl. East Germany, where a new plant was to have been built.

The Pilz-Robotron failure is representative of a wider disillusionment

that has crept into business relations between the two Germanys. Many of the thousands of West German busi-nessmen who are still camped out in East Germany's grander hotels are beginning to feel weary and frus-

They face a daily struggle with of proper business premises, continuing uncertainty over the legal framework for business and doubts about the permanence of the East German companies with whom they are signing deals.

ing deals.

About 600 joint venture agreements have been signed since January, but they are almost all merely letters of intent, and West German firms can neither hire staff nor start operations with any security. "Nothing has really changed since November last year." said one director of an East German Kombinat (industrial conglomerate) last week. glomerate) last week. "The East German bosses are sign-

ing deals to try to secure their own futures and the West Germans are doing it mainly for public relations purposes at the moment," says Mr Gonzalo Lopez-Diaz, a senior consultant at the leading West German management consultancy group Roland

Some even claim that business conditions have deteriorated during East Germany's transitional phase. Mr Guenter Schmitt, boss of West German electronics group Intermetall,

man electronics group Intermetall, says: "There is now nobody in East Germany who can take decisions."

Mr Wolfgang Geers, who runs a small West German telecommunications firm, would probably concur. At the beginning of December last year he presented a plan to open a subsidiary in Dresden. Production was due to start in July but Mr George is et al. to start in July but Mr Geers is still waiting for a definite site.

A period of disillusionment after euphoria of the first few weeks was inevitable. Moreover now that there is a legitimate government in East Berlin the legal confusion should be sorted out before the D-Mark is introduced at the beginning of July, a factor which will also make life a great deal easier for West Commen great deal easier for West German bankers and businessmen.

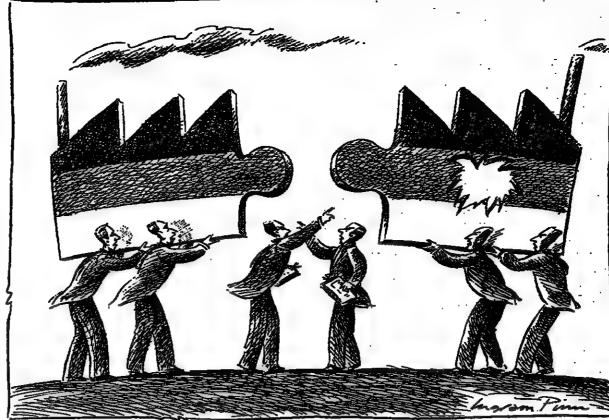
But some West German business leaders sense deeper reservations set-ting in. Mr Detlev Rohwedder, chief executive of steel and capital goods group Hoesch, says: "The West Ger-man politicians believe that they merely have to set the framework merely have to set the framework conditions and private capital will flow in and rebuild the country. It is not clear that such optimism is justified. The whole thing may be much more complicated than the politicians enticipated." anticipated.

West Germany's five economic institutes have predicted a DM35bn (£12.7bn) to DM40bn orders boost for West German industry next year as a result of economic union. That represents mainly exports of consumer, investment, and infrastructural goods East Germany rather than "inward" investment.

Many trading and service companies, like retailers Hertle and Edeka, do have definite takeover plans and the big banks will leave their pre-fabs and caravans as soon as they are allowed to take over the East German banking system. (Deutsche Bank last week began the takeover with its pur-chase of Deutsche Kreditbank). But

The better part of valour

After early euphoria about opportunities in the East, West German business is acting cautiously, says David Goodhart



manufacturers seem much more cau-

BASF, the chemical giant, has announced that it can supply East Germany's needs from existing plants and has no present intention of manufacturing in the country. Similar announcements have come from Grundig and Blaupunkt and the West German Textile Association. And manufacturers who do intend to promanufacturers who do intend to produce from East Germany will probably want to build their own plants from scratch rather than take over existing businesses.

"Apart from the car industry there has been little definite commitment on the part of manufacturers to take

East German bosses are signing deals to try to secure their futures; the West Germans mainly for public relations'

over and renovate the Kombinate," says Mr Rohwedder. When legal and currency uncertainties have been resolved large chunks of the least productive sectors of East German industry will find themselves without their former customers and lacking West

German suitors too.

"There will be cherry-picking by
the West," says Mr Ulli Pfeiffer, head
the West," says Mr Ulli Pfeiffer, head of the Empirica Consultancy. "But nobody will want the chemical industry or the hopelessly backward consumer electronics industry. That means for a transitional period we will probably have 5 or 6 per cant growth per year along with 15 per cent unemployment."

Even a star of East German indus-

ments of stride patterns and breathing rhythms. The viewer

can contentedly count the sec-

onds between runners as they cross markings on the road. It makes for magnetic, and strangely soothing, watching

and clearly explains why the

Japanese approach work on

Stilled Walters

■ A contest of even longer

duration than the average marathon has been that between Nigel Lawson and Alan Wal-ters. Consistent with our lelt-motif of the day, attention

must be drawn to a singularly

interesting footnote. Could it be that tucked away in the bib-

liography of Gordon Pepper's latest monograph on "Money, credit and inflation," is a defeat for the Prime Minister's former economic adviser?

It is no secret that Treasury

officials have been fearing the worst about Sir Alan's planned

the years before he and Law-

Rumour bad it that the book,

and the free market Institute

of Economic Affairs, would

sequences of Nigel Lawson"

to be published soon by Collins

be entitled "The economic con-

and be unsparing in its criti-cism of the former Chancellor.

However, under Walters,

Alan, the bibliography of Prof

Pepper's work refers the reader instead to a forthcoming book

from Collins/IEA with the alto-

gether blander title of "Sterling

and Inflation in the Eighties."

The IEA last week dismissed suggestions that Sir Alan had

been nobbled by Whitehall and

forced to tone down his ver-

sion. The institute's Graham

Mather insisted that nothing was holding up publication.

said that the book would cer-

tainly have been vetted by

Number 10 Downing Street.

However, Whitehall officials

son resigned last October.

spirit, if not in body.

OBSERVER

try like Robotron has little to offer in technology or productive capacity. But it can offer its service network and, in common with most East German companies, its excellent trade relations with the Soviet Union and eastern Europe, according to Mr

The lack of shareholder pressure on West German industry means that it may be able to put patriotism before profits for a few years — especially with political prodding and generous tax breaks from Bonn.

Mr Herbert Henzler, chairman of

McKinsey Germany, reckons that in 10 years time East Germany will boast world leaders in optics, printing machinery and porcelain (its current strengths). Between 50 and 70 of the existing Kombinate will, with the help of Western partners, be efficient per-formers on the world market. A fur-ther 50 Kombinate will have survived in some form through their own restructuring efforts and 20 or 30 will have closed down.

However the medium-term outlook

for East-West German business remains, at best, rather more complex than it seemed at the start of the year. And even after the introduction of proper business and employment laws West German big business may not enjoy quite the freedom it had

For one thing Mr Wolfgang Kartte, head of the West German Cartel Office, has already served notice that he will be taking a hard anti-monopoly line in East-West German deals. There are also fears that the structure of privatisation in East Germany could hand too much power to employees and that the trade unions will stop the market setting wage

rates.
The ownership of industry is now

being transferred to a national trust body, and by the middle of the year most of the state-owned groups will have been broken up and transformed into limited or public companies.

The current plan is that part of their capital – probably about 30 per cent – will then be transferred to a fund which will hold in trust interestpaying corporate bonds on behalf of every East German citizen. By the middle of the 1990s, it will be possible to value and distribute these bonds, although there remains some argu-ment about whether citizens will have to pay something for them. The remaining 70 per cent will, where the demand exists, be sold at once to pri-

The structure of West German industry means it can afford to put patriotism before profits for a few years

vate investors. West Germans or for

However there is a compating model, promoted by the East German IG Metall engineering union with the backing of its West German sister organisation, which would give workers in particular companies 75 per cent of the capital and thus a veto

This may not catch on but West German business is starting to worry, none the less, that the West German unions are belatedly moving in to support their East German counterparts, and in some cases effectively taking them over.

There is concern that this may have an effect on wage levels. Businessmen

had been largely indifferent to the heated debate about whether wages should be converted into D Marks at

should be converted into D-Marks at one to one or two to one. They have argued that the market will very soon set highly differentiated pay rates.

"But strong unions controlling wages could hold back the take-off," says one business leader. The unions in both Germanys will also do their best to block a pro-business reform of the East German trade union law, which hans lock-outs and gives the which bans lock-outs and gives the unions more power than in the West.
That could be a further disincentive to a fundamental redirection of West

to a fundamental redirection of west German company strategies away from an emphasis on EC integration and towards East Germany. According to a poll conducted by the Frankfurter Aligemeine Zeitung, most large companies outside the retail sector have never had any intention of rethinking their plans on account of East Germany. East Germany.

Mr Wolfgang Zimmermann, board member of Heidelberger Druckmas-chinen, world market leader in sheetfed off-set printing presses, says: Even when East Germany is fully open it will represent only 5 per cent of the EC market. Companies would be hadly advised to abandon the remaining 95 per cent for that 5 per

In the context of future European markets, says Mr Edzard Reuter, chairman of Daimler-Benz, "East Germany is a side issue but an important

The diversified energy group RWE is better placed than most to benefit from infrastructural spending in East Germany, but Mr Friedhelm Gieske, chief executive, also stresses continuing expansion elsewhere in Europe.

RWE, like most large companies, has established a new East Germany committee, although unlike many other companies it is not chaired by an board member. "But an East Germany committee does not mean we are going to be distracted from our beatc

strategy," says Gieske.

Deutsche Bank reports a certain
"go East" pioneer spirit especially among younger executives trying to make a name for themselves or older men wanting to crown their careers. But the bank also points out that one day after a presentation at last month's Leipzig fair it fielded five full board members for a press conference at its Luxembourg subsidiary, far more than appeared in Leipzig. Many small and medium-sized com-

panies, members of West Germany's backbone of *Mittelstand* businesses, will be more affected by a re-orienta-tion towards East Germany. Analysts like Lopez-Diaz believe the expansion of the Rast German Mittelstand is cru-cial for industrial take-off and to help

cial for industrial take off and to help soak up the unemployment created by the collapsing Kombinate.

He warns, however, that takeovers of existing small firms in East Germany could be dogged by legal uncertainty over ownership claims. Most of West Germany's bigger companies, like Daimler-Benz, have renounced the property of those legal for the property of these legal for the property of the p any claim to those large East German entarprises which they once owned. But people in West or East Germany who have family claims on small businesses may not be so magnanimous.

East Germany does have a few entrepreneurs of its own. One of

them, the manager of a small toy firm, claimed at a conference last week that he could quite quickly become competitive with the West German competition. However he needed to hire West German designers to produce a new range.

He reckons he needs about 18 months to get his business fit to compete, but wonders if West German bankers will give him that chance. He is not the only one. It is going to be a bumpy 18 months for most of East German industry and the corporate big brother next door may not be quite as generous or committed as hoped.

Long distance running

■ It was hard not to feel sorry for the BBC - and Allister Hutton, the winner of the men's race – yesterday after TV coverage of the London Marathon had been reduced to two miles, ten minutes and twenty seconds by overcast cloud. It is a sobering thought

 it was breakfast time - that in the electronic 1990s the BBC could reach no higher than the top of the mast of the Cutty Sark, which pre-dates John Logie Baird by half a century, for a decent picture of the race.

This is not the real reason for disappointment, however. The deeper suspicion is that the BBC does not quite understand the beauty of competitive marathon running as a television sport. This is surprising, given the hours devoted to snooker, the metro-nomic appeal of which is not dissimilar and which is equally likely to induce a severe case of brain rot, albeit often welcome on a Sunday morning

or late at night. Admittedly, 99.99 per cent of the 34,000 taking part in the London marathon were not in to win and many were running for good causes. But the weighting of coverage against those setting the pace does

reduce its appeal as a contest. As in so many cases, the Japanese understand, and do it, better, further confirmation of the fact that they are good at taking the long view. Throughout spring, when the weather is temperate and before baseball has begun to bite, Japanese television is consumed by marathons. The cameras are not only on the really big ones - the Tokyo and Osaka races, the Nagoya women's marathon - but also contests for geriatrics, vegetarians and left-handed chopstick

wielders (not many entrants) and even more relays. Each and every one focuses on who is leading. There are frequent time splits, measure-



"Don't blame me – blame BT's

excessive profit margins." Mrs Thatcher may be less than appreciative of the legacy of the Lawson years, but would profit little from a further opening of old wounds.

Tape measures ■ The first marathon was a Greek affair. The longest contemporary European one is about the delineation of borders, but France and Luxembourg are showing it can be resolved peacefully. They are about to redraw a bit of theirs, so as to avoid any misunderstandings afflicting disoriented motorists on a stretch of road that could belong to either.

This began when Arbed, the Luxembourg steelmaker, built an access road from one of its plants to the nearby town of Dudelange, also in Luxem-bourg, passing a rather wrinkly bit of the common border on the way. Three years ago the local authorities decided to open it as a Luxembourg public highway.

Whereupon the French wondered how its civil and criminal liability laws could be

accident that took place on a Luxembourg road in France. Pragmatically, Luxembourg suggested swapping equivalent parcels of land so that Arbed's road could stay in the Grand Duchy all the way. Since nei-ther bit of land was inhabited. France agreed, and so shortly it will come to pass. But the precedent could go

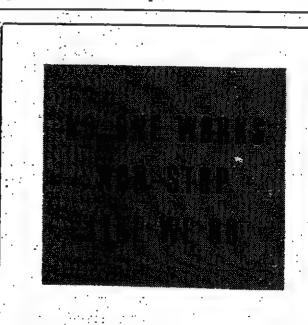
too far, at least if applied to another, much loved, stretch of road not far away. At Martelange, straddling Belgium and Luxembourg, the border runs straight down the middle of straight town the mode of the main street. There is not much on the Belgian pave-ment, but the lightly taxed Luxembourg side is a glittering row of duty-free shops, bureaux de changes and cheap petrol stations; much patron-ieed at least with 1000 by ised, at least until 1992, by Eurocrats and their coteries buzzing between the EC's various institutions.

Shaggy fish After a fishing marathon all he had was a small salmon.

He was about to kill it when the salmon said: "Wait, I'm too small." "Good Heavens, a talking salmon! What's your name?" "Rusty," said the salmon, "throw me back in the sea." The fisherman threw the salmon in the sea and went home. About a year later he was fishing in the same spot, when a big fish took the bait. "At last, a decent-sized salmon," he said about to hit it on the head. Again the salmon spoke "Hey, I'm your old friend Rusty." "Amazing." said the fisherman, "what have you being doing." "Sitting on the deck of the Titanic writing poetry." the salmon replied.

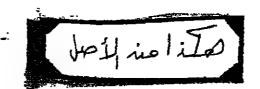
"Here, look at this." The fisherman took the poems, and was impressed. "These should be published," he said, "but what about a title." After some thought, the fish said: "How about Salmon Rusty's Titanic

Jurek Martin



Only JAL have 17 flights a week from Europe to Japan.





"THIS IS a boring report; but that is probably not a bad thing." Only 10 days ago this seemed an apt conclusion for a Wall Street analyst to draw from the US economic statistics. Under the surface, it is time, the trends looked rather less steady (and less favourable); but their tale of profits squeeze, threatened recession and rising bankruptcies was familiar enough to be boring too. Not even recurrent scares about a possible Jap-anese retreat from the US markets could keep readers awake for long.

Last week, though, news broke, though there was some dispute about what it was. "Inflation heats up, chills markets;" "Japanese sell-off rocks bands." bonds." There is in principle no contradiction here, since bad news about inflation might well frighten Japanese fund managers; but the reported Japanese retreat began two days before the inflation figures were published.

It is possible, then, that the inflation figures were made to look worse than they really were by the market fall which brought the long bond. fall, which brought the long bond down 3 per cent and blue chip equi-ties down 2 per cent during the week. Commentators can seldom resist explaining market movements in

terms of any suitable news.

This certainly appears to be the view of the country's most senior economy-watcher, Mr Alan Green-span, the Federal Reserve Chairman. In written evidence to a Senate com-mittee two days after the consumer price news, his only remarks about inflation were these: "The central ten-dency of the Federal Open Market Committee forecasts are constant that Committee forecasts suggests that most members are of the view that some progress toward lower consumer price index inflation can be achieved this year without a sizable rise in the

unemployment rate."

The bulk of his statement was concerned with risks in the commercial credit market which could easily cause a sizable rise in unemployment This suggests that the market and the commentators may have been dwell-

Commercial building seems to be heading for a major pause, the result of past over-building

ing on the wrong sort of bad news. First, however, the headline news of rising inflation and an improving trade balance must be analysed briefly. The trade figures were indeed unexpectedly good, and might have caused more calebration if the market had been going up. In a weak market, they were treated as an aberration.

This is also the official reading: the

Treasury, by co-incidence, marked the news with a warning that the trade balance might now get worse. At the same time the Department of Commerce issued the first official forecast of the benefit which US trade is likely to enjoy from the build-up of Japanese car production on shore - \$15bn annually by the end of next year. Some of the improvement last year is clearly from this source, so there may Anthony Harris finds rather more to worry about in the long-term US economic outlook than in the present

First the good news then the bad

be some good news to come which did not get into the Treasury computer model. It will not mean much for growth, though.

The inflation story is a tale of 0.3 per cent - the difference between the actual 0.5 per cent rise in the index in February and the 0.2 increase which market economists had forecast. This was partly over-optimism about food and energy: analysts had expected the off industry to trim product prices rather more promptly than they did in response to falling crude oil prices. They also seem to have under-esti-mated the effect of the continuing drought in California, which is the major source of fresh produce in US food stores at this time of year.

However, it was the level of "core inflation" — all items less food and energy — which attracted the grimmest comments. This reached an annual rate of 7.5 per cent in the first quarter, after running at 4 to 4.5 per cent for the previous six years. About a third of this acceleration, and a third of the unexpected 0.8 per cent March price rise, was due to one item: women's clothing. The apparel index rose 4.9 per cent in two months, after rising just 0.2 per cent in the previous 10 months together.

The clothing price rise could well be regarded as sinister. Indeed there is some sign that the industry is trying to take advantage of quota protec-tion, but it has all happened before. There have been at least three fashion price scares since the miniskirt disas-ter of 1987-88, when the industry found it had misjudged its market. All three faded away as prices relapsed with the first sales, and stayed down. In the last year a number of well-known names have vanished into bankruptcy; the survivors appear to be trying again.

This story of desperation in a hard-pressed industry could have wider application. After tax profits in manufacturing fell by nearly a quarter in the year to end-1989 in the official figures, which unfortunately include profits from asset sales – a major factor in a year of LBO restructuring. Some sectors of retailing, and some

services – notably airlines (and recently restaurants) have suffered worse. There have been consumer complaints that domestic air fares have risen steeply as hard times have thinned the competitive field. These fare increases often fail to stick. Similar news may well be heard before long in furniture retailing, which has recently had a high casualty rate.So US INFLATION

far as this is true, recent inflation is a lagged response to cost rises long ago. Time may work a cure; tighter monetary policy might make things worse.
How widespread is such distress,
and is it likely to spread? The evidence is mixed, but not encouraging.
On the positive side, US businesses plan to increase their plant and equip-ment spending 7.8 per cent in 1990, following a 10.4 per cent actual rise in 1989. This is a slowdown (and performance is usually short of stated plans), but still enough to sustain some growth in the sconomy. If the trade balance continues to improve – despite the Treasury forecast – that would be another bull point. Unfortunately the list of bear points is longer:
Construction is facing generally very weak demand. Househulding is slowing down from its brief spurt in a tropical January. Permits for future starts in March were 8 per cent down on February, and the lowest monthly

total for seven years. The cause seems to be as much demographic as a

result of high interest rates; the whole house market is now extremely sluggish. Commercial building seems to be heading for a major pause, the result of past over-building, and bank finance for new projects has virtually

US\$ bn >

TRADE BALANCE

dried up in many regions.

Public spending, especially at State level and in defence, is being increasingly squeezed. Most US states operate on belanced-budget rules. These are economically destablising because they require extendings and because they require expenditure cuts or tax increases when other activity is evidence of this in the Metro section of almost any daily newspaper. Aggre-gate figures are hard to come by until long after the event.

On the national level the Gramm-

Rudman rules could have a similar effect. Last week Budget director Richard Darman said that Congress should be looking for a further \$8.5bn in cuts on top of the \$36bn requested by the President to compensate for the economic slowdown. The cuts, of course, are for the year starting in October, but the effects are already being anticipated in area like the Washington which have a large gov-

ernment market.
The savings and loan crisis will have a cumulatively deflationary effect as growing sums of revenue are diverted from goods and services to maintaining interest payments on insured deposits, or on the money bor-

rowed to pay them off.

• Credit demand is weak; supply is constrained by heightened apprecia-tion of risk. The banks are also playing a destabilising role. Mr Green-span, reporting to the Senate on the result of a survey of major banks, said: During the past six months a large majority of respondents had become less willing to make construc-tion loans, while about one-fifth were less willing to extend business credit. Generally, they cited less favourable economic conditions as the most important factor leading to their policy change."

Mr Greenspan said that this might have "potential effects on the level of local economic activity," a character-istically restrained description of what could be the most potent deflator of all. Meanwhile, borrowers seem to be imposing their own restraints. There was virtually no loan growth in December or January, but an annual-ised increase of 5.3 per cent in February. The monthly average for 1989

The Chairman went on to show why things might get worse as a result of the collapse of the junk bond market. The loss of liquidity will directly affect the ability of highly leveraged companies to refinance their debts, and may prevent them selling assets to pay them off, since many of the buyers have themselves relied on junk bond finance. This

sounds like what the London market used to call "pig on pork."

Personal spending has been subdued, and seems likely to remain too weak to lead a recovery, despite a reported revival in confidence. Persistent ontimists—and stale ressimists tent optimists - and stale pessimists - still talk of consumer-led growth. There is precious little evidence to back them. The picture is typical of a weak outlook, with weak sales of cars and durables, and some of the money saved spilling over into clothes and other non-durables. Total retail sales in the first quarter were 5.5 per cent up on 1989; prices were up 5.2 per cent. Meanwhile previously sceptical academics have agreed with some market economists that private saving is likely to go on rising for the time being for purely demographic reasons. In short, the reasons which supported recession forecasts at the turn of the year are still in place, and looking stronger. Why, then, have the forecasts gone out of fashion? Mainly. probably, because they have been wrong so far. Nothing is more trying than waiting for a premature forecast to come right. But as stale dollar bears learned in 1985, and as those expecting inflation to slow down may learn next month, sound forecasts can remain sound even when they are beginning to gather dust.

LOMBARD

No philosopher's monetary stone

By Samuel Brittan

inclination interventionists and would-be economic planners to find a clever way round high interest rates – by credit controls, for example – is understandable. But unfortunately the dislike of market-clearing prices extends to people who believe they are monetarists and sup-

port a market economy.

These reflections are brought to mind by a new and valuable research monograph by Professor Gordon Pepper (Money, Credit and Inflation, Institute of Economic Affairs, 26.95). Unfortunately the monograph may comfort all those fair-weather supporters of counterinflation who believe that some improvement in Bank of England techniques would remove the need for high interest rates - as well as improving the Government's standing in the polls.

This is a pity. For, despite the ritual attack on the shadowing of the Mark, Pepper's monograph dispels many illu-sions. For instance, broad money and credit cannot be followed as an automatic target because of variations in the demand for money held for savings purposes. Never the less, "lending by banks and building societies was an extremely important reason for recent years."

excessive monetary growth in Moreover, contrary to what Mrs. Thatcher thought when she intervened to uncap ster-ling in March 1988, "foreign exchange intervention also had little direct impact, because it was completely sterilised. What then did go wrong? The supply of broad money and credit has been demand-determined ever since the end of credit ceilings. So one can point the finger at almost any development one likes. There was financial liberalisation which made it far easier to bor row. There were the tax privi-leges of home owners, which boosted the effects of financial liberalisation. Above all there were the planning controls which boosted property values, and increased the apparent wealth of the personal sector. Alternatively, one can accept all these structural forces as given and blame the Bank and

Treasury for not having main-

of tained higher interest rates. Prof Pepper believes, how-ever that the key to better performance lies in the rate of growth of the Bank of ngland's own balance sheet, "which should be agreed annually with the Treasury." This would stop the Bank of England from providing unlimited liquidity to the financial system. The untutored reader will suppose that he has found his free lunch; and Pepper encourages him by pouring scorn on the ability of interest rates to limit bank lending.

Although the monograph is crammed with useful tables and charts, there is none of the Bank of England's balance sheet. The argument appears to be that if there were a ceiling on the assets of the Banking Department, the strain would would be taken by the £1.6bn of bankers' deposits, which are regarded as the base of the banking system. In fact most of the £1.6bn consists of compulsory deposits, which serve no monetary purpose, but are there to provide the Bank of England with an income. To use the remainder for monetary control would be like balancing an elephant on the back of a tortoise. But even if this difficulty

could be overcome by higher compulsory reserve ratios (to name another fashionable nostrum) we would be far from home and dry. For how would the banks ration the demand for credit? As neither Pepper nor the IEA favour quantita-tive controls such as advances ceilings, we are back to high interest rates. This is not mere a priori reasoning. In the nearest approach yet seen to mone tary base control in the US, three months Eurodollar rates exceeded 21 per cent at the end of 1980, and hovered at around 18 per cent for much of 1981.

There are arguments for targeting the exchange rate, some measure of money, Nominal GDP, prices directly, or some combination. But whatever one's preferred intermediate objective, it is wrong to give the impression that monetary growth can be contained and inflation controlled without politically unpopular levels of interest rates. The trick cannot be accomplished.

Why the maple leaf may not wither after all

From Mr John Hayes, Sir, David Owen's report on the threat to Canada's unity ("A withering maple leaf," April 10) shows he is well informed about the current debate, but I think both he and some of the major players give insufficient weight to "the ties

Canadians will not watch with equanimity the dismantling of a country that provides through its legislation and traditions a degree of social justice unmatched in either the US or the UK. Canada even has a government-funded health

service that works.
One reason for the social justice is the help the federal level

Heathrow's need for a rail link

From Mr D. M.G. King. Sir, In his article ("Privatised companies face new pressures," April 17) Charles Leadbeater comments on limitations to airport capacity in the south-east and the standard of transport links to Heathrow.

This overlooks the fact that after the opening of the £400m terminal at Stansted in March 1991, the BAA will have opened three new terminals in the south-east in a span of five years, an achievement unsur-passed by any other airport system in the world. It is true that Heathrow needs a rail link and that is

why we are promoting a Bill in Parliament with British Rail to provide a non-stop train ser-vice between Heathrow and Paddington in early 1994 with a 16-minute connection every quarter of an hour.

.This £235m project will be financed 80 per cent by BAA, a perfect example of how privatisation creates opportunities since we are now able to borrow money on the open mar-

ket.
We hope for early parliamentary approval for this much needed project so that we can enhance the level of customer service with interiors specially designed for the air traveller and with an environmentally friendly tunnel under the M4. All this is part of a £2bn investment programme to meet the needs of our customers. We have worked hard to become the world's leading international airport group and fully intend to keep it that

D.M.G. King. Managing Director, Airports Division, BAA. 180 Wilton Road, SW1

gives to the provinces with weaker tax bases. Not only the fited but Quebec too. The unwillingness of three prov-inces to ratify the Meech Lake accord on the constitution reflects concern to maintain

capacity.

The federal union provides economic stability and political guarantees for all provinces. Canadians, including Quebec-ers, will think twice about entrusting themselves to an independent provincial government with no federal counter-

The union gives Canadians greater negotiating power vis-

à-vis the US than they would have as individual provinces. And one should not underes-timate the attachment that Canadians have to their country. They do not wave the flag, but they are justifiably proud of Canada, and it is simplistic federal fiscal and legislative to say it is a country where zional and not national loyal-

ties hold sway. It may be broadly true of Quebec and of recently arrived (1949) Newfoundland. But Newfoundland is too poor to sepa-rate, and one of Canada's most memorable "Canadians" (Diefenbaker) came from the very regional west.

Canada has its regional tensions and Britain its polarised

politics. Without too much ingenuity one could construct a plausible but one-sided argu-ment that Britain is in danger of social disintegration. While disintegration could happen both in Britain and in Canada, the chances are that it will not because in both countries the process of political accommodation has been alive and flourishing for generations, which can be said of only about a dozen countries.

Research director for the special Joint Committee on Senate Reform 1983/84, 9 Northlands House,

More power to the mayor

From Mr Dennis Maggs.
Sir, Your editorial comment
("After the poll tax", April 9),
raises the question of the role of local government and the factors that should be examined carefully before any Gov-ernment enacts major changes to funding arrangements.

You speak of electing may-ors direct, as happens in other countries of the European Community. As mayor of Dorchester, I am very conscious of my ceremonial role, but feel the lack of any real power, compared with the mayors of our twin towns in France and West Germany.

The European Commissioners are about to change the rules concerning the bottling of wine, making it a require-ment that this must be done at source and nowhere else. Our brewery in Dorchester, bottles enormous quantities of French

wine, but if the new rules come into force, this will no longer be possible and many local jobs will be lost.

I have no doubt that the mayors of those towns and communes in France that would benefit from these new rules have been bending the ear of the appropriate Commis-stoner and will be listened to with respect. We in this country are not used to acting in this way and do not have the clout to do so. This situation I am sure can

be translated into many other areas and unless we adapt to the continental style, as regards the role and executive power of English mayors, I am certain we will lose out as a people, particularly after 1992. Dennis Maggs, Mayor's Parlour. Dorchester, Dorsel

The Ramsey pricing system and justifiable subsidies

From Mr David Sawers. Sir, Mr Schimmelpfennig (Letters, April 4) misrepresents the reasoning behind Ramsey prices, the pricing system advocated by economists for industries in which marginal costs are lower than average costs, when he suggests that it is only efficient when subsidisation is not approved and first-best pricing (marginal cost pricing) is not considered an alternative.

Ramsey pricing has, in fact, been advocated because the need to finance subsidies through taxation makes "first-best" pricing unattainable. William Baumol and David This theorem showed that the

Bradford wrote (American Eco-nomic Review, June 1970): "In a world in which marginal cost pricing without excise or income taxes is normally not feasible the solution we have usually considered to characterise the 'best' is none too good, because it is simply unat-tainable."

They therefore advocated the Ramsey pricing theorem, sug-gesting that "systematic devia-tions between prices and marginal costs may be truly optimal because they consti-tute the best we can do within the limitations imposed by nor-mal economic circumstances."

optimal system was one which minimised the divergence of consumption from that which would be produced by mar-ginal cost pricing; and that this result was produced by charging more than marginal cost to those consumers who showed

the lowest price-elasticity of

In saying that subsidies are only justifiable if they produce benefits to the community as a whole, not just to the consumers of the subsidised service, I am arguing that subsidles should produce substantial benefits for the objectives of society, in the terminology of welfare economics, they would

be justifiable if the beneficia-ries could compensate the los-

pricing systems and the case for subsidies should acknowledge that the potential efficiency losses though the effect of subsidies on the motivation of staff are far greater than the efficiency gains which could be achieved though optimal pric-ing. The condition of eastern Europe demonstrates the cost

David Sawers,

10 Seaview Avenue.

Discussions about optimal

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FINANCIAL TIMES

Monday April 23 1990



Vilnius says struggle doomed without help from West

By John Lloyd in Moscow and Hilary Barnes in Copenhagen

LITHUANIAN ministers, who is visiting Scandinavian confronted with a collapse of countries, said in Denmark production because of the Soviet blockade of energy, predict that their bid for indepen-dence will end if the West does

not provide immediate help. "We must get supplies from the West," said Mr Antanas Mercaitas, the deputy Econom-

ics Minister, yesterday.

He added: "II we don't get such alternative supplies, then our struggle is over." He said the few enterprises still working would have to close within days, putting

some 70 per cent of the industrial workforce - 500,000 people - out of work.

Mrs Kazimiera Prunskiene, the Lithuanian Prime Minister

yesterday that her delegation had received offers of financial support by telephone and telex while in Oslo and that her government was considering opening "independence accounts" in banks abroad to which dona-

But she has been told that the Norwegian and Danish states cannot assist directly, although their companies would be free to sell oil and other goods to the republic. This would be for hard cur-rency, of which Lithuania has almost none.

Mr Edgar Savisaar, Estonia's

Prime Minister, said in a rally in the republic's capital, Tal-

linn, on Saturday that Estonia would help, but he later declined to specify how.

In Riga, the Latvian capital, a meeting of 8,000 deputies from every level of the republic's political lifepledged that the Latvian Supreme Soviet, or parliament, would declare independence on May 3, as Lithuania and Estonia have already done. However, the Latvian Popu-

lar Front, though achieving a majority in the Supreme Soviet in elections last month, controls only 124 of the 201 seats — 10 short of the two-thirds majority needed for constitutional changes

tional changes.
In Copenhagen, Mrs Prunskiene said preparations were

\$100,000, (£61,000) but it was not clear in what form this under way to enable crude oil landed at the Lithuanian port of Klaipeda to be piped to the oil refinery about 100km inland would come. European Community officials in Brussels believed it was more likely to take the form of a Lithuanian at Mazeikiai, and that this should be possible within the next month. Until the Soviet request than an offer from the blockade, Lithuania received its crude oil through overland pipeline from the Soviet Union and it has no oil pipeline from its Baltic port to the refinery.

 President George Bush will consult congressional leaders this week on steps aimed at showing US disapproval of the Soviet embargo against Lithua-nia, writes Lionel Barber in

The measures under review would put on hold talks between the US and Soviet Union aimed at expanding trade and commercial links. But the planned superpower summit would not be affected.

The rising cost of convertibles

rich in disasters at present is convertible bonds. The biggest convertible of the lot, British and Commonwealth's £320m issue, has been suspended at a redemption yield of 24 per cent. Saatchi and Saatchi's £176m issue yields 29 per cent. Two more struggling companies, Next and Storehouse, have issues yielding 19 per cent and

18 per cent respectively. Leaving B & C aside as rather special case, the others have two things in common. They are Eurostarling issues, a form of finance especially popular in the pre-crash period of 1986-7: and besides being con-1886-7: and besides being convertible into equity, they can be put back to the company for cash in two or three years' time. In the case of Saatchi in particular, the market has lost any belief that the equity will be worth converting into. It also suspects, rightly or wrongly, that the company will have difficulty coming up with

the cash.
It would not do to exagger-It would not do to exaggerate. Most Euroconvertibles of this type yield between 15 per cent and 16 per cent, which is the sort of premium to comparable glit yields expected for straight corporate debt. A really successful issue like United Biscuits, where the conversion into equity is still attractive, yields four percentage points below the relevant glit.

It is still possible to make

gilt.

It is still possible to make issues of this kind, as Boots showed three months ago. But as ADT also demonstrated recently, it is getting harder. Even after the crash, the attraction of such issues was that they introduced a bond element to make good the element to make good the uncertainty over the value of the equity. But the market's new-found inflationary psychology has now taken the value out of the bond element as well for the bond element as well. For the borrower, the attraction of Euroconvertibles was that they allowed a low running yield without too high a penalty at the end. Now the risk is that the market will revert to its traditional preference for the kind of instrument the financial director likes least: the straight high-coupon long-term debenture, tightly secured against assets.

Bank shares

The big banks on both sides of the Atlantic have always been a lowly rated bunch, but it is a long time since there has been such a marked divergence in the stock markets' perceptions of their relative value, in the year to end-March, UK banks outperformed the market by

nearly a fifth and their relative yield premium to the market has dropped from over 50 per cent, to less than a third. By cent, to less than a third. By contrast, US bank shares have underperformed Wall Street by 25 per cent since October, and Citicorp, the market leader is yielding 7.6 per cent - more than twice the US market and

1.1 percentage points above the UK bank average.

The changing fortunes of the big banks are highlighted by their respective stock market capitalisations. Whereas Barders of the big banks are highlighted by their respective stock market capitalisations. capitalisations. Whereas Bar-clays still ranks amongst the ten biggest UK firms, its larger US rival, Citicorp, has sunk to 84th in size in the US. The stock market value of J.P.Mor-gan, the premier US money centre bank stock, is smaller than that of Toys R'Us, and the combined value of the six New York money centre banks. the combined value of the six New York money centre banks, is considerably less than that of the Big Four London clear-ing banks, notwithstanding the fall in sterling. Several well known US banks are yielding comfortably more than their 10 per cent prime lending rates. Admittedly, last week's first quarter results from the US banks were prefix terrible.

duartar results from the US banks were prefty terrible, with earnings of Citicorp and Chase Manhattan, for example, falling by over 50 per cent, and Moody's threatening to downgrade Citicorp's debt has not helped sentiment. Worries about the proposition of the control of the about increasing domestic pro-visions have overtaken Third World lending as the primary

World lending as the primary investor concerns.

Nevertheless, the higher rating of the UK banks, compared with their US counterparts, is a little surprising. After all, US interest rates have been falling over the last year, while 25 per cent in the UK. The US economic alowdown has been nowhere near as marked as in the UK, and inflation is less of a problem. US banks are cur-rently feeling more pain than their UK counterparts for a couple of reasons. Clearly, the problems in the US real estate

industry are far more pronounced than anything that is likely to surface in the UK. However, US regulators are also being far more aggressive about credit standards than before, and one can only won-der whether UK bank lending would have remained as robust as it has for so long, if UK regulators had adopted a similar policy.

BTR/Norton

Legally, BTR's \$1.6bn tender offer for Norton is now in uncharted waters, for two reasons. The first is the new antitakeover statute law enacted in Massachusetts last week, which means only one-third of Norton's directors can be dislodged at this Thursday's shareholders' meeting. The second problem is a federal lawsuit filed by Norton's lawyer, Mr Martin Lipton. His firm thinks it has found a way of invoking an earlier Massachusetts anti-takeover statute, dating from 1987. BTR has received acceptances of its tening from 1987. BTR has received acceptances of its tender offer from holders of 64 per cent of Norton's stock. By some subtle reasoning, Wachtell Lipton argues that this means BTR has already broken the 1987 law; and according to Norton's supporters this could at best bog BTR down in a year of litigation, and at worst scupper the whole bid.

At this point, UK investors in BTR should not panic. But neither should they dismiss

neither should they dismiss the legal manoeuvres as an irrelevance. Even if BTR wins a significant majority in the shareholder vote at Thursday's meeting, it looks likely that the result's validity will be challenged, using Wachtell Lipton's interpretation of the 1987 statute. In addition, Norton is almost certain to try wheeling out last year's Delaware decision in the Time/Warner/Paramount case, which said a target company could "just say no" to a hostile bid.

Tactically, there are two key things to watch for this week.

BTR's lawyers, Sullivan & Cromwell, probably have to

Cromwell, probably have to make sure they keep the litiga-tion in the US federal system, and out of state courts. This is partly because the federal appellate judiciary in the 1st Circuit, which covers Massachusetts, have a reputation for free-market views; and partly because, to date, they have acted quickly on BTR/Norton, and shown little patience with sophistry. The second point is that BTR needs as big a victory as possible at Thursday's meating, to keep up the psychological pressure on Norton's direc-

Nomad herdsmen get wired for sound

Robert Thomson charts Mongolia's first steps towards a market economy

n an Ulan Bator basement n an Clan Bator basement, the country's first private trading house has been assembling the pieces of its most ambitious deal, a swap of local fertiliser and woollen overcoats for 10,000 Chinese personal stereos intended for Mongolia's nomadic herdsmen. Young workers in white

coats at Tsakhim Oyun, which has a staff of 60 after less than a year in the barter business, attach plastic covers, tighten screws and test the sound qual-Ity of the "Nine Stars" stereo sets, in the closest thing Mongolia has to an electronics industry. But Tsakhim Oyun's grand

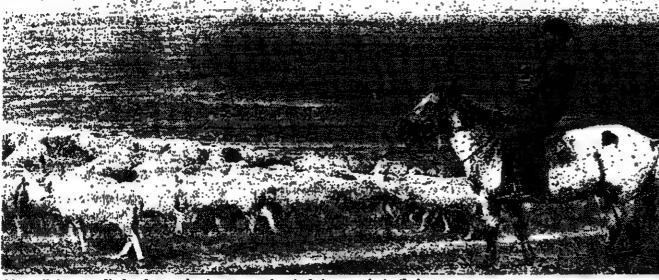
ambitions have overtaken the communist government's still tentative plans to promote pri-vate enterprise and stimulate a stagnant economy.
Proof of the problems are

nine fertiliser-filled rail cars stranded on the Sino-Mongolian border awaiting an export licence – the fertiliser was to be swapped for computer com-

Founded by former trade officials, the co-operative has put together various elaborate deals with Soviet lumber, Mongolian copper and Chinese solar powered calculators, and has swapped two Mongolian cooks for two Chinese chefs. who work at its French-Russian-Chinese restaurant in space rented at the local Soviet

Friendship Centre. In between calls on his por-table telephone, Mr Santmaral, the general manager of Tsak-him Oyun, explained that the extend far beyond Asia, and has already signed agreements with five companies in the Soviet Union, a collection of Chinese firms and a Hong

Kong trading company. Last July we began thinking about barter trade, and we came across some fertiliser. which we swapped for radio sets in China. We do a good



Mongolia's nomadic herdsmen: businessmen plan to bring music to their ears

business with the overcoats. The Chinese seem to like out-dated fashions, so we can buy them cheaply here and barter them for a good return," Mr Santmaral said.

Problems with the government have arisen in recent weeks, he said, because some officials do not approve of a private company exporting products sometimes in short supply, such as fertiliser, while other officials simply oppose the rise of private companies. "We are just trying to pro-

vide the Mongolian people with electronics products. We would and the personal stereos will be good for students of foreign languages as well as the nomadic herdsmen," Mr Sant-

maral said. Tsakhim Oyun, which also runs a Mongolian folk medi-cine clinic, will soon be in com-petition with the heavytrading house, plans to open an

office in Ulan Bator and other Japanese companies are interested in the raw materials traditionally sold to the Soviet Union at far below market

Mongolian officials are nego-Mongolian officials are negotiating flights from Japan and South Korea, with whom diplomatic relations have just been established, and trade also flows through East European companies with construction and engineering contracts. One East European businessman boasted that he had imported 10 000 rackets of conimported 10,000 packets of condoms without government profit on each \$1 packet. The Mongolian company

would like to expand trade with the 3.5m Mongolians in the Chinese province of Inner Mongolia, but complain that while the cultural heritage is the same, the Inner Mongo-lians now do business the Chinese way. A Tsakhim Oyun executive said that "we have to be careful when we do busi-ness with the Chinese because they think we don't know much and try to take advantage of us."
But the Mongolians are amused by the Chinese taste in

But there is a gas pipeline from the port to the refinery.

on her Scandinavian visits -she went on to Sweden yester-

governments about supplying oil or other practical help. She said the European Investment Bank had offered

Mrs Prunskiene stressed than

amused by the Chinese taste in overcoats, which are routinely smuggled across the border by individuals without export licences. In a sleeping compartment on the Ulan Bator-Peking train last week, a Chinese Mongolian had attempted to hide 16 suitcases and boxes of overcoatte and told circtory overcoats, and told customs officials on the Chinese border that he was "visiting family." sudden spro democracy in the barren country this year has produced a Free Labour Party which represents the interests of private co-operatives, such as Tsakhim Oyun, and of state business

people with corporate ambitions. The party argues that Mongolia's geographical position, sandwiched between the Soviet Union and China, puts it in a good position to be the region's trade centre. And its creed demands that "all forms of ownership should be respected and encouraged, and every opportunity should be provided for personal self-fulfillment."

Party activists want a shift in trade away from Eastern bloc countries. which

bloc countries, which accounted for 93 per cent of Mongolia's \$1.75bn in trade last year. The government also intends to diversity the coun-try's trade and is interested in importing "the achievements of world science." but details

Mr Dash Byambasuren, the deputy prime minister, said the government is entitled to deny government is entitled to deny Tsakhim Oyun an export licence because "it is the responsibility of all governments to determine what is imported and exported." But, he said, the problem of the derailed fertiliser is likely to be "temporary." "temporary."

Glaxo and Astra battle over ulcer drugs

By Charles Leadbeater, Industrial Editor, in London

GLAXO. Britain's largest pharmaceuticals company, has plunged into a battle of unprecedented ferocity over the safety and potency of Zantac, the world's leading ulcer drug, and that of Losec, a competing drug made by Astra, the Swedish medicines group.
This weekend, Astra flew

almost 700 ulcer specialists from around the world to Lon-don to hear a sustained attack on controversial Glaxo research on Losec, new evi-dence which casts doubt on Zantac's safety and impressive findings on Losec's superior

healing powers.

They were given ringside seats for the latest round in a battle in which scientific research and marketing are becoming almost indistinguishable. The contest is being conducted in an atmosphere thick with bitter accusations of flawed research and selective presentation of findings. The row, which Glaxo

started in February by publishing research on Losec which suggested it damaged genetic material in rats, making them more susceptible to cancer. could have serious conse-quences for the company which depends on Zantac for half its annual sales of £2.6bn

Losec, the first of a new gen-eration of ulcer drugs, is one of Zantac's fastest growing competitors, having taken a 20 per cent share in some markets. Losec's growth is particularly galling for Glaxo because it is similar to drugs which Glazo scrapped after costly research because it said they were

At stake is the safety of millions of people who take the drugs and the reputations and revenues of the companies that make them. Between 15 and 20 per cent of the population of the developed world suffers an ulcer at some point in their lives, creating a world market of S6bn a year for ulcer drugs. When Glaxo published its findings, it was considered unprecedented for a drug com-

pany to have carried out lengthy laboratory tests on a competitors' product. However, Astra disclosed

that for three years it has been conducting secret studies on ranitidine, the basis for Zantac. which found that it caused carcinoids, cancer-like growths in rats' stomachs. Similar results for Losec led the US Food and Drug Administration last year to limit its use to severe ulcers.

To rub sait in Glaxo's wound, the Swedish company has forwarded its findings on Zantac to all drug regulatory authorities around the world. Glaxo described Astra's activities as extraordinary and dismissed the research findings, which it said were based on a dosage 500 times the normal human intake. Glaxo said: "It would be like giving a

human 1,000 tablets a day for two years. Zantac has been used in 150m patient treatments entirely safely."

Astra then turned on Glaxo's research into the way Losec might damage genetic material, a common precursor for cancer. It accused the UK company of witholding its full findings, which showed that as the

Continued from Page 1

Glaxo's findings were based on results from just three rats. Claxo retorted that it had got the same result from 20 experiments. One specialist at the conference cast doubt on Astra's openness, questioning why it had not published evi-dence that a rat had developed a full stomach cancer after

being given Losec for a year.
Several leading cancer specialists also set out to systemi-cally demolish Glaxo's studies on Losec. Prof Nick Wright of the Imperial Cancer Research Pund said: "This method is seriously flawed, badly con-trolled and very unsatisfactory. Glaxo has to do a lot more work before it even gets off the starting blocks."

After devoting unprecedented resources to studying one another's drugs the two companies are probably even. There are lingering doubts over Losec's safety and whether it should be confined to treating severe ulcers. But Astra's weekend broadside will put Glaxo on the defensive and the affair has ironically made dose of Losec was increased the effects tailed off. Moreover

US hostage set free in Beirut

Continued from Page 1

follows strong indications from Tehran that it is anxious to deal with a hostage problem which it sees as an impediment to an improvement in its rela-tions with the West.

Mr Ali Mohammed Beshar-ati, Iran's first deputy foreign minister, said last month that his government was working for "the release of one hostage as a goodwill gesture." Yesterday's release appears to confirm that elements in

tively-pragmatic president, Mr Ali Akbar Hashemi Rafsanjani, are serious in their desire to begin unravelling the vexed hostage problem.

The hostage-release follows

days of intense diplomatic activity in Damascus involving Syrian, Iranian and US officials since the IJLP announced last Wednesday that it was freeing one of its three American captives within 48 hours. Hopes were dashed on

Thursday of a release by Friday when the kidnappers announced they were postponing indefinitely their plans to let one of their hostages go.



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EC leaders ready for commitment

-port for the plan put forward by France and West Germany to increase the power of com-munity institutions and develop common foreign and security policies by 1993.

There is general surprise at the speed at which the issue of political union has leapt to the top of the EC agenda, overshadowing the question of German reunification, the original topic for discussion at the Dublin summit.

It is still uncertain whether the su<u>mmit will make a formal</u> decision to launch a special Intergovernmental Conference concurrently with an IGC on

European Monetary Union in December, or whether it will simply take the more modest step of asking EC foreign min-isters to hold further discus-

Some other countries shared Britain's scepticism about the timing and content of the Franco-German initiative - but significantly there was no outright rejection of the idea. Most of the running at Sat-

urday's meeting was made by Mr Rolund Dumas, the French Foreign Minister and his German counterpart, Mr Hans Dietrich Genscher, who presented a united vision of a new Europe beyond 1993. The idea for rapid political

integration in the EC was first outlined by Mr Helmut Kohl, the West German Chancellor and Mr François Mitterrand, the French President, in a statement last week.
In a highly unusual joint

press briefing at Saturday's meeting Mr Dumas and Mr Genscher talked of the need to make "a quantum leap' towards political union. "In the light of what is happening in Europe the moment is par-ticularly opportune to advance the Community in this direction" they said.

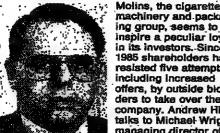
Mr Dumas said that the Franco-German proposals had met with "a very favourable

INSIDE

Spain gives Banesto a timely tax gift

The Spanish Government has made Banco Espanol de Credito (Banesto) a tax gift of Pta 19.2bn (\$180.4m) (£116m) to help the bank merge its industrial and financial services interests into one unit. The new group will account for just over 1 per cent of Spain's gross domestic product and easily become the country's largest private sector industrial group, reports Peter Bruce. Page 27

Investors loyal to the last



machinery and packagng group, seems to inspire a peculiar loyalty in its investors. Since 1985 shareholders have including increased offers, by outside bidders to take over their company, Andrew Hill managing director of Molins (left), about the

offer from the publicity-shy US group Leucadia National Corporation. Page 30



Throughout manufacturing industry, software is starting to assume greater importance at the expence of hardware. Not just in computers. communications. This means, argues Charles Leadbeater in the Business Column, that companies will have to change the way they manage. Page Back Page

Angio American

Gavin Relly, mentioned in this column on Friday as head of Anglo American Corporation, retired as chairman on March 31. He was suc-ceeded by Mr Julian Ogilvie Thompson.

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Magic ingredient for an outdated market

Janet Bush, Stephen Fidler and Deborah Hargreaves look at ruling which may alter US public securities trading HE PACKAGE of rule changes passed by the Securities and Exchange

ssion on Thursday could change the face of the US financial marketplace.

Hailed by some as the most

significant change in US securi-ties laws since the 1930s, the come into effect this week - will

provide a competitive boost to the US financial markets. They will make it much easier for foreign companies to tap US sources of capital without sub-jecting themselves to the onerous registration requirements of the SEC, the securities industry regu-

They will also provide a fur-her spur to growth in the market for private placements, where securities are sold to big US institutional investors on the basis that they cannot be sold to the public at large. Even without the new rules, the market has expanded every year over the last decade - from \$15.8bn in new ssues in 1980 to \$170bn last year. That could grow, according to some predictions, to \$250bn this year, surpassing the Eurobond

resale within two years of pri-vately-placed securities in the US. In addition, the SEC also gave the go-ahead last Thursday for the mechanism to trade and place these securities - Portal, an automated screen-based mar-

ket to be provided by the National Association of Securi-ties Dealers (NASD). The rule changes are likely to be particularly significant for foreign companies wishing to issue equity but which have in the past been put off by the SEC's onerous reporting requirements. They will also ease the direct placement of bonds into the hands of US investors, potentially provid-ing competition to the London-

bused Enrobond market.
Orlka Borregaard of Norway, an industrial company with a large investment portfolio, has already indicated it may take advantage of the new rules by placing some of an international 21/2 m share offering in the US. But while the new rule presents foreign companies with

improved opportunities to issue shares in the US, it should not be seen as a sponge for soaking up US institutions are cash-rich

and hungry for foreign equities but they "have got to feel as if

Private placement market size 200 \$ billion 1980 81 82 83 84

Private placements as a % of corporate financing Private

they own a stake in the company", says an official at Shear-son Lehman in London. "If you want to sell equity into 144a and then disappear - forget it."
Selling their own shares

1980

companies than for others. Rules on pre-emption rights mean many West German companies will have to buy back their own shares to sell them into the US. London's archaic clearing system will make it more difficult for UK

companies to place shares in the US through Portal But in some areas, particularly in continental the impact could be large as US investors want to benefit from the single market in 1992.

The spur for the SEC actions were summed last Thursday by Mr Richard Breeden, the SEC chairman. "These rules will have a profound and beneficial effect on the ability of issuers to raise capital in the context of today's global marketplace and enhance the competitiveness of our should be a lower cost of capital

in our markets Many Wall Street firms are euphoric about the prospect of what they see as a lucrative market. But there are others who believe that the rule will make it easier for institutions to ignore Wall Street by accelerating the trend for issuers to sell securities directly to these investors.

The SEC conceded to estab-

lished exchanges that it will not allow the private placement of listed securities. But an efficient private placement market will allow institutions to sidestep the public markets more easily. James H. Coxon, senior vice

president at Cigna Investments,

almost \$10bn of which are in privately-placed securities - says that institutions welcome the changes in part because they have grown disaffected with the public markets and with Wall

Street securities houses.
Servicing institutional clients has become a small part of of the business of many on Wall Street. who are seen as manipulating the public markets through index-ar-bitrage and other techniques that

have added to volatility.

Their "merchant banking" strategies have shrunk the public markets as leveraged buy-outs took companies private, and stock market volatility has encouraged those companies that remained to buy back their own shares. This is perceived as damaging the access of American business to capital.
Like small investors, invest-

ment institutions are disenchanted with the public share markets. Unlike them, they can do something about it. By giving a spur to the private placement market and establishing it as real competition to the public exchanges, the new rules could be the catalyst which forces overdue change on the US public securities markets.

Is US inflation cholesterol-free?

By Anthony Harris in Washington

FIRST, a blue thought on a green day. Earth Day, American style, might well be rechristened Paranola Sunday. The cause is good, and many of us have been pursuing it with some effect for the last four

decades. Salmon have returned to the Thames and the Hudson: you can breathe the air in the streets of Washington with comfort while on your way to enjoy the virgin forests flourishing on the eastern seaboard of the US. Car pollution is down by well over 90 per cent, there are more

trees every year, and you might suppose that Earth Day would be something of a celebration. Not a bit of it. The appetite for interference simply grows with feeding.
The Administration feels politi-Clean Air bill which will do more for inflation than for respiration,

reassuring its business friends

that it will restore sanity by

amendments later. Everybody happy? No. The Greens complain that the bill is still too weak, nobody knows if sane amendments will pass. Meanwhila, the real threats to a sustainable eco-system - the exhaustion of water resources and the persistence of dust-bowl farming methods — are not addressed. It looks too expensive. The best hope of reducing global warming, if the globe is indeed warming, is barred. Nuclear power, potentially clean (but potentially dangerous) can-not even be discussed in a nation of health neurotics.

Americans are living longer and much healthier lives; indeed, they have probably done more for Planet Earth by giving up over-eating than by all the green initiatives. But again, you wouldn't believe it. The healthier they get the more than porty they get, the more they worry. The only likely relief may come from the animal rights people: if they could stop the health-worri-ers from inventing new carcinogens by poisoning laboratory rats, we might all be able to munch our oat-bran muffins in

The rival worries can interact ludicrously. Some of the health people, for example, now worry on no clear evidence - that the catalytic converters which have cleaned up the air cause cancer. This should be a hot-selling item in the phobia store invented by Garrison Keillor, an affectionate and reliable guide to **US neuroses**

To conclude this grumble, consider the diaper saga. Many years ago mothers learned with delight that old-fashioned nappies, such a chore to wash, gave babies skin trouble. Disposables - and recently, bio-degradable disposables - took over. Then the environmentalist started sinking bore-holes in landfills and finding them full of diapers. Green parents revived the washable nappy. Final (?) twist: someone has cal-culated that washing washables should be stopped on account of global warming Meanwhile, the real business of

America is becoming rather less subject to fads and neuroses.
This is partly the calm radiated
by President George "Gone Fishing" Bush, but mainly because
the news from the real economy has become so monotonous. The monotony is artistically presented in the regular reports on ic trenas : cil of Economic Advisers (CEA) is compelled by law to present to the Joint Economic Committee of Congress. Simply by using a rather compressed vertical scale (very unlike the approach of newspaper chartists), the CEA has been able to present a book of virtually straight lines, sloping gently up to the right. That should keep them quiet.

One class of people finds this calm worrying: monetarism thrives on Doomsday scenarios, and the apparent success of the

Fed's pragmatic fine tuning was robbing quantity theorists of their audience. The bad inflation figures last week unleashed a little bit of I-told-you-so, but not much. Unfortunately for their credibility, the monetarist charge had been that Fed policy was too tight. The simple squeeze-it-out school of thought - what Denis Healey called sado-monetarism is still alive and vocal. It is represented in the Fed by the regional bank presidents appointed under

Mr Paul Volcker.
r Robert Perry of the San Francisco Fed, the hardest of these hard-liners, responded to the retail price figures by calling on the Fed to cap real growth at two per cent annually, and keep it ple, he said, of inflation eliminated by a growth pause; it would take a long period of some slack. No historian is likely to argue with Mr Perry; but it is still open to those who are not central bankers to query his basic premise, and ask: are stable prices all they are cracked up to

There are two fundamental arguments in favour of inflation, so long as it is fairly stable. The pragmatic case is simply that it seems to work, as witness not

graduated and the second secon

only Japan in its most dynamic phase, but Italy, France, and even the Reagan period here, marked by sustained growth and steady inflation of about four per cent. The theoretical case is sim-ply to remember that inflation is not just a state of mind, but an adjustment process. In some cir-cumstances it is a problem, but in others a solution. The problem it solves in a dynamic economy is to distribute the benefits of improved productivity in one sector to the economy in general. Thus, when in Japan the manufacturing sector was achieving productivity gains of the order of 15 per cent annually, the rest of performing in a rather British

WДУ. become a nation of blue-collared yupples and impoverished hairdressers? Because the gains were shared through a very simple formula. Wages also rose at 15 per cent; prices, because of the laggards, rose at 7.5 per cent. Hair-dressers prospered, and whole-sale prices of manufactures were completely stable. This adjust-ment problem is one which faces any dynamic economy, especially as manufacturing becomes more capital-intensive, and demand switches progressively to labour-



intensive services. There are other solutions: falling prices in manufactures (as seen dramatically in electronics), wider share ownership; but a gentle inflation led from the sarvice sector, the US experience, is also a workable answer.

The worm in this apple (and apple shows it is chemical-free) is that the inflation rate gets built into interest rates; and that according to the manufacturing lobby here, is a major cause of short-sighted management and under-investment. Maybe. But perhaps the cause is a tax system which uniquely penalises equity capital. Treasury Secretary Nicholas Brady says he is looking into this, which unfortunately arouses only modest hopes. Mr Brady asks the right questions; but he is not so good at answers.

Economics Notebook

Golden opportunity for Baltic states

THE WAR of nerves between Lithuania and the Soviet Union is being followed with more than usual interest by monetary officials in the leading industrialised nations.
For if Lithuania and the other Baltic states achieve

independence from the USSR, some tricky questions will have to be resolved by western treasuries and central banks, not least in Britain. The whereabouts of the for-

mer gold reserves of Lithuania,
Latvia and Estonia would be
one obvious Issue to be raised
by the authorities of future
independent Baltic states. A lesser, but intriguing question, concerns the relationship of these countries with the Bank International Settlements (BIS), the Basle-based central hankers' bank.

At the start of the Second World War, many European countries shipped their monetary reserves abroad. It has been reported that gold belonging to the central bank of Lith-uania was placed with the US Federal Reserve, the Bank of France, the Bank of England and the BIS in Basie.

Independence for the Baltic states could place the British authorities in an especially awkward position. Unlike the Bank of France, which still holds Lithuanian and Estonian gold and is prepared to hand it back to legitimate successor states, the Bank of England no longer has the gold entrusted to it by the Baltic central

The Bank was forced to sell the 460,220 fine ounces of gold belonging to the three Baltic Pates under a 1968 settlement of mutual financial and property claims between the Governments of Britain and the

The proceeds - some 25.8m (\$9.5m) - were paltry compared with the £105m that such holdings would be worth

The British action in 1968 contrasts strikingly with the attitude of the BIS, which the Bank of England helped to found in 1930. If the Baltic nations do achieve independence, their central banks should be able automatically to rejoin the BIS despite a lapse

of 50 years.

The BIS is the only important forum of economic co-operation which dates from before the Second World War. before the Second world war.
Despite the 1940 Soviet occupation of the republics, subsequent global conflict and cold
war, it has - in a rather doggedly Swiss way - remained
open to the possibility of the
three Baltic states returning to

The central banks of Lithuania, Latvia and Estonia were BIS shareholders in the 1930s. According to the ninth annual report of the BIS, published in May 1939, the Lithuanian and Latvian central banks held 500 shares each while Estonia's holding in the BIS was 100

They were clearly not big players in international finan-cial affairs. A holding of 500 shares amounted to just 0.25 per cent of the BIS stock out-

served when, as an act of policy at the start of the war, the BIS board decided "to refrain from any act implying recogni-tion of political or territorial changes which had not previously received unanimous rec-

Meanwhile, mystery sur rounds the whereabouts of BIS share certificates issued to the

three banks. It is unknown whether they are held by the Soviet Union, because Moscow seems never to have tried to use the shareholdings to gain access to BIS meetings.

Soviet central bankers have been occasional visitors to the BIS headquarters in Basie, but

that is because the Soviet Gos-bank has a business relationship with the BIS. Ecu Revival

The European Currency Unit, the weighted average of EC currencies which some officials in Brussels consider a European currency in embryo. is coming back into fashion on

world capital markets. Despite steady growth in recent years, the market for bonds and other paper denomi-nated in private Ecus has often been criticised as volatile. It has also had to live with ill-disguised hostility from the West German Bundesbank. However, the Ecu increas-

ingly seems to be winning over risk-averse investors such as the Swiss and some multi-currency fund managers. A broader selection of Ecu investment vehicles - ranging from the British Government's

Ecu Treasury Bills to the five, seven and 10-year bonds offered respectively by the Spanish, French and Italian Governments - combined with stability in the European Monetary System have given it some of the attributes of a high-yielding Deutsche Mark.
The private Ecu market was

standing in 1939. But their rights were pregiven extra support earlier this month when EC central bankers backed contingency plans that would prevent the inter-bank clearing system for the Ecu from break down if one or more banks were unable to

square their accounts.

The plans are technical and rather hypothetical as the Ecu clearing system, which is run by 45 private banks, has so far operated without difficulties.

But both the Bank of England and Bank of France have said they would be prepared to act as lenders of last resort to Ecu clearing banks if necessary, giving additional respectability to the Ecu.

Peter Norman

THIS WEEK

INFLATION fears in the US and UK are likely to dominate the markets this week and increase uncertainties surrounding forecasts for the whole economy.

The UK financial markets

are becoming agitated about the rate of inflation — gener-ally expected to pass 10 per cent — to be revealed in the April retail price index. The mood is that double-digit infla-tion could lest until Norspher tion could last until November. Wage settlements above the rate of inflation - currently 8.1 per cent - are also playing a part. In the US, worse-thanexpected consumer price inflation has been causing disarray

in the Treasury bond market. The trade figures on Wednesday are the most significant UK statistics. The markets demand will have helped to slow the rate of import penetration in March. The consensus of analysts' forecasts recorded by MMS Interna-tional, the financial research company, is that both the trade deficit and the current account will total £1.3bn (\$2bn). It is expected that the non-oil defi-cit will narrow to £1.4bn, and the invisible balance of earnings on goods and services will remain at zero in March.

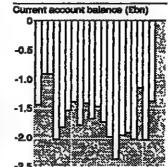
The UK money supply figures, released today, are pre-dicted to fail to meet the Treasury's target range. But analysis are pointing to heavy interest charges and corporate lending at the end of the quarter to explain a probable surge in bank and building society

In West Germany this week, on no scheduled dates, are the release of M3 money supply, import prices and cost of living

figures for March.

Today: UK, provisional money supply figures for March, cyclical indicators for March: MO, notes and coins in circulation (0.3 per cent), M4, head and building accident lead. bank and building society lending (1.4 per cent). Japan, retail sales for March. Luxembourg,

UK trade deficit



EC economic and finance min-Tomorrow: UK, new building

1989

Jul 1988

society commitments for March (£4.1bn). US, employ-1990, durable goods orders. March (1.95 per cent). Washington, EC President Jacques Delors addresses the National Press Club, first quarter employment cost index (1.5 per cent). France, trade balance for March (FFr2bn deficit).

Wednesday: UK, visible trade balance (£1.3bn deficit) and current account balance of trade (£1.3bn deficit) for March. US, Alan Greenspan, chairman of the Federal Reserve, testifies before the Agriculture Commit-tee, two-year note auction,

Thursday: Japan, industrial production for March (1.5 per cent). Governor of the Bank of Japan holds press conference. US, money supply figures for the week ending April 16, import and export price index of March, Australia, export price index for February. Friday: US, real gross

national product (2.3 per cent) and the GNP deflator (5.5 per

cent), one-year bill auction

announced, corporate profits after tax, fourth quarter, housing vacancies, first quarter, bank credit for March. Japan, unemployment for March. Saturday: EC leaders meet in

This announcement appears as a matter of record only



has acquired the dry cargo and tank container fleets and other related assets of Sea Containers Ltd. for \$546 million

Morgan Grenfell & Co. Limited

underwrote £235 million (\$376 million) of new equity for Tiphook plc and acted as its lead financial adviser in this acquisition

. Ny faritr'i Normania. Ny faritr'i Normania ao amin'ny faritr'i Normania. Ny faritr'i Normania dia kaominina dia kaominina mpikambana ao amin'ny faritr'i Normania. Ny faritr'i Normania. Ny faritr'i Normania dia kaominina dia

INTERNATIONAL CAPITAL MARKETS

SEC likely to extend participation Spain moves to unusual prominence

THE changes agreed last week to the rulebook of the US Secu-rities and Exchange Commission showed the regulator responding favourably to sug-gestions to broaden participation in the market for privately-placed securities and to enhance trading in the issues

According to those who attended last week's meetings, there was also an emphasis that the changes were only the first of a programme to bring down barriers to foreigners in

the US market. The most significant change for US investors is that the SEC has effectively lifted its 10 per cent limit on holdings of private placements - formerly

classified as illiquid securities

— by mutual, pension and
open-ended investment funds.

Now the board of each fund can decide what proportion of its portfolio will be devoted to private placements, opening up a much larger body of investors for the securities.

In a move intended to improve trading of private placements, the SEC also decided to lower the capital requirement - or "haircut" for dealers' inventories of pri-vate placements. Formerly, dealers had to hold capital equal to the total value of any private placement. Now they will only have to count 15 per cent against their capital for equities and a similar amount for investment-grade fixed-income securities. However, the lower haircut will not apply to securities regarded as non-investment grade by two recog-

nised credit rating agencies. Another late modification s that, to qualify under Rule 144a, banks and savings and loans institutions would have to have a net worth of \$25m as well as have \$100m in holdings of securities. One broker attributed this to "a desire to keep the savings and loan riff-raff from plundering the private placement market."

Other institutions simply have to hold \$100m in securi-ties, giving access to the market to more than 2,000 institutions. But to encourage dealers the SEC lowered the capital requirement from \$100m, as

earlier proposed, to \$10m.

The SEC has also lifted previous restrictions on reselling securities outside the US. In fact, privately-placed securities will be saleable overseas in 17 recognised foreign stock exchanges, to be specified. But they may not then be sold

Another significant development last week, according to Mr Jim Stewart, managing US, was a firm promise from Mr Richard Breeden, the SEC chairman, that the commission would start immediately to examine whether foreign com-panies with existing US ownership of their shares should be allowed to execute subscriptional offers in the US such as rights issues dividend reinvestments.

Mr Stewart applauded this, noting that, for example, Brit-ish Airways could not offer its issue of convertible securities last year to its substantial body of US shareholders. Mr Andrew Clearfield of the Col-lege Retirement Equities Fund, a pension fund which manages \$34bn, said that this would provide an important missing

One of the most crucial elements of the decision was to allow the National Association of Securities Dealers to go ahead with Portal, its trading system for private placements.

Portal will be a closed sys-tem, which will allow any institution dealing on it to know that its counter party is also a qualified institution. It is meant to be used to distribute new issues and as a secondary market. Some institutions believe it is the establishment of a standard US distribution network, rather than the notion of a liquid secondary market, that will encourage previously reticent US institu-

tions to buy foreign stocks.

Portal will have the market to itself initially. However, the American Stock Exchange has its own version, Situs, which it says it is developing with an unnamed "worldwide vendor." Rules governing the private placement market were not the only ones to change. According to Mr Edward Greene and Mr Dan Braverman, of the US law firm Cleary, Gottlieb, Steen and Hamilton, the new Regula-tion S simplifies the rules for offerings overseas for many

companies, both US and forold rule did, to prevent US nationals overseas from buying securities not registered with the SEC. And it no longer forces US securities firms to go overseas to become involved in such offerings.

A combination of the rule changes would seem likely to make it easier for companies to combine an overseas offering with a US private placement. But the impact will be more significant on the equity market than on the international

Regulation S does get rid of the old 90-day "lock-up," where Eurobonds had to be seasoned for 90 days before being sold to US investors. Now there is a 40-day restricted selling period. But the ability to offer Euro-

bond market

bonds to foreign investors and in a US private placement at the same time will be obstructed by the US Internal Revenue Service. The reason is its long-term aversion to bearer bonds - the form in which most Eurobonds are issued – which it sees as a vehicle for tax evasion.

Previously the treatment of

such issues by the IRS and the SEC was in line. Now, accord-ing to Mr Greene of Cleary, Gottlieb: "The changes have divorced the tax side from the

This sets a precedent that some see as disturbing: that the SEC's efforts to streamline the IS the interaction between the US and the international markets could be hobbled by the tax authority. authority.

Additional reporting by Janet

Bush and Deborah Hargreaves

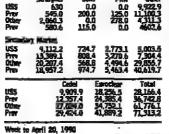
Stephen Fidler

THIS morning's expected launch of an Ecu500m five-year issue by the Kingdom of Spain has put the Spanish bond market into a position of unusual prominence. According to analysts it marks the culmination of recent efforts by the Spanish Government to liberalise the of attracting more capital into

the country. In the short term the focus Friday syndicate members said the likely terms suggested a 10% per cent coupon and an issue price of 100.90, giving a yield at less 1% per cent full fees of 10.98 per cent.

Assuming the market holds at current levels, syndicate officials are confident of strong demand for the paper.

WIROWARKET TURNOVER (\$m)



large, liquid issue offering a premium to prevailing sector interest rates. However, per-haps inevitably, political con-siderations appear to have played a large part in the Span-ish Government's decision to appoint two domestic banks, Banco Bilbao Vizcaya and Banesto, as lead managers of

the issue. On a normal domestic deal this would attract little atten-tion. With Ecu as the chosen currency, despite the deal's technically domestic character, leading international banks in the Ecu Eurobond market have been able to make strong claims for their own distribution capabilities over those of Spanish banks, which have an insignificant historical pres-

ence in that market. This, combined with an unusual interest rate differen-tial, has made today's deal a subject of strong debate.
International banks, six of which are senior co-managers pledged to distribute Ecu25m ich, expect to bandle the bulk

of the paper. While the Spanish Government, like its French counterpart, is keen to encourage the development of a domestic Ecu market, the current interest rate environment means Spanish investors are unlikely to buy much of today's issue. Spanish interest rates for

It is not every day that a sovereign credit launches a per cent, compared with Ecu large, liquid issue offering a five-year funds are around 15 per cent, compared with Ecu rates of less than 11 per cent. This gives no incentive to peseta-based funds which would face a currency risk in

addition to the negative rate differential. By contrast, in France investors have an obvious yield pick-up when they buy Ecu bonds, and this has helped the steady growth of the government's Ecu borrowing pro-gramme. The likely lack of domestic interest is thus at odds with the deal's domestic

The decision by the lead managers to adopt the fee structure typical of the Matador market has annoyed the foreign banks because they will have to give up % point of their underwriting fees in the form of a practipuum, that is a fee taken by the lead as compensation for its extra work in

launching a deal.
On a senior co-manager's allocation of Ecu25m, that 1/2 point represents lost income of nearly \$40,000, a significant sum in today's difficult market conditions. It remains to be seen whether the lead manag ers earn their praecipuum by managing to place more bonds in Spain than expected.

The controversy suggests that as the Spanish Government deregulates bond issu-ance, it will have to eliminate this sort of anomaly.

Nevertheless, analysts are increasingly seeing the Spanish bond market as offering an attractive emerging market

According to UBS Phillips & Drew, the Government is try-ing to make its debt more attractive to foreign investors and to increase the average

maturity of its borrowings. Not only has a series of measures liberalising capital flows and trading strategies been introduced, but it also seems likely that the Government intends to broaden the base of the Matador market. Matadors are bonds from foreign issuers

denominated in pesetas.
Currently only supranational
entities of which Spain is a member are allowed to issue in

this sector.
It is widely expected that the first sovereign issue will be launched, perhaps as early as next month, with Austria and Denmark cited as possible bor-

gáemia

Government-guaranteed . state entities might follow, with corporate borrowers

with corporate bollowers
waiting in the wings.
One possible measure has
been the subject of persistent
speculation, namely that the
Government intends to abolish
withholding tax on domestic bonds. However, according to analysts it is unlikely the tax will be removed before 1992.

Andrew Freeman

Daily Mail in CP issue

By Stephen Fidler, Euromarkets Correspondent

THE Daily Mail and General Trust has established a £100m sterling commercial paper programme arranged by NatWest Capital Markets.

The programme, which has a US dollar option, will be used for general financing require-ments. Midland Montagu and Morgan Grenfell are also

● MacMillan/McGraw-Hill School Publishing Company, Millan and McGraw-Hill which

Increased

is the largest school publishing company in the US, has signed a \$225m credit with a group of international banks.

The three-year revolving credit was arranged by Lloyds ● Unibank has signed a \$2.5bn Eurocommercial paper pro-gramme, rated A1 by Standard Poor's. The arranger was

Citicorp Investment. Unibank was formed by the merger of Handelsbanken, Privatbanken and Sparekassen.

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Borrowers	Amount m.	Maturity	Av. life years	Coupon	Price	Book runner	Offer yield
US DOLLARS							
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LTCS Finance NV(c) Caisse Autonome Refin.(d)†	125 100	2000 1995	10 5	(c) -14 ½ bp	102 100	LTCB int Credit Lyonnals	:
CANADIAN DOLLARS				_			
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D-MARKS							
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SWISS FRANCS							
Renault Acceptance(e)★★◆ Toyota Motor Credit★★◆ Deutsche Giroz-Deut.Komm◆	75 100 125	1995 1993 1995	:	74 8 71 ₂	101 ¹ 4 101 ¹ 8 101 ¹ 2	UBS SBC SBC	7.442 7.567 7.138
FRENCH FRANCS							
Compagnie Gen.Elec.(i)€♦	2bn	2000	10	6.5	100	Societe Generale	-
STERLING							
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NEW INTEREST RATES.

DEPRONAL LENDING

by	PERSONAL LENDING	Rate
% p.a.	Wish offers from 22-1 April 1000	% p.a.
	With effect from 23rd April, 1990	
0.50	HomeOwner Reserve	19.50
Increased	With effect from	Interest
by %	23rd April, 1990	Rate %
Monthly	• • • • • • • • • • • • • • • • • • • •	Monthly
0.10	Home Management Account	2.20
0.05	FlexiLoan Account	2.00
0.20	CheckOver	2.20
	Orchard	
0.10	Overdraft	1.90
0.05	Reserve	2.00
	Vector	
0.10	Overdraft £250 – £1,000	1.80
0.05	Reserve	2.00
	Meridian	
1	Overdraft	1
0.10	Up to £4,999	1.80
0.10	£5,000 - £9,999	1.70
0.10	£10,000 +	1.60
0.10	Reserve	1.70
<u> </u>		7

0.10	Reserve		1.70
Gross Interest % p.a.	OTHER RATES	Net Interest % p.a.	Gross Equiv. to a Basic Rate Taxpayer

With effect from 23rd April, 1990

Home Management 5.77 6.00 Account



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Banca Nazionale dell'Agricoltura S.p.A. ed with limited liability in the Republic of Italy)

Notice is hereby given that the Rate of Interest has been fixed at 8-8125% for the inerest period 23rd April, 1990 o 23rd October, 1990.

on 23rd October, 1990 will be USS 4,479-69 in respect of

Agent Bank 19th April, 1990

Bank of China U.S.\$200,000,000 Floating Rate Notes 1992

In accordance with the provisions of the Notes, notice is hereby given that, for the six month period 23rd April, 1990 to 23rd October, 1990, the Notes will bear interest at the rate of 8¹%, per cent. per annum. Compon No. 6 will therefore be payable on 23rd October, 1990, at US\$11,199.22 per coupon from Notes of US\$250,000 torumual and US\$447.97 per nominal and US\$447.97 per coupon from Notes of US\$10,000 nominal.

S.G.Warburg & Co. Ltd.

Agent Bank 650165550111015334554694504

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FINANCIAL TIMES

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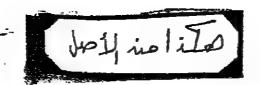
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INTERNATIONAL COMPANIES AND FINANCE

Noranda

Forest falls

by 90% in

first quarter

NORANDA Forest, Canada's

largest pulp and paper group, has reported a dramatic decline in first-quarter earn-

ings, blaming the high Canadian dollar and heavy dis-

counting in newsprint and

some other products.

Net profit tumbled by 90 per cent to C\$6m (US\$5.16m) or one cent a share from C\$58m

or 55 cents a year earlier, on revenues little changed at

C\$1.21bm. The results include interests in several big pulp

minen Banesto's tax bill reduced by 70%

THE Spanish Government has made Banco Espanol de Cre-dito (Banesto) a tax gift of Pta19.2bn (\$180.4m) to help the bank merge its wide industrial and financial services interests. into one unit.

Having waited for more than nine months for the Government to give the project its blessing, Banesto is now likely to move quickly to establish Corporacion Industrial, which will include controlling stakes in Union Y Ferix, the insurance group, Asturiana de Zinc (mining), Acerinox (steel), Petromed (refining), Agroman (construction) and Tudor (bat-

The Corporacion would be worth some Pta320bn at current stock market prices. It would account for just over 1 per cent of Spain's gross domestic product and become easily the country's largest private sector industrial group. The Government was initially wary of Banesto's plan and it was only a private meet-ing earlier this year between Mr Filipe Gonzales, the Prime Minister, and Mr Mario Conde, Banesod's president, that broke

the deadlock.
Under Spanish law the Government is able to waive capital gains tax on up to 99 per cent of the profits realised when assets are revalued during a merger.

Mr Conde had to do some

hard arguing to convince the Government that merging all the holdings currently held in five different Banesto portfolio companies was in the national interest, as well as being in Banesto's interest.



Mario Conde: argued to

Even so, he has not got all he wanted. Banesto claimed the merger of its 700 industrial and financial holdings would generate profits of Pta204bn and saked for a Pta44bn tax

The Government, though, has decided that many stakes were too small to consider and has waived just 70 per cent of the taxes due.

Mr Conde, who has made much of the need to disentan-gle Banesto's banking and industrial operations, is likely to use the Ptal9.2bn to strengthen the parent bank's balance sheet.

 Banco Bilbao Vizcaya,
 Spain's largest bank, reports a gross profit of Pta22.35bn for the first quarter of 1990, up from Ptal9.42bn a year ago. The bank said amortisations rose 11 per cent over the first quarter of 1989 but gave no

and paper companies across Canada, including MacMillan Bloedel, whose first-quarter earnings fell to 26 cents a share from 66 cents.

Noranda said the newsprint
market had stabilised and some recovery was possible by mid-year. Other grades should also improve. The benefits of past heavy capital spending would begin to be felt in the second half.

Koranda's results were mir-rored by a similar downturn at Fletcher Challenge Canada. where first-quarter earnings dropped by more than 50 per cent to C\$15.7m or 26 cents a aluare.

The company's sales were C\$282m against C\$335m. Sales volumes were lower in pulp, newsprint and coated papers. Newsprint and lumber prices were weak

tional operators. Fletcher is less optimistic than Noranda about recovery later in 1990.

FLS Industries to raise payout

cement plant manufacturer and engineering and building materials group, plans an increase in dividend from 10 per cent to 12 per cent after increasing pre-tax profits from DKr298m (\$46.4m) to DKr485m and net profits from DKr181m to DKr436m, writes Hilary

The company said that the current year would also be satisfactory, with rising activity in all divisions.

Avon plan for \$450m sale of unit runs into problems

AVON PRODUCTS, the world's largest maker of cosmetics and toiletries, suffered a setback in Japan for \$450m in cash and royalties when potential buy-ers said they did not intend to close the sale by April 27.

The New York-based com-pany agreed in February to sell its interest in Avon-Japan to Tokyo-based Friends of Freesia and Mr Veji Sasaki, Freesia's president.
The original closing date was

March 30, but this was later extended to give the Japanese group more time to review the pact. At the time of the exten-

TELEFONICA, the Spanish

elecommunications group

which bought a controlling stake in Compania de Tele-

fonos de Chile (CTC) last week, has been ordered by the Chil-

ean Monopolies Commission to

sell its 20 per cent share in Entel, the country's main

international telephone com-

sion Avon said it would "retain the right to receive a \$6.3m escrow deposit from the prospective buyers if the discussions do not result in a suc-

cessful closing."

Avon said it still planned to sell all or part of its 60 per cent holding in Avon-Japan and "would be prepared to resume discussions with others who express an interest" after April

The US company has been under considerable pressure to generate cash to reduce its debt burden in the wake of dis-appointing fourth-quarter approaches over the last 12

Although Avon last month settled a pending proxy fight with Chartwell Associates, a partnership which includes the wealthy Getty and Fisher families, the company is far from comfortable with the Chartwell stake.

When Chartwell increased its Avon holding to about 16 per cent in early April the com-pany called the purchase "inappropriate" and introduced a poison pill - to be triggered when any buyer acquired more than 20 per cent of its common

in Taiwan's bank offer

By Gordon Cremb

PUBLIC offer by the Taiwanese Government of Snares in the Island's three largest commercial banks, intended to raise about T\$25.8bn (US\$977.3m) in its higgest privatisation so far, is expected to emerge this week hugely oversubscribed - but with its success still by no

The sum is due to come from a Ministry of Finance sale of its shareholdings of 4.7 per cent apiece in Chang Hwa Commercial Bank and First Commercial Bank, and 0.5 per cent in Hua Nan Commercial Bank. It is a prelude to a far larger disposal by the Taipei provincial government, which controls close to half of each bank but which may sharply reduce these holdings within the next year.

IMPERIAL Oil, which is 70 per cent owned by Exxon, is sell-ing its 22.8 per cent interest in Interhome Energy to Gulf Can-The privatisation comes at a time of deregulation in the Guif Resources, controlled by the Reichmann brothers of Toronto, is paying C\$54.50 per share for the Interhome block banking sector, bringing more competition for the traditionally slow-moving state banks. As counting for the share offer continued at the weekof just over 9m shares. Inter-home stock was trading at about C\$47.50 at the end of last end, estimates were that over-subscriptions could range between 40 and 100 times. The week.
The Reichmanns, through
Olympia and York Developissues were priced at discounts of about 20 per cent.

न्यसंह

aribili

Big demand LSI Logic back to profitability

LSI Logic, the leading US producer of application specific semiconductor chips, returned to profitability in the first quarter following an improved use of production capacity. Last year the company had excess factory space and was forced to close some of its older facilities.

cents per share, including a gain of \$955,000 or 2 cents per share from the early retirement of convertible debt. Operating income for the quarter

was \$2.2m.

ada Resources for C\$492m

were \$139m, up 4 per cent from \$133.9m last year. While net income in the first

quarter was down 74 per cent on the \$8m or 19 cents recorded in the first quarter of 1989, it represented a comeback from losses of \$1.7m or 4 cents in the fourth quarter of

reduced by apportioned losses of \$923,000 from LSI Logic subsidiaries and affiliate compa-nies, which include its Headland personal computer chips vas \$2.2m. and circuit boards subsidiary Revenues for the quarter in the US and affiliate compa-

ments, their main holding com-

pany, already own 40 per cent of Interhome. After gaining

majority control they are

expected to absorb Interhome's

upstream interests into Gulf

solely a pipeline operating

Imperial, Canada's largest integrated oil company since

last year's C\$5bn takeover of Texaco Canada, was expected to sell the Interhome stake.

The proceeds will be used to reduce debt.

sources and leave Interhome

Imperial Oil sells holding

in Interhome for C\$492m

nies in Europe, Japan and Can-

LSI Logic does not break down the individual perfor-mance of subsidiaries but said they were making progress in profitability: 38 per cent of rev-enues came from international operations, the company said.

The big improvement in financial performance was a direct result of better utilised factories," Mr Wilfred Corrigan, chairman and chief execu-tive, said. "The increased factory utilisation was fuelled by a healthy increase in orders over the past several months."

Higher US sales help lift Esab to SKr118m

ESAB, the world's leading welding equipment manufac-turer, increased profits after financial items for the first three months of the year by 23 per cent to SKr118m (\$19.2m), writes Robert Taylor in Stock-

Sales for the quarter rose to SKrl.84bn from SKrl.13bn. The company reaffirmed its previous buoyant forecast for the whole of 1990. The good performance is mainly due to higher sales and profits generated by recently acquired American companies.

FLS Industries, the Danish Barnes in Copenhagen.
Group turnover increased

from DKr8.06bn to DKr9.38bn

By Lesile Crawford in Santiago deny that Telefonica's stake has significantly altered the state of competition. CTC declared war on Entel's monopoly over long-distance calls, investing heavily in digital links between Chile's principal cities. It has purchased a satellite connection to provide a

rival service for the northern

Telefonica must sell Entel stake

The battle over who had the The commission ruled that Telefonica's participation in both CTC, the main local operright to provide long-distance services was fought all the way ator, and Entel would create a to the Monopolies Commiss monopoly in the telecommuni-cations market. It feared a and into the Supreme Court, which has yet to give a ruling. CTC-Entel cartel could discrim-CTC's chief executive sees inate against rival interna-

mining regions.

this rivalry as an unnecessary duplication of investment in Telefonica, which paid \$388m for 43.7 per cent of CTC, plans to appeal against the decision.

Mr Luis Terol Miller, CTC's new chief executive, does not what remains a small, if fastgrowing, market. "CTC and Entel would not waste scarce capital resources if they co-or-dinated their efforts."

He believes there are ample legal safeguards in Chile to prevent discrimination against smaller companies. Others, like Mr Eduardo Bitran, the Finance Ministry's representative on the Monopolies Com-

mission, disagree. Mr Bitran says: "No amount of legislation could prevent CTC from favouring Entel over other carriers when it comes to connecting an international call in Chile. It would be impossible to monitor every

By voting to confine Telefonics to its interest in CTC, the commission hopes to encourage competition. Two small operators, VTR and Telex-Chile, already compete with Entel in this field. However, the debate is far

Varig eyes airline share

VARIG, the Brazilian airline, intends to bid for a minority share in Aerolineas Argentinas, writes John Barham in Sao Paulo.

The Argentine Government, which owns the loss-making airline, plans to privatise the company this summer. Alitalia and American Airlines are also expected to bid for Aerolineas Argentinas. Varig said it was seeking to take over the airline with a group of Argentine bankers and businessmen.

The airline views a stake in Aerolineas Argentinas, which operates domestic and international routes, as an important part of its expansion pro-

Mr Rubel Thomas, Varig's president, said: "The advan-tage of the deal with Aerolineas Argentinas would be strategic, in that an alliance with the company would give Varig greater support at a time of globalisation of air trans-

Nobel division to be reshaped

NOBEL Industries, the Swedish armaments and chem icals group, plans a radical reorganisation of its Nobel Plast division which last year accounted for almost 5 per cent of group turnover, writes Our

The company said yesterday

NOTICE OF TENDERS Kingdom of Lesotho

Contract for Supply and Installation of Subscriber Radio
System to serve the Lesotho Highlands Water Project (LHWP)

Contract No. 119

The Lesotho Highlands Development Authority (LHDA) requires a new Subscriber Radio System (Multi-Access Radio) to be supplied and installed in the Kingdom of Lesotho. The Systems are needed to provide a comprehensive communications network to serve a num outstations which are required to provide telephone, facsimile and data communications to residential, commercial and construction sites for Phase 1A of the Lesotho Highlands Water Project (LHWP). The contract will involve providing two systems as follows:-

- 300 line system interconnected to the Lesotho. Telecommunications Corporation Network at Thaba-Tseka. - 200 line system interconnected to the Lesotho Telecommunications Corporation Network at Butha-Buthe.

Tenders will be issued for the supply, delivery, off-loading, installation including all civil works, commissioning and handing over in complete working order for the above mentioned equipment. Civil works in Lesotho will be specified as a provisional sum and the work shall be carried out by a nominated sub contractor.

The nominated sub contractor will be selected by LHDA or selected by the contractor subject to the approval of LHDA.

Major Telecommunications Contractors are invited to tender on this project. Only contractors with proven experience of work with Subscriber Radio Systems and of similar magnitude should apply for tender documents. The contractors should note that the in-service date

Documents and further information may be obtained from:-Lesotho Highlands Development Authority, Room 633, First Floor, Maseru Sun Cabanas Office Complex, Maseru, Lesotho (P.O. Box 7332, Maseru 100, LESOTHO). Telephone-International (266) 311280 Telex: 4523 LHDA LO Pax: International (266) 310060.

is critical for the project.

Lesotho Project Office, Room A116, British Telconsult, Aeradio House, Hayes Road, Southall, Middlesex UB2 5NJ, United Kingdom. Tel: +44 1 843 2411 Telex: 24114 (BTIAL G) (After 6th May 1990 Dial + 44 81 followed by Telephone or Fix number).

The tender documents will only be made available to official tenderers' representatives in possession of an official company letter upon full identification of the potential tenderer on presentation of a payment of 1) ML,000 made payable by banker's draft in favour of Lesotho Highlands Development Authority (LHDA) if documents are collected in Lesotho.

OR 2) £250 in sterling made payable by banker's draft in favour of British Telconsult if documents are collected in The These payments are not refundable, unless a valid tender is submit

To the Holders of

COLLATERALIZED MORTGAGE OBLIGATION TRUST SEVENTEEN

Class A-1 Floating Rate Bonds Due 2018

Notice is hereby given that the interest rates applicable to the above bonds for the interest period April 20, 1990 through July 19, 1990, as determined in the Indenture, is 9.00% per annum. Amount of interest payable will be \$10,92539675 per \$1,000 principal amount.

COLLATERALIZED MORTGAGE OBLIGATION TRUST SEVENTEEN

FINANCIAL TIMES CONFERENCES

EUROPEAN TRANSPORT IN THE 90s 21 表 22 May 1990 - London

The Financial Times second transport conference will focus on the problems and challenges facing the industry in Europe in the 90s and debate the financing and planning of transport infrastructure to meet future growth traffic demands. The infrastructure to meet future growth traffic demands. The opening address will be given by the Rt Hon Cecil Parkinson, MP. Secretary of State for Transport and the list of distinguished speakers will include Eduardo Pena, Director-General for Transport at the European Commission; André Bénard, Co-Chairman of Eurotumnel, Bernard Lathiere, Chairman, Aeroports de Paris; Brian Unwin CB, Chairman, HM Customs & Excise, John Fletcher, Managing Director - Corporate Development, Trafalgar House and Dirk Goedhart, Managing Director - Corporate Forwarding, Philips International.

FINANCE, INVESTMENT AND TRADE WITH THE SOVIET UNION 30 & 31 May 1990 - Moscow

The Financial Times, the Royal Institute of International Affairs and IMEMO, the Institute of World Economy and International Relations of the Academy of Sciences, have joined forces to arrange their first international business conference in Moscow at the end of May.

The drastic political and economic changes affecting the Soviet Union open significant opportunities to Western business as a more market based economy develops. This important and topical conference will provide a rare opportunity to listen to, debate and meet leading Soviet figures from Government, the Party, industry and finance and the agenda gives equal stress to politics, economics, trade and finance.

Dr Aleksandr Yakoviev, Senior Member of the Politburo, is to be the principal speaker from the USSR and the list of distinguished Soviet contributors includes: Dr Leouid Abalkin, Deputy Prime Minister and Chairman, State Commission for ic Reform, Viktor Gerashchenko, Chairman of the USSR State Bank; Dr Oleg Bogomolov, Director, Institute of the Economics of the World Socialist System; Academician Vladimir Tichonov, Chairman, All-Union League of Co-operatives and Vladimir Arutunian, Chairman and Managing Director, Sojuzzefteexport (SNE). The list of eminent figures from OECD countries includes: Stephen Bechtel Jr; Dr. Wim Duisenberg, Laurent Fabius; Ruggero Ferrero; Ryoichi Kawai; Dr Axel Lebahu; Dr Klaus Liesen; Dr Peter Wallenberg; Richard Webb and Otto Wolff von Amerongen.

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The third Financial Times Conference on Publishing will look at every aspect of a growth industry - the business of books, magazines and newspapers from an international perspective. influence of the changing technology of print. Speakers include: Andrew Knight, Executive Chairman, News International ple; Jim Warrillow, President, Canadian Publishing, Maclean Hunter Limited; Juan Luis Cebrian, Publisher & Chief Executive Officer, PRISA; Matthew Evans, Chairman & Managing Director, Faber & Faber Ltd and Alberto Vitale, Chairman, President & Chief Executive Officer, Random House Inc.

All enquiries should be addressed to:
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Tel: 01-925 2323 (24-hour answering service)
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Strategies for success and survival will be reviewed as well as the



of Adjusted Conversion Price to all Holders of U.S. \$100,000,000

COMCAST CORPORATION

21/2% Convertible Subordinated Debentures Due 2003

ursuant to Section 6.4(F) of the Indenture of Comcast Corporation to Bankers Trust Company, as Trustee, dated April 15, 1988, relating to the Company's 25% Convertible Subordinated Debentures due 2003 (the "Debentures"), the Company hereby gives notice that the Conversion Price of the Debentures under the Indenture has been djusted effective October 24, 1989 from 53.879 to 80.8185 shares of Comcast Corporation Class A Special Common Stock for each \$1,000 principal amount of Debentures. The Board of Directors of the Company declared a three for two stock split payable October 24, 1989 to stockholders of record on October 10, 1989 which resulted in the flustment of the Conversion Price.

Comcast Corporation

Bankers Trust Company, London 23rd April, 1990

Agent Bank

BusinessWeek

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Dresdner Finance B.V.

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The Rate of interest applicable to the interest Period from April 23, 1990 to October 22, 1990, inclusively, was determined by Morgan Guaranty Trust Company of New York, London, as Relevence Agent to be 8 15/15 per cent per annum. Therefore priet per Nove of U.S.\$ 10,000 principal amount is due on Occoor 23, 1980 the overal interest Payment Date, in the arrowet of U.S.\$ 454,32.

In April 1990

Dresdner Bank

Dresdner Bank Group

Pinancial Staff.

that it would either put the division, which employs about 2,000 people, into a joint venture or would opt for an outright sale.

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LEGAL NOTICES

No. 002033 of 1990 IN THE HIGH COURT OF JUSTICE IN THE MATTER OF SMITH NEW COURT CORPORATE FINANCE LIMITED

> IN THE MATTER OF THE **COMPANIES ACT 1985**

NOTICE IS HEREBY GIVEN that the Order of the High Court of Justice (Chancery Division) dated 9th April 1990 confirming the reduction of the share premium account of the abo named company by C1.238 000 was regis-tered by the Registrar of Company on the

Daied this day of April 1990 Ashurer Morris Crisp Broadwalk House

5 Appoid Street Landon EC2A 2HA

Solicitors for the said Company

Wall Street braced for further fall Paying the price for inconsistency

WALL Street is bracing itself for a grisly week in the bond markets, following last week's steep and sudden drop in prices which sent yields rocketing to their highest levels for

almost a year. Last week's dive stemmed from a combination of poor domestic economic statistics and Japanese selling of US Treasuries. The same combination could cause more damage

this week. The yield on the benchmark 30-year Treasury bond reached 8.94 per cent last Friday and many analysts are expecting it to touch 9 per cent over the next week or so.

The question now is whether the fundamentals are pointing to a near-term change of policy by the Federal Reserve to a touch of monetary tightening, or whether the poor economic statistics of the past week can be dismissed as distortions.

The first figures to send the market reeling came on Tues-day and showed that the consumer price index rose 0.5 per cent in March and, excluding

food and energy, "core" infla-tion was up by 0.7 per cent.

So far this year the CPI has risen at an 8.5 per cent annual rate, the highest since 1981. No one expects it to continue at that level, but the figures revived fears about the infla-tionary trend. Other statistics, meanwhile, suggested that the economy might be rebounding faster than expected: March industrial production showed a gain of 0.7 per cent, around double the market's expectations, while capacity utilisation jumped 0.4 per cent to 83.3

By ian Rodger in Tokyo

DAI-ICHI Mutual Life

Insurance, Japan's second largest life insurance company and

a key investor in US Treasury bonds, served notice on Friday that it would probably reduce

its purchases at the next Treasury auction in May. Mr Takahide Sakurai, president of Dai-Ichi and also chair-

man of the Life Insurance Association of Japan, said that his company "will take a more careful attitude than usual" in the coming quarterly auction. Bond market observers in

Tokyo said the statement

Many of the figures may have presented a misleadingly gloomy picture, though. The CPI statistics, for example. were distorted by particularly sharp increases in clothes prices, while the industrial production gain was due in part to revived car production, after earlier cutbacks.

Even so, many economists have been rapidly revising upward their expectations for first-quarter gross national product, and did so again last Wednesday in the wake of far better than expected figures for the merchandise trade deficit.

This parrowed in February \$9.3bn, with exports dropping slightly, by \$300m, and imports down by \$3.14bn, of which only \$1.15bn was due to petroleum imports. They were the best figures for six years, but the market completely ignored them in its inflationary fever.

The preliminary estimate for first-quarter GNP is due out this Friday and forecasts for growth are now pitched as high as 2.5 per cent on an annual basis, well above the Fed's preferred rate of

But again these figures need to be viewed cautiously, since weather factors and a recovery from last autumn's Boeing strike will have exaggerated the economy's bounce back.
In short, the statistical point-

ers are still very ambiguous, allowing some economists to claim that there is a clear-cut need for monetary tightening, with a near-term rise in the Fed funds rate to 8.5 per cent. Others are equally able to argue that the system already

merely confirmed recent evi-

dence that Japan's hig institutional investors had already changed their investment poli-cies and had begun reducing their holdings of US Treasury

securities.
Some analysts have suggested that the change in investment strategy by Dei-Ichi

is the result of pressure being put on the life insurance com-panies and other institutional investors by the Japanese Min-

istry of Finance, which wants to see the yen strengthen

against the dollar.

Dai-Ichi warns on auction

contains the seeds of lower inflation and GNP growth, as factors such as reduced mili-tary spending and the tougher regulatory attitude to bank lending feed through

They would also argue that tougher medicine now, against a backdrop of a financial sys-tem made fragile by the savings and loans crisis, is a risk to the health of the

Wherever that argument ends up, there is no doubt that Japanese investors have been a powerful influence on bond prices this week as they have continued their withdrawal of

continued their withdrawal of funds from the market.

Some of the pull-back might be explained by the fact that Japanese banks, hit by the sharp drop in Tokyo equity prices, have been under pressure to improve their capital

At the same time, with the dollar rebounding from the dollar rebounding from the Y160 level, Japanese investors can see less foreign exchange gains from US bonds. And the concurrent fall in the US bond and equity markets over the past week and rise of their Japanese equivalents auggest a significant redeployment of funds in the Tokyo markets. All of this paints a pretty

discouraging backdrop for the Treasury's refunding exercise in May, since the government auctions have long been underpinned by good Japanese demand. A lacklustre Japanese attitude this time would mean interest letter ening up to interest rates going up to attract other buyers.

The refunding is expected to

raise \$300n, although some analysts believe alightly more may be needed to meet the requirement of the Resolution Trust Corporation, the agency which is handling the disposal of hombed-out thrifts, It has said it may need to raise \$45.3bm in working capital by the end of the second quarter. So it was hardly surprising that a nervous market was further disturbed last Friday—the long bond lost a full point—by news that the Government had posted its largest monthly budget deficit ever in March

March. The \$53.34bn figure was around \$10bm above the worst expectations. Like the week's economic statistics this could be an aberration, but it never-theless implies a still greater supply of government paper in a market where demand is far

Martin Dickson

US MONE	Y MARK	ET RA	ITES (76)	
	Last Friday	1 week ago	4 mis	12-math Mgh	13-acm
Fed Funds (weekly average)	8.19 7.94	8.19	8.19	9.92	W 00 7.20
bree-month Treasury Mills	7.94	8.00 8.19	8.12	3 11	
hree-month prime CDs	8.22 3.30	973	8.46	10.35	7.18 8.10
O-day Commercial Paper	8.55 8.25	8.23	8.30	9.95	3.05
Q-day Commercial Paper	8.22	8.17	8.27	10.05	8.19
US BOND F	PRICES A	ND Y	IELDS	(%)	
	Fri,	Change on wit	Yield	1 wash	15 mil. 140
Seven-year Treasury	971	-11/2	B.94	0.05	2.57
O-year Treasing	182	34		8.74	843
			9.04 8.94	8.58	
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IF ONE has to make a choice between obstinacy and inconsistency as virtues in policy-inflation. sistency as virtues in policy-makers, go for inconsistency every time, argued John Maynard Keynes in an essay on France. The French, he said. were reaping the benefits of inconsistency in economic policy, the British were paying for

obstinacy. But it is now the French who seem to be benefiting from obstinacy in their pursuit of "competitive disinflation" within the European Monetary System. Britain seems to be languishing as a result of inconsistency, in particular in approaches to monetary policy. The result, for the gilts market, is a continuing malaise which again saw the market lower last week. The June long

lower last week. The June long gilt contract ended at 79½ on low turnover. The benchmark Treasury 11% per cent 2003/2007 closed at 96% to yield 12.26 per cent. Watching the market in this pattern is almost as much fun as running the London Marathon without a finishing line, as one analyst commented last week. There is a race being run in

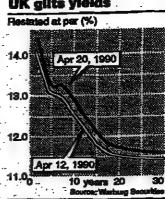
the UK economy, which the gilts market is watching closely. Wages are hard on the heels of inflation, inflation is narrowing the gap on interest rates, and interest rates are breathing down the neck of growth, which is slowly run-ning out of energy. Though there are no forecasts of recession yet, it is still an even bet whether growth will outrun

Last week's unit labour costs confirmed that wages are still catching up on inflation. Mr Don Smith, of Greenwell Montagu, argues that 9.5 per cent, the expected rate of increase for the Retail Prices Index in April, could become the starting point for wage

S.G. Warburg Securities sent a frisson through the market by forecasting that April's figure could be as high as 10.3 per cent. On this basis, they said, the inflation peak might not be until August, at 10.6 per cant. At the first indication that At the first indication that inflation has peaked, gilts—particularly at the short end—would look appealing. That is why, according to some analysts, institutions have been suifing around the market for the last few weeks and there has been a small revival of

UK institutional investors have not exactly had a love affair with the gilts market for the last two years, as figures released last week by the Bank of England showed. Pensions funds, insurance companies, investment trust companies and unit trusts sold £6.4hnworth of UK government securities in 1989. Purchases of overseas ordinary shares soared to an unprecedented \$14.7bn over the same period.
Effectively, much of the money
which the Government put
back into the market went

UK gilts yields



straight overseas, and the rest stayed in cash.

Wooing back investors will
be hard. Uncertainty over
inflation's profile is fed by

doubts over the government's anti-inflationary zeal, and over what the anchors of policy will be in a storm. The market from further integral rate rises to protect sterling are pre-cluded in addition the possibilchided. In addition the possibility of increases in interest rates in the US, Japan and Germany make gilts look vulnerable. The problems of the world economy have hit all bond markets in recent weeks. But the UK's domestic problems exacerbate this.

James Capel's quarterly report on bonds and currencies points out just how bad gilts have looked in the first quarter in relation to other world bond markets. Of the 11 leading markets which they analyse, only

once currency fluctuations

were taken into account. The French bond market was one of these, giving total returns of 4.4 per cent for dollar-based investors and 2.5 per cent returns for local investors. Only Canada and Japan performed worse than gilts in dollar terms. In local currency terms, gilts recorded returns of -8.1 per cent, equal bottom with

French bonds top the list for investors in all currencies on Capel's bond forecasts for the next quarter. France has seen a wave of portfolio investment from Europe, the US and Japan recently. But it is not just rela-tive currency stability within the EMS which makes France attractive. Inflation is under control and seven years of low growth seem to have tamed

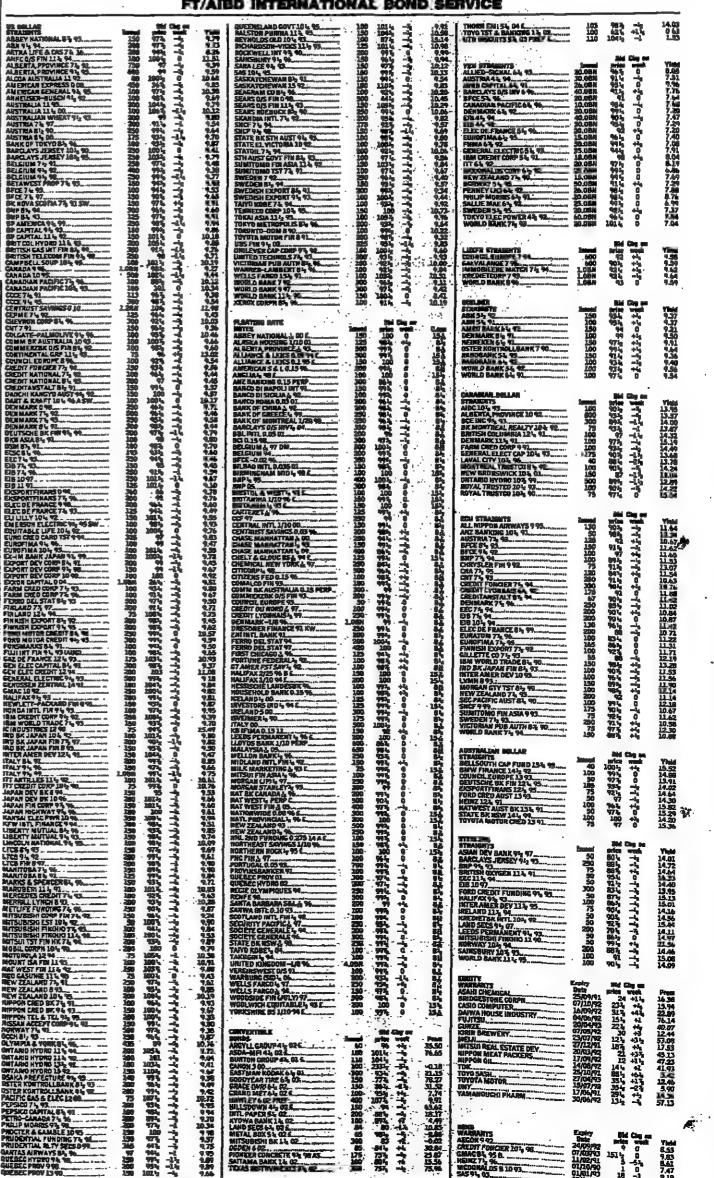
wage demands.
Capel believes the outlook for gilts in the next quarter is gloomy. Although local returns may be positive, for foreign investors the total return is likely to be negative as a result

of a weakening currency. or a weakening currency.

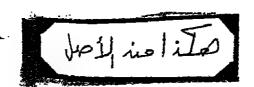
The 12-month forecast is brighter, on the assumption that rising hopes of EMS membership bolster the pound. Ultimately the UK is seen to be weather towards the risky that moving towards the view that the obstinacy which the EMS enforces is more valuable than the inconsistency permitted outside it. But for gilts it is likely to be a rocky ride.

Andrew Marshall

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UK COMPANY NEWS

Globe to consider asking for an investigation

By John Thornhill

GLOBE Investment Trust will consider today whether to lodge a formal complaint against the British Coal Pension Funds, which Globe sug-gests may have acted on inside information in launching its £1.03bn bld on Friday.

Globe, the UK's largest investment trust, will discuss the issue this morning with its advisers and may call on the Takeover Panel or the Department of Trade and Industry to investigate. Globe is being advised by Baring Brothers, the merchant bank, and Linklaters & Paines, the solicitors.

The central plank of Globe's argument concerns a meeting it held with British Coal Pension Funds last Thursday after-noon at which it claims it discussed general market issues

Ketson back in

Ketson, the marketing and

nies from the date of acquisi-tions, and full year results of

all group companies would have been a loss of

The second half and the

early part of 1990 was a con-solidation period as the busi-

nesses were strengthened. The major realignment of the

group was largely completed and it could look positively to

the future, they said.

IETC was the principal contributor to profits, achieving significantly higher revenues

following a broadening of the client base. Moorgate's losses

were much reduced, benefiting

from a concerted effort to reduce the overhead base and

to improve margins.

Turnover in the year
advanced to £21m (£14.57m).

There were extraordinary

losses of £179,000 (£508,000)

comprising the closure and

sale of subsidiaries, and costs

incurred in relation to a bid

approach. The preference dividend is 18 months in arrears,

amounting to £13.600.

the black

£3.14m.

and its performance in the financial year to March 31 1989. The British Coal Pension Funds, which formed Globe's largest shareholders with a stake of 28.8 per cent, had been shareholders for over 15 years.

Mr David Hardy, Globe's chairman, said: "It was a regular up-dating meeting." But he British Coal Pension Funds make any mention of their intention to increase their holding in Globe. Yet later that day, at around

midnight, the funds agreed to buy a 5 per cent stake in Globe from Standard Life, the life assurance company. This raised the funds holding in Globe to 33.8 per cent thereby triggering a full bid for the UK's largest investment trust. Mr Hardy said he was only told of the funds' offer at 30am on Friday morning. British Coal Pension Funds

were not prepared to discuss the issue in detail yesterday but contested Globe's version of the meeting on Thursday. A spokesman for the funds said: This was a routine meeting. In our opinion no price sensi tive information was passed." Meanwhile, Cazenove, Globe's stockbrokers, bas asked the Stock Exchange to investigate an apparent leak of information which might have affected Globe's share price in the days preceding the bid. The stock market was alive with

rumours of a bid last Thursday

as Globe's shares rose 2%p to 174%p against the market trend.

Finance director leaves **VPI** in cost-cutting move

financial services group, pro-duced a £1m turnround in 1989 to finish with a pre-tax VPI Group, the public relations company which has been rocked by the scandal surrounding Mr Don Carter, the former head of its US subsidiary, has announced the resignation profit of £122.000, against a loss of £960,000. But the real improvement was greater, the directors claimed. The 1988 loss only included results of new companation of Mr Peter Barfield as

its finance director. Mr Barfield's resignation is part of a cost-cutting programme at VPI, which has been pruning central costs after issuing a profits warning earlier this year. He will be succeeded by Mr Jeremy Sell, who already works for one of VPI's subsidiaries and has been appointed group financial controller. VPT's shares fell by

2p to 25%p on Friday. The cost cutting has involved shedding staff and the closure of the group's head-

quarters at Grosvenor Gardens in London's Belgravia. The group had warned that profits for the six months to March 31 would fall well below

expectations chiefly because of its problems at the Carter Organisation, its proxy solicitation company in the US.

Last month VPI fired Mr
Carter after he entered guilty pleas to two felony charges of grand larceny and income tax evasion in the US.

VPI is now considering suing Mr Carter for failing to disclose his criminal liabilities when negotiating the sale of his business in 1988. VPI hopes to reach an out-of-court settlement. Mr Angus Maitland, chairman and chief executive, will be in the US next week.

Berry Birch £400,000 for year

Berry Birch and Noble, the USM-quoted financial planning company, finished the year ended January 81 1990 with a profit of £399.718, compared with the previous loss of

However, dividends cannot yet be resumed as the profit and loss account is still in debit. The last payment was an interim of 1.5p on account of

OMET S.A.

LEROY SOMER S.A.

have been acquired by

EMERSON ELECTRIC Co.

LAZARD FRERES & CIE

March 1990

Turnover fell from £5.29m to £4.92m in 1989-90, but generated an operating profit of £347,000, against a loss of

£502,000. Net interest and other income dropped from £148,000 to \$59,000, however. After tax £138,000 (credit £43,000) earnings worked through at 4.3p (loss 3.3p).

Support conversion urges Unichem

By Andrew Bolger

UNICHEM, the co-operative wholesale chemist which plans to float on the stock market later this year, has written to its 4,500 members, urging them to support the plans for conversion from mutual sta-

The directors are unanimously recommending mem-bers to vote for conversion and to apply for shares in the new

company.
The letter states: "Most importantly, whether or not members vote for conversion, the directors most strongly recommend members to apply for their conversion shares and, subject to their individual financial circumstances, to apply for their entitlement to offer shares."

Members who do not apply for shares in the new company will soffer a substantial finan-cial disadvantage, the docu-

Euro Leisure offer will not be increased

European Leisure said yesterday that its £72m offer for Midsummer Leisure, the pub, disco, snooker club and slot machine operator, would not be increased, writes hadren Rolom. Andrew Bolger.

Andrew Bolger.

The offer was originally supported by the directors of Midsummer, who have irrevocably pledged their 15.1 per cent stake to acceptance, but they have now advised shareholders to reject it, citing the fall in European's share price since the bid launch.

Mr Michael Ward, chairman and chief executive of European and execut

and chief executive of Buro-pean Leisure, said his direc-tors were convinced by the commercial benefits of combining the two groups; Mid-summer had also publicly sup-ported this view and originally

"The rejection of our offer by Midsummer Leisure is unconvincing," he said. European Leisure said its offer valued each Midsummer share at 154p, a premium of 30 per cent on Friday's closing price of 118p.

Sarron Group Cr. 1971 SSC | 100m | 100m

| Magnet 6p Nee Verling B Cm* | 0.227 /rs Group | 92 | 12 | 145 /rs Group (SE) | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108 | 108

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DOLLAR

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Shareholder loyalty hard to sway

Andrew Hill on the fight facing the latest bidder for Molins

nvestors in Molins must be wondering whether they inadvertently added their names to a bizarre mailing list when they bought shares in the cigarette machinery and packaging group.

Since 1985, a succession of predators has kept the letter-boxes of Molins shareholders rattling cheerfully with their offer documents and the company's subsequent defence.
Including increased offers, shareholders have had to consider five attempts by outsiders to take over their company,

valuing Molins at between 256.3m (IEP Securities' first shot last June) and £95m (Tozer Kemsley & Millbourn's second stab in August 1987). Three times the Molins board has rapped out the monotonous condemnations peculiar to corporate bid bat-

All five offers have been "derisory", "totally unacceptable", "wholly inadequate" and "opportunistic". Two of them were crushed, albeit at a total cost to the company of £2.24m. In 1985, shareholders even rejected their independent directors' recommendation of a management buy-out attempt one of the first for a UK quoted company - which val-ned Molins at just under £50m.

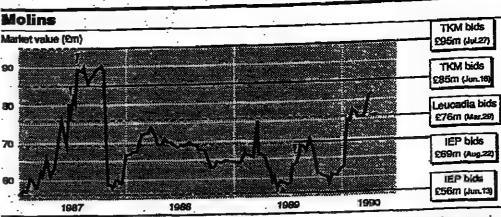
The latest hostile attempt, a 276m cash offer from the publicity-shy US group Leucadia National Corporation, is still running and Molins' shareholders received their defence document about 10 days ago.

ment about 10 days ago.

So how does this Molins defence compare with the last two? More importantly, how can any defence document help shareholders assess the "real value" of their company? The group's first two defences were both against Sir

Ron Brierley, the New Zealand businessman. After failing with a bid from TKM in 1987, he used the residual 30 per cent stake in Molins as a plat-form for last summer's failed takeover attempt by IEP Securities, before selling the holding to Leucadia this year.

Molins has yet to miss a profit forecast made during a



bid defence - indeed, it has comfortably surpassed its own

With hindsight investors might have jumped at TKM's increased offer in 1987, but nobody could have foreseen the stock market crash which followed its defeat. That said, the 1987 defence documents are still a cruel illustration of how easily hostages to fortune can be slaughtered. In 1967, Molins' management

team had "the vision and dedication necessary to ensure that Molins' special skills could be successfully applied to wider market sectors in coming years, through organic devel-opment and acquisition."

Yet within two months of the TKM bid defeat, Molins had lost its managing director, Mr Christopher Ross. Widely cred-ited with the successful defence, he resigned or was dismissed (the point was dis-puted) because of "a basic incompatibility of management style and temperament," according to the group's chair-man at the time. So much for

dedicated management.
In contrast to TKM, the group argued in its 1987 docu-ment, "Molins' business has an inherent stability resulting from the long term nature of its products and the wide geo-graphical spread of the mar-kets in which it operates. The achievements of the last three years...will provide the basis for continuing growth."
Unfortunately for Molins,

1988 proved to be a difficult year. The long term nature and geographical spread of the business did not prevent delays in major contracts and a down-turn in world demand for tobacco machinery, cutting profits from £10.2m (£200,000 more than forecast) to £8m

before tax.

The results announcement a year ago marked the the nadir of Molins' recent fortunes, and inspired a view among some City analysts — who perhaps recalled the 1987 defence document - that Molins was a "jam tomorrow" stock.

But Molins' shareholders
have not held its failure to

achieve 1987's ambitions against the company.

Mr Michael Wright, now the group's managing director, but a board director during all three hostile bids, says there used to be some justice in the jam tomorrow gibe.

But he is ovick to defend the

But he is quick to defend the

But he is quick to defend the board's role three years ago ("you have to paint the prospects as honestly as you see them at the time"), and directors' continuing fight to keep the company independent.

In 1985, some directors wanted to take the group private because of uncertainties ahead. Five years later, the new defence document treess the virtues of Molins' "strength" the virtues of Molins" "strength and potential", founded on profits which rose from a restated 28.8m to £13.9m last year, surpassing the £18m fore-

We are now in my view doing a much, much better job of managing the business against a very tough market against a very rough market background – compared with 1987 when we were taking a direct, gung-ho approach, and grabbing as much work as pos-able in a bull tobacco market," (Meteril

gad

theme,

The task of drafting the lat-est defence document has been made somewhat easier by the similarity between the IEP bid and the Leucadia offer. Both and the Leucadia ofter. Both groups are holding companies for a range of investments which have little commercial similarity to Molins' interests; both predators have focused a part of their attack on pension benefits in the group's profits and the difficulty of repatriating income from Molins' Brazilien operations. ien operations.

Mr Wright says, half-seri-ously, that the same bid defence could have been reissued with the predators' names changed. Leucadia's advisers, mean-

while, claim the group has yet to address the central issues of its bid approach. But judging from market reaction, even after three years investors still prefer the latest volume of the Molins recovery story – the group's shares closed unchanged on Friday at 275p, against the cash offer of 252p - to the latest bid. It looks as though it will take more than an increase in the hostile offer to sway loyal shareholders, who now know the Molins defence strategy by heart.

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2.9 14.6 6.3 -7.4 7.1 13.4 -4.7 3.8 8.8 -15 12.4 1.4 -

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BOARD MEETINGS

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Notice of Annual Meeting of Shareholders NOTICE IS HEREBY GIVEN, that the First General Meeting of the Mediterranean Fund Limited will be held at 10am on Friday, 4 May 1990 at Barfield House, St Julian's Avenue, St Peter Port, Guernsey, Channel Islands.

To discuss any matter relating to the formation of the Company or arising out of the statutory report which relates to the shares allotted by the Company us of the Company for the period 6 December 1989 to 31 March 1990.

To pass the Resolution that the Statutory Report be adopted.

The audited Statutory Report is available from the depositary at the address

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IDR's-holders who wish to vote must follow the procedure expisined

IDR's-Holders must deliver the IDR's to the Depositary at the address given below (altestion: Securities Department - telephone 508 84 49 - Telex 21752 MORBK B), instruct the Depositary as to the manner in which votes should be cast, and indicate to whom the IDR's should be returned after the

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Christohover Bank 15
City Merchants Bank 15
Chylestale Bank 15
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Comparable Bank 15 • Members of British Merchan Association & Deposit now 59%
Association & Deposit now 59%
Sawwise 8.5%. Top Tier-550,000 +
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motion at 15,00

Christiania Bank og Kreditkasse

Incorporated in the Kingdom of Norway with limited liability: U.S.\$100,000,000

Floating Rate Subordinated Notes Due October 1997 Notice is hereby given that the Rate of Interest has been fixed at 9% and that the interest payable on the relevant interest Payment Date
October 23, 1990 against Coupon No. 10 in respect of US\$10,000
nominal of the Notes will be US\$457.50 and in respect of
US\$250,000 nominal of the Notes will be US\$11,437.50.

ALLIANCE LEICESTER

Alliance & Leicester Building Society

£38,000,000

Subordinated Floating Rate Notes due 1998

April 23, 1990, London By: Citibank, N.A. (CSSI Dept.), Agent Bank

U.S. \$400,000,000 National Westminster Finance B.V.

Guaranteed Floating Rate Capital Notes 2005

In accordance with the provisions of the Notes, notice is hereby given that for the six months Interest Period from April 23, 1990 to October 23, 1990 the Notes will carry an interest Rate of 8%% per annum. The interest payable on the relevant interest. payment date, October 23, 1990 against Coupon No. 11 will be

By: The Chase Manhattan Bank, N.A. London, Agent Bank

April 23, 1990

ALLIANCE LEICESTER

Alliance & Leicester Building Society £13,000,000

Subordinated Floating Rate Notes due 1998 For the six months 19th April, 1990 to 19th October, 1990, the Notes will carry an interest rate of 16.20% per annum with an interest amount of £81,221.92 per £1,000,000 Note, psyable on

Listed on the Luxembourg Stock Exchange.

Bankers Trust Company, London

Agent Bank

THE THALEURO FUND LIMITED. International Depositary Receipts Morgan Guaranty Trust Company of New York Evidencing 1000 participating shares of USD 0.01

IDR-holders are hereby advised that copies of the Company's Annual Report and Accounts for the year ended 31 December 1989 are available from the Depositary. A specially prepared VFIS video is also available to the shareholders on request at a price of GRP 20.

The video in English covers the Thai economy and stockmarket, details of the investment strategy of the Thai-Euro Fund Limited

Requests should be sent to the address indicated below, to the attention of the Securities Department, Corporate IDR Section.

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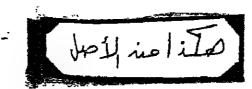
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		FIN	ANCIAL	. TIME	S STO	CK IND	ICES			
	Apr 20	Apr. 19	18	Apr 17	Apr .	Apr 1	1990 High [Since Con	moliation
Government.Secs	75.5	75.53	75,56	75.88	76,31	76.70	84.20 /	LOW	High	Low
Fixed Interest	85.53	85.50	85,55	85.69	85.85	05,76	92.91	75.53	127.4	49.
Ordinary	1712.6	1712.2	1732.6	1736.3	1741.0	1731.3	1968.3	85.12	105.4	50.
Gold Wines	247.9	248.7	248.0	250.6	248.8	249.0	378.5	1712.2	-44610	49
FT-Act All Share	1096.31	1085.20	1095.00	1098.14	1101.24		1226.83	247.9	734.7	45
FT-SE 100	2187.1	2184.7	2205.9	2214.5	2222.1	2215.5	2463.7	1085.20	1	6I
							E-102.7	2184.7	2463.7	796

For the six months 19th April, 1990 to 19th October, 1990, the Notes will carry an interest rure of 10,20% per annum with an interest amount of £81,221.92 per £1,000,000 Note, gayable on Listed on the Luxembourg Stock Exchange

19th October, 1990.

Bankers Trust Company, London Agent Bank





HI-Spec structures for Hi-Tech Industries Crendon Structures Ltd., Long Crendon, Aylesbur Bucks. HP18 988. Tet. Long Crendon (0844) 2084 Fac: (0844) 201522 Telec: 83349

Euston Road scheme

TROLLOPE & COLLS (CITY), a Trafalgar House company, has been awarded several major refurbishment contracts totalling 245m. The largest is for Wellcome Trust where the facade of its listed building in Euston Road, London, will be retained whilst refurbishment and alterations to seven floors takes place. There will be demolition and reconstruction of the upper two floors and the

roof plant room.
Other awards include a contract worth £6.5m for Madame Tussauds where the company has been involved in a refurbishment programme since 1987; fitting out works at Broadwalk House for Sinclair Roche & Temperley, and at Peterborough Court, the new headquarters for Goldman

New York prison infirmary

Colorana Residente de Colorana de Colorana

MORRISON KNUDSEN CORPORATION of Boise, Idaho, has been awarded a contract to manage the construc-tion of a 1,000 bed, US\$200m (£122m) prison infirmary/men-tal health centre in New York

City.

The contract was placed by the City of New York Department of General Services. The infirmary/mental health centre will be built at the city's Riker's Island correctional centre in the East River.

The project will begin immediately with pre-construction activities that include a con-struction review, participation in value engineering, scheduling, estimating and preparation of bid packages. Construction is scheduled to begin early in 1992 with completion planned for the summer of

CONTRACTS

£50m hospital projects

Two hospital contracts together worth a total of £50m have been won by WIMPEY CONSTRUCTION. The largest is a £35m district hospital in Redbridge, being undertaken in joint venture with Drake and Scull. Work involves the demolition of some of the existing hospital infrastructure and construction of a new facility spread across six blocks. Each block will be two storeys high and will be linked to the other five by a network of hospital streets. The second is the £16.5m first phase development (pictured) of North Manchester General Hospital in Crumpsall This comprises the construction of five three-storey blocks to form the acute unit of the hospital. providing five X-ray rooms, 68 infectious disease beds, and four operating theatres.



£22m Hertfordshire office development

ECH PROJECT SERVICES has been appointed as tenant's representative on a £22m office development being completed by Legal and General Property Group for Crosfield Electron-

The development of 144,000 sq fi, which will provide new premises for Crosfield in Hemel Hempstead, is in the form of three linked blocks, each five storeys high. Four

towers, two of which will act as major plant and circulation areas, will form part of the development. The building, constructed in reinforced concrete and in situ concrete floors, will incorporate elevation materials of contrasting brickwork. Glass curtain walling and polished granite cladding will be used to form Car parking for 368 vehicles

ground floor level and a full oversite podium will be con-structed to provide further car parking and servicing facili-

Carefully planned and extensive landscaping work at periphery and upper level will be undertaken to enhance the appearance of the develop-ment. Completion is scheduled

New hotel facilities for Maidstone

A luxury hotel development heads the list of contracts worth more than £17m awarded to the TARMAC CONSTRUC-TION GROUP. The company as a £9m contract for a 141bedroom, four star hotel, in Bearstead Road, Maidstone, for

It involves building two two-storey bedroom blocks, linked

by single-storey leisure and facilities blocks, around a landscaped courtyard. Work is due

for completion in a year.
Other projects include a £2.4m contract for a factory at Wrexham for Betts Plastics and a £945.000 contract for fitting out offices at Reading for the Property Services Agency.
Tarmac Management has a

light industrial units at Ash ford. Kent. for London and Commercial Properties. The contract housing divi-

sion has been awarded two projects by Birmingham City Council - improving and alter-ing homes in Ashbourne Road, Birmingham (El.8m) and refur bishing flats at Rubery (£1.6m)

£11m High Wycombe leisure complex

Entertainment facilities in High Wycombe are to be given a boost following the award of an £11.8m contract to LAING CHILTERN.

Wycombe District Council has selected the company to build a 1,000 seat entertain-

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CLOCKS, WATCHES & JEWELLERY

The Financial Times proposes to publish this survey on:

5th May 1990

For a full editorial synopsis and advertisement details, please contact:

Jane Emma Peerless on 071-873 3176

or Julia Carrick on 071-873 3176

or write to them at:

Number One

Southwark Bridge

London SE1 9HL

FINANCIAL TIMES

ments complex in St. Mary's Street in the heart of the town. The centre will be built on three levels plus a basement and include a fully equipped stage, a fly tower, bar and

As part of the contract the

town hall will be refurbished to provide facilities for dinner dances with room for up to 350

The entertainments complex will consist of an in situ contions with brick walls.

Trade fairs and exhibitions: UK

Visual & Audio Internationa Exhibition (01-660 8008) (until April 25)

Raris Court British Electronics Week (0799

Olympia Which Computer Show (01-948 9900) NEC, Birmingham

April 29-May 1 International Confectionery Exhibition (01-252 2885) May 1-3

International Fast Food Show (01-940 2244) Wembley Conference Centre May 2-4 London Secretary Show (01-868 Olympia 4466) May 3-13

International Philatelic Exhibi-tion - STAMPWORLDLON-DON (01-251 5040) Alexandra Palace, London

Overseas exhibitions

Data Processing, Office Equipment, Telematics, Communications and Software Exhibition - SICOB (01-997 3474)

Paris April 24-26 International Clothing Textiles Trade Fair – INTERSTOFF Frankfurt

May 1-4

International Leather Process-

ng and Machinery Exhibition KORLEATHER (01-236 2399)

Hanover Fair - INDUSTRY (01-668 9541)

Hanover International Woodworking

Machinery Trade Fair DREMA (0223 223952) Poznan 10.30 am)

Business and management conferences

Montreux Symposium for Direct Marketing Communica-tion (Switzerland 41-1-391-20-00) (until April 27)

Montreux Financial Times Conferences: Industry and the Environment (01-925 2323) Hotel Inter-Continental,

April 24 Adam Smith Institute/European Express Organisation: Delivering British goods and services to the Continent: The choices for 1992 (01-789 9811)

Queen Elizabeth Conference Il Centre April 25 Chartac Conferences: Going republic (0908 668833)

CFS Conference Centre, Lon-April 25 -26

Acquisitions Monthly: How to buy a company (0892 515454) London Press Centre

The Energy Business Centre: The defence and offshore oil and gas industries - opportunities for business and technology co-operation (04884 412) Royal Overseas League, Lon-

May 1-2 Chartac: The 1990 banking and securities conference: The challenge of Europe - can London survive the changes? (0908 London Marriott Hotel

CBI Conferences: The Visual Connection (01-379 7400) Centre Point, London

May 3 Tolley Conferences: The Law and Practice of Bids and Mergers (01-680 5682) London Press Centre

May 9-11 ESOMAR: Countdown to 1992: Which issues at stake? Which strategies in the Single Mar-(Amsterdam +31-20-664-2141)

May 13-16 Giles Communications Inc International Privatization Congress (Canada (306)

Insurance and Reinsurance Research Group: Reinsurance

accounting (01-236 2175) Kensington Close Hotel Acquisitions Monthly: Strate-

gies for buying and selling unquoted companies – a practical approach (01-823 8740) Le Meridien Hotel, London May 15-16 Enterprise Events: Finance 90

- New directions for challeng-

IBC Technical Services: Environmental economics (01-486 5844)

Portman Inter-Continental,

ing times (01-940 2244)

DIARY DATES

First Charlotte Assets Tel

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WEDNESDAY APRIL 25 COMPANY MEETINGS-GGIATED-HERRIQUES, 6 LONG Lane, E.C.

Try Group, 1 Bartholomew Close, E.C., 12 00 BOARD MEETINGS

FINANCIAL

TODAY
COMPANY MEETINGSAMS Industries, Dunisenhago Hotel, Clayton-le-Moors, Lancashire, 12:00
Burtord, 76 Shoe Lane, E.C. 11:20
Caymsion 315 Norwich Steel, E.C. 12:20
Murray International Trust, 7 West A.le
Streel, Gassow, 10:30
SEP Industrial, 20 Aldermanbury E.C. 11:20
Scottish Eastern Investment Trust, 29 Chartone Square, Edinburgh, 12:20
BOARD MEETINGSFinetic.

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TOMORROW
COMPANY MEETMOSBensons Crisps, Ciliton Arms Hotel, Lytham S.Ames, Lancashire, 12.00
Camellia Investments, 116 Piccashiry, W., 10.00
Commental & Industrial Trust, 49 Broadway,
S.W., 10.00
Expannent International, 49 Pail Mail, S.W.,
1200

International, 83 Pail Mail, S.W.

Expanser International, 69 Patt Mau, S.W. 12:00 LASMO, Barbicon Centre, E.C., 11:30 Lambert Howard, Durkerhalph Hotal, Clay-ton-le-Moort, Baraburn, 12:00 Middland Bark, 30 Threadneade Street, E.C., 11:00

11 00
National Westminster Benk, 15 Bishopsgale,
EC, 12 00
Pacific Assets Trust, 1 Charlotte Square,
Edinough, 12.30
Samit, 1 Sun Street, E.C., 12 16
Young Group, Sevey Hotel, Strand W.C.,
12.00
BOARD MEETINGS-Finals,
Cd

PARLIAMENTARY

Today

Commons: Fertilisation and Embryology Bill, Committee stage. Lords: Education (Student

Loans) Bill, Commons reasons and amendment. Landlord and Tenant (Licensed Premises) Bill, Committee. Property Services Agency and Crown Suppliers Bill, Committee. Question to Government on money laundering in the United States.

Select Committee: Televising of Commons proceedings - subject, Review of the televising experiment. Witnesses: BBC, IBA, Sky TV, BSB (Room 15, 5 pm)

Tomorrow Commons: Human Fertilisa-

tion and Embryology Bill, Committee stage. Lords: Town and Country Planning Bill, Third reading. Planning (Listed Buildings and Conservation Areas) Bill, third reading. Contracts (Applicable Law) Bill, third reading. National Health Service and

Committee on private bill: Cardiff Bay Barrage (Room 5,

Commons: Opposition Day: debate on motion entitled "The Poll Tax, Uniform Business Rate and Local Government Services". War Crimes Bill, remaining stages.

Lords: Debate on case for bal-

ance on governing bodies in schools. Debate on the case for a second chamber in the British Constitution. Question to Government on EC proposals to restore patent protection for new pharmaceutical innova-

Select committees: Energy subject, Control of sulphur emissions by the electricity industry. Witnesses: National Power, Power Gen, and Dept of Energy (Room 8, 10 am) Environment - Subject,

DoE's main estimates. Witnesses: DoE officials. (Room 21, Foreign affairs - subject, Sta-

tus of the Two Germanys. Wit-

ness: BBC World Service (Room 6, 10.30 am) Agriculture - subject, Trade

with Eastern Europe. Witnesses: Agriculturai Engineers Association, Home Grown Cereals Authority, Meat and Livestock Commission, Food and Drink Federation, Milk Marketing Board, British Poultry Federation. (Room 18, 10.45

Agriculture - subject, Trade with Eastern Europe. Witnesses: National Economic Development Office, East European Trade Council, Ministry of Agriculture, Fisherles and Food, Fcreign and Commonwealth Office (Room 17, 4.15

Education and Science - subect, Science policy and the European dimension. Witnesses: CBI and European Science Foundation (Room 18, 4.15

Employment - subject, Tourism. Witnesses: British Tourist Authority and English Tourist Board. (Room 20, 4.15 pm)

Social Services - subject, Community care. Witnesses: Disablement Services Author ity: The Disability Alliance and the Disability Benefits Consortium (Room 8, 4.15 pm)

Public Accounts · subject, Meternity services. Witness: D.K.Nicol (Room 16, 4.15 pm) Transport - subject, Public Expenditure white paper. Witnesses: DoT officials (Room 6,

4.15 pm) Committee on Private Bili: Cardiff Bay Barrage (Room 5, 10.30 am)

Commons: Enterprise and New Towns (Scotland) Bill, remaining stages. Motion on EC document relating to automobile industry. Lords: National Health Service and Community Care Bill, committee. European Parlia-ment Electoral Reform Bill,

committee. Committee on Private Bill: Cardiff Bay Barrage (Room 5 10.30 am).

Friday Commons: Private Members'

WORLD HEALTHCARE

The Financial Times proposes to publish a Survey on the above on

29TH MAY 1990

For a full editorial synopsis and advertisement details, please contact:

DENIS CODY

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Honeich, 12 00
Gator 30'22 St.Mary Are, E.C. 11:30
Capital & Regional Properties, 56 Knightstrop, E. W. 12:00
Curse, Nickolle & Coombs Moward Hotel
Temple Piece, W.C., 12'00
Cooper (Alam), Buniley Road, Todmerden,
Lancashire, 12'30
Darios Estates, 1 Hamilton Piace, W., 12'00
English & Overseas Properties, Royal
St.James Court Hotel Buckingham Gale,
S.W., 12'00
Gaskell Pines Hotel, Clayton-le-Woods,
Chorley Lancashire, 10:30
Jourdan Thomass, Stationers Hall, Moorgate,
E.C., 12'00
Kalon, Hudderstield Road, Strotall Bane,
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12 00 Sphere Investment Trust, Great Eastern Hotel Liverpool Street, EC 12:30 Wood (Arthur), Bradwell Works, Longpart, Soke-on-Trant, 12:50

Ermingnem, 10 15
Lloyds Bara, 71 Lombard Street, E.C., 3.00
Manders, Goldthorn Hotel, Penn Roed, Wotverhampton, 12 00
MENIEC Chartered Accountanta Hall, Moorgate Piace, E.C., 10.30
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W., 10 00 W., 1900 Sale Tilite, 28 Queen Annes Gale, 5 W., 1200

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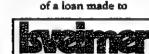
Beotord (Wilham), 46 Essex Road, N., Bizgorn Industries, Sadiers Hall, E.C. Deetlex, Butchers Hall, Barthelemew E.C., 12 00 First Scotten American Trust, D.

al Scottish American Trust, Ounselin House 25 Ravekton Terrses E-12 00 Hickson International, Waldhon Road, Castle icidings, 134 George Street, W. Lang Proporties, Ballroom Inn, Park Lane W 12 00 Macallan-Glenilvet, M.G. Distillery, Craigella-chie, Bannshire 12:00 Lang Properties, Eastward Conference, Vi 200
Maraflan-Glentivet, M.G. Distillery, Craigellachie, Bantishris 12:00
Mayborn, Dylon House, Worsley Bridge Road, S.E., 10:00
Parlosa 88 Lombard Street, E.C. 10:30
Parlosa 88 Lombard Street, E.C. 11:00
Robinson Thomass, Derbyshire County Crickel Club, Notingaria, Derbyshire County Crickel Club, Notingaria, Derbyshire County Greener House Meal Charlot Square Sheffield, 11:00
Spring Ram, 169-185 Headrow Court, Loedz 12:00
Tyne Teest Television, The Television Confre Newcasilo-upon-Tyne, 2:30
Wimpo, Savoy Mctel Strand, W.C., 12:00

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Notice of Partial Repayment U.S. \$175,000,000 Floating Rate Certificates due 1990

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Istituto per lo Sviluppo Economico Dell'Italia Meridionale

NOTICE IS GIVEN that pursuant to the terms of the Loan Agreement of the Certificates, U.S. \$11,110,000 have been drawn for mandatory partial repayment at their principal amounts, together with accrued interest, on 15th May, 1990, (the "Redemption Date"), when interest on the Certificates will

The serial numbers of the Certificates drawn for the mandatory partial repayment are as follows:

Repayment of principal will be made upon presentation of the Certificates with all unmatured Coupons attached, at the offices

of any one of the Paying Agents mentioned thereon. Accrued Interest due 15th May, 1990, will be paid in the normal manner against presentation of Coupon No. 10, on the

next interest payment date, being 15th May, 1990. Upon the due date for redemption of any Certificate, immatured Coupons relating to such Certificate (whether or not attached) shall become void and no payment shall be made in respect thereof. Where any Certificates are presented for redemption without all unmatured Coupons relating thereto, redemption of such Certificates shall be made only against the provision of such indemnity and security as the Trustee may

Bankers Trust Company, London 23rd April, 1990

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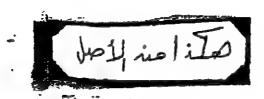
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Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there have been no changes to the details published

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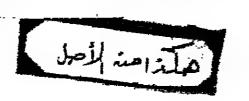
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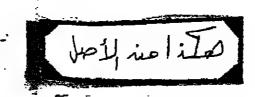


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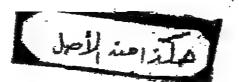


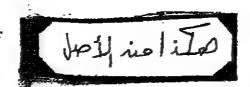


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CURRENCIES, MONEY AND CAPITAL MARKETS

MONEY MARKETS

Salar Andrews

Morey Market Bary Account

Caution surrounds yen and sterling

Caution mixed with a little optimism described reaction to a rally by the yen and sterling towards the end of last week.

tik clearing bank base lending rate 15 par cent from Outstan

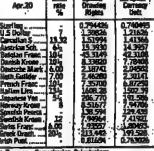
Mr Neil MacKinnon, chief economist at Yamaichi in London, sald Group of Seven London, said Group of Seven intervention to support the yen was minimal last week, but the market showed reluctance to push the dollar through Y160. He suggested this reflected the dollar's vulnerability to profit taking because, although the US trade figures were encouraging, good figures were already built into the currency's value.

He added that Japanese investors had also taken profits in US Treasury bonds to offset recent losses on Japanese bonds and equities. These factors have turned the

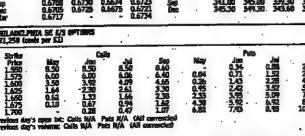
	W WEW A	CURRENC	
Apr.20	Close	Previous Close	Apr.20
1 month	1.6360-1.6390 0.88-0.85pm 2.60-2.57pm 9.45-9.40pm	1.6445-1.6455 0.88-0.85cpm 2.60-2.55cpm 9.45-9.35pm	Starflog U.S Pollar Casadian Dollar
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CURRENCY RATES







yen round, although in the longer term Mr Mackinnon

longer term Mr Mackinnon believes higher Japanese interest rates will be required to support the currency.

Mr David Deakin at Nikko Bank in London thinks that the weakness of the D-Mark is contributing to the yen's improvement. He said that a more stable performance by Japanese equities is also encouraging money to move back into that market.

Sterling has been helped by the D-Mark's decline, riding up on the yen's coat tails, but Mr Nick -Parsons, economist at

Nick Parsons, economist at Union Discount is worried that

Union Discount is worried that it is only because the yen has been suffering so badly that the pound has remained relatively pressure free.

However, Mr MacKinnon has some words of comfort for the pound, saying that Japanese investors are pushing funds towards high yielding currencies, although Wednesday's UK trade figures will provide a test.

Apr.20	Rank of England index	Generally Changes %
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esion Zapiand	4.4575 - 4.4685 4696.70 - 4601.15 2.6115 - 2.8160	27175 - 27195 2802 00 - 2812 00 17125 - 17145
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10	115.80° 1152 30 - 1170 86	70.40° 702.90 - 708.50
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Apr.21	Day's spread	Close	Ope month	112	Three months	94
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Stria	19.33 - 19.44	19A1 - 1944 2434 - 2444	134-14-000	523	293-275	5.5
V	1.3490 - 1.3505	1.3450 - 1.3500	0.52-0.49cm	4.49	1.51-1.46pm	47

Apr.21	Day's spread	Classe	(by month	% p.a.	Three months	% 3.3.
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retand)	15875 - 1.5965	1.5880 - 1.5890	0.40-0.Ticon	- 342	1,30-1,20pm	3.51
	1,1610 - 1,1635	1.1620 - 1.1630	0.44-0.47mb	-4.70	1.42-1.476s	-4.97
esberlands.		1.8995-19005	0.01dis-0.01pm	- 1	par-0 03dis	-0.0
elakan	34.70 - 34.90	34.85-34.95	1 200-8 00c0s	-L73	9.00-19.00ds	-L6
essark	6.384 - 6.404	6415-642	1_50-1_80cres's	-3.10	3.95-4.65db	-28
. Germany	1.6770 - 1.6895	16880 - 16890	0.06-0.04e/pm	0.36	0.13-0.10cm	6.7
ortestal	149,90 - 149,45	149.35 - 149.45	80-90cds	-6.85	260-295ds	-7.72
200	106 20 - 106 50	106.40 - 106.50	46-61/200	-5.47	142-1504:	-545
·	1232 - 1240 5	12391 - 12401	3.00-4.00 Uralis	-3.40	9.50-11.50ds	-34
DEMON	6514 - 6534	656-656	1.65-2.00oredis	-3.35	5.40-6.10ds	-3.5
- STAR	5.635 - 5.675	5.664 - 5.674	0.48-0.63cds	1.29	1.72-1.R244a	-1.25
reder	6.09-6114	6104 - 6114	243-259amalk	498	7.35-7.70ds	4.94
1024	157.10 - 157.95	157.75 - 157.85	0.17-0.15-pm	1.22	0.47-0.44am	1.13
stria	11.801 - 11.831		6.05-0.40cm4h	-1.49	0.55-1.55db	-243
ritzerland .	14900 - 14920	1.4905 - 1.4915	0.15-0.18cds	-1.33	0.34-0.39ds	-0.96
	12115-12185	12115-12125	0.21-0.20cm	2.04	0.59-0.56am	1.90

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F Fr. 3 Fr.	1.078 0.410	1.764	2980 1133	278.2 105.8	20. 3.804	2429	瓷	2187 831.8	2.051 0.780	11.5 23.4
H FL Line	0.922	0.526	0.889 1.362	83.01 127.2	2.954 4.572	0.764 1.202	1533	452.5 1000	0.612 0.930	器
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ang term Eurodolla ers 9월-7월 per com	rs two years 91 t nousinal. Supr	-94, per cest; term recus are	three years 9.4 call for US Doi	12 per cost; i less and Japans	oer jeens 94-9 n Yen; ethers, t	ig per cent; film wo days' notice.

FT LONDON INT	ERBANK F	XING		
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FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzle in conjunction with the institute of Actuaries and the Faculty of Actuaries

REGIONAL MARKETS _		FR	DAY APR	SL 20 1990			THURS	DAY APRIL	10 1500	DC	LLAR PADE	x
Figures in parentheses show number of stocks per grouping	US Dollar Index	% change since Dec.29 '89	Pound Sterling index	Local Currency Index	% change local cur- rency since Dec.29 '88	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Local Currency Index	1980 High	1980 Low	Year ago (approx
Australia (81)	134.57	-11.1	121.99	116.09	-8.9	5.97.	135.43	122.13	116.51	158.31	133.38	130.28
Austria (19)	271.89	+49.2	246.47	237.46	+48.5	1.12	273.80	246.92	238.27	285.63	193.15	122.78
Betgium (61)	147.77	-4.5	133.95	127.18	-6.3	4.53	148.18	133.63	126.81	160.02	132.11	138.37
Canada (120)	131,44	- 13.6	119.15	110.64	- 13.3	3.64	133.37	120.28	112.22	153.61	131.44	136.33
Denmark (38)	248.32	+25	225.10	218.74	+0.0	7.51	246.85	222.61	214.20	260.82	236.69	179.81
Finland (26)	133.64	+0.3	121.15	111.51	-1.4	2.40	135.66	122.34	112.99	152. 29	130.39	155.30
France (125)	165.91	+6.3	150,40	147.56	+4 <u>2</u>	2.69	164.57	148.50	145.62	166.43	141.89	122.79
West Germany (94)	132.34	+7.0	119.96	118.17	+6.8	1.86	132.39	119.39	115.42	137.71	122.05	86.29
Hong Kong (48)	126.86	+8.3	115.02	12 8 .94	+8.2	4.90	126.90	114,44	. 126.98	126.90	112.24	131.11
Ireland (17)	187.54	+3.3	170.00	168.35	+ 1.0	· 2.58	188.24	169.78	165.72	196.57	181.49	148.64
italy (96)	101.65	+3.3	92_14	. 94.13	+ 1.0	2.44	102.46	92.40	94.29	103.73	91.85	83.77
Japan (454)	136.67	-30.8	123.89	136.32	-24.0	0.60	137.84	124.30	136.31	197.2 6	124.40	187.89
Malaysia (35)	213.51	-6.8	193.55	223.54	-6.1	2.41	214.97	193.86	225.03	245.32	208.65	178.00
Mexico (13)	411,51	+26.4	373.03	1262.94	+91.9	0.41	412.02	371.57	1260.68	412.02	324.53	175.06
Netherland (43)	139.76	-2.9	126.69	121.19	-3.4	4.66	140.52	126.73	121.03	145.66	130.43	122.08
New Zealand (17)	63.18	-12.4	<i>57.2</i> 7	57.48	- 10,a	7.63	62.31	56.19	56.91	75.36	60.31	68.26
Norway (24)	227,33	+13.7	206.07	202,18	+ 13.0	1.58	229.21	206.71	202.77	245.90	202.34	195.16
MOLMSA (SA)	187.99	+6.1	170.41	162.39	+4.7	1.85	189.88	171.24	163.98	199.38	179.70	152.0B
Singapore (26)	184.26	-6.2	167.03	159.51	+4.9	3.71	185.47	167.26	160.56	251.38	180.87	143.30
South Africa (80)	153.75	-5.7	139.38	123,99	-8.3	. 4.28	151.87	135,96	121,96	165.19	132,84	155.39
Spain (42)	187.07	-26	169.58	169,21	-3.9	2.37	185.79	167.54	167.43	206.96	173.89	157.03
Sweden (35)	90.73	-3.6	82.24	83.86	-6.8	2.34	. 91.16	82.21	83.78	99,12	88.75	76.65
Switzerland (65)		-8.4	131.72	131.72	-9.7	5.01	145.92	131.59	131.59	164.31	144.89	146.76
United Kingdom (306)	145.31		122.90	135.58	-5.2	3.55	136.70	123.28	136.70	145.40	130.61	125.84
USA (537)	135.58	-5.2										
Europe (989)	140.18	- 1.5	127.07	124.47	-3.0	3.56	140.36	128.58	123.92	146. 66	135.57	121.10
Nordic (121)	189.48	÷ 1.1	171.76	161.90	-0.6	1.93	188.83	170.28	160.59	201.89	185.01	155.29
Pacific Basin (661)	136.15	-29.3	123,42	134.99	-22.8	0.94	137.27	123.79	135.01	192.75	124.63	182.96
Pacific Basin (001/	138.14	-20.0	125.23	131.38	- 16.0	2.02	138.88	125.25	131.15	174,18	130.35	158.26
Euro - Pacific (1650)	135.24	-5.8	122.59	133,93	-5.7	3.55	136.41	123.02	135.09	145.78	131,02	126.37
North America (657)	135.06	+3.0	122.43	119.40	+ 1.5	2.71	135.00	121.75	118.63	136.21	124.81	105.01
Europe Ex. UK (683)	129.32	-4.2	117.23	116,52	-2.8	5.20	129.80	117.06	116.81	139.32	126.77	126,50
Pacific Ex. Japan (207)	138.52	-19.6	125.57	131.27	- 15.6	2.09	139.30	125.63	131.12	173.77	131.30	157.36
World Ex. US (1843)		- 15.8 - 15.8	122.88	132.69	-12.6	2.34	136.48	123.08	133.01	162.00	130.80	144.96
World Ex. UK (2074)	135.56		123.39	132.37	- 12.5	2.58	137.02	123.56	132.64	161.84	131.95	145.02
World Ex. So. Al. (2320)	136,12	- 15.2		130.78	-44	3.62	138,41	124,82	131,18	145.52	135.25	124,63
World Ex. Japan (1929)	137.65		124.78									
The World Index (2380)	136.41	15.1	123.65	132.58	-12.4	2,59	137,31	123.83	132.84	162.05	132.25	145.01

Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 115.037 (US \$ Index), 90.791 (Pound Sterling) and 94.94 (Local); Nordic: Dec 30, 1988 = 139.65 (US \$ Index), 114.45 (Pound Sterling) and 123.22 (Local).
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LONDON RECENT ISSUES EGUITIES

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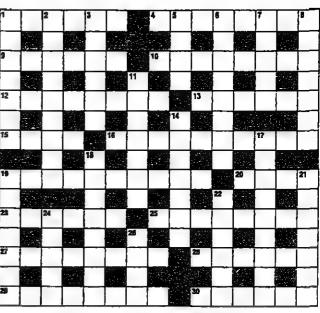
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BANK OF	ENGL	AND TI	REASURY BIL	L TEN	DER
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WEEKLY C	HANG	E IN W	ORLD INTER	EST RA	TES
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Othe mouth	8.315 8.52	+0.010	One month	114 124	Unck'd

CROSSWORD

No.7,220 Set by TANTALUS



ACROSS
1 and 4 Depressed having to
eat feathers? (4.2.3.5)
9 Look into new liquid prepa-

ration (6) 10 Prepare chap to be resonant (8) 12 I ran hard training nag (8) 13 Sir Thomas entertains a lib-

eral showing spirit (6)
15 Elegant cow (4)
16 Dane talking (10) prophecy (10)
20 Eurasian mammal stops

short seeing a portico (4)
23 Member makes tea for messenger (6)
25 Hobby providing profit (8)
27 Time to get modern ring?
No. 14th century (8)

28 Energy to see Spanish port and old city (6) 29 Cherish jewels (8) 30 Xantippe set aside money in here (6)

1 Hold pin out to catch fish (7) 2 Canal scandal in 1972 (9)

3 One boy in charge is sarcas

tic (6)
5 In a word, a bad don (4)
6 Some go on playing with Indian animal (8)
7 Fashionable male gathering

meet theologians (5)
8 Fiery person at school? (7)
11 Wild colf ate skullcap (7)
14 These days low resort has
French civil officer (7)
17 Declared stake (9)

16 Dane talking (10)
17 Declared stake (9)
19 Before rhetoric, make a
18 Girl's hair causing anguish

(8) 19 Wan little child has loose overcoat (7) 21 I stare dreamily upon a pre-

cious stone (7)
22 About to go to border to live

24 Oriental supports Austrian composer climbing to find bird (5) 26 Prison commotion (4)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday May 5.

JOTTER PAD

LONDON SHARE SERVICE

TOTAL SERVICE					
BRITISH FUNDS	BRITISH FUNDS - Contd	AMERICANS - Contd			
men Price Of to Last Interest Co on Stank E interest Co	Acamed Stack Price We to Last Laturest City- ne Stack & identify and Bue like	Con. Em. Stock 6 change Gr's 26 Pald 1 1.347 3Cmc Santrain \$12 16 4 4 -4 6 8 5 27.7 Finds Agelle 2 4 4 4 4 4 4 4 4 4			
	Index-Linked	100 100			
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8371 reas. 10 pct/ 1990	1.600 Do. 2½pc: 2083.01. 18316-0.8 12.3 [Most 164pr]322 900Do. 2½pc: 24st97.7). 87½-1.011.1217Jm 17Juli323 55 lb Figures in parentheses show RPI base for indexing, (le 8 mounts prior to issue) and have been adjusted to reflect rebasing of RPI to 100 in January 1987. Conversion factor 3,945. RPI for Appart 1989: 115 8 and for March 1990: 121.4.	2.55 September 1.5 2.55 September 2.55 2.55 Septemb			
1.3 1.5	INT. BANK AND O'SEAS Okinican by Bi 11 \(\) in Z010 S0 \(\) in Z0 \(\) in	1482.3 Lockheed Crps \$1			
Fine An Fidding Manage	CORPORATION LOANS 45 Brainstan 11-pc 2012 91-pm 17-4 155 bar 1837 40GLC 6-h pc 1990-92 86-b 15-1 15-fc 154m 26-47 40Lects 13-b pc 10red 30d 13 11a far 10ct 31-b 51-b pc 10red 30d 13 11a far 10ct 31-b 10ct 31-b 13 11a far 10ct 31-b 13 14 15-c 31-b 15-c 3	1756 Pacific May 1, 12 -5 6 7 18 7 Fe ta za ni 1756 Pacific May 2, 12 -5 6 7 18 7 Fe ta za ni 18 Fe ta za ni			
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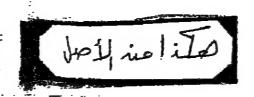
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39 LONDON SHARE SERVICE For Latest Share Prices on any telephone ring direct-0836 42 + four digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT MOTORS, AIRCRAFT TRADES OIL AND GAS - Contd PROPERTY - Conta TRUSTS, FINANCE, LAND MINES - Contd Price Work W/Yid Leef Dividents City-change (9-1) rol Paid Rec 1114 -2-4.7-5 - June 775-78 142 +1-4.5-3.11-2 lik im-5p 0 25-78 130 -3-2 -6785 - 363-4 1209 -3-4 1.7 - July 4410 | Price | Week 'S. | Yella | Land | Barbleman | Champage | Cris | Dec. | Color Price West NY'ld Last D Change Gr's at 984 -6 81 Pair line Market Car Im Stock 1 347 anjong 15p SPA Action Res 2 (1) Sept 2 (1) S Mis 30 4 Jappiere Elianis Sp. v 1 400 pp. Warrants. v 1 500 pp. 1 100 pp. v 1 100 pp. 1 100 pp. v 1 Miscellaneous 19. Satirnati New Dame. 4 2.1 Sp. Warrisans. 4 2.1 Sp. 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B. 8.4 Okean (Extracts Sp. B. **OVERSEAS TRADERS** d. Sipalmersian Heige. 1.5.4P cet Hidgs. 1.5.4P cet Hidgs. 1.5.4P cet Hidgs. 1.5.5P cet Hidgs. 1.5.5P cet Hidgs. 1.5.5P cet Hidgs. 1.5.5P cet Early 1.10c. 1.5.5P c **NEWSPAPERS, PUBLISHERS** +2.2 +0.6 -1.1 +0.5 -0.9 +31.6 **PLANTATIONS** Price West % Y'ld Last Dividents City-change Gr"; ed Paid line -0.6 +5.3 15 OBERTAM 109 ... 15 OBERTAM 109 ... 310 4Eons Platts 250.5. 327 SEcision Rose Pix USL 193 4H-sphlands M50c. 347 4Kuala Kepong USL 4 OSL andy Hidgs. 59 ... 19 3Rose Evanz Inv 109 y -3.61 2 delicarantari Studica par 7.17 Transmon Leture 200 v 1 fellupi. Group 200 v 1 fellupi. 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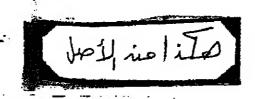
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Software moves to the fore

IN FUTURE, economic progress will not rely so heavily on tangible, quanta-tive and material advances in

productivity.

Competition is increasingly Competition is increasingly taking on a softer edge. Software is taking on a more significant role in giving companies and products a competitive edge.

Development in the hardware of products is still a vital

component in commercial suc-cess, whether it be the introcess, whether it be the intro-duction of a 64 megabyte D-Ram semi-conductor, high-thrust engines to power wid-er-bodied airliners or lean hurn engines for cars. Ironically technical advances in industry's hard-ware have made software more important. The most

more important. The most obvious case is the computer industry where the divide between software and hardware is most established.

Computer manufacturers used to make large, expensive, inflexible machines dedicated to a clear purpose. The soft-ware was designed to achieve

Now customers can buy a vast array of relatively cheap computer systems and expect more from them. Software allows them to be more co-ordinated and flexible.

It is more difficult to draw these distinctions in industries such as cars, consumer elec-tronics and telecommunica-

Intelligent cars

In the automotive industry, however, car software is gain-ing in importance. It is being used more as the amount of electronics in a car rises, making it all work together as metal and wiring are dis-

On the horizon are much more intelligent cars, with computers making adjustments for the car's state and road conditions. The computer will control and link separate sub-systems. The industry is some way from that goal but computerised engine-control

systems are already with us.

More generally the software ries and services are becoming more important in differentiat-

ing competing products.

In consumer electronics,
Sony's recent takeover of Columbia pictures is a striking
example of how much is at
stake in the software of the

industry. Developments in consumer electronics hardware, with high definition television and more sophisticated compact discs, often capture the imagi-nation. But whoever controls the software which people will play – the music and films – will be able to exert a great deal of influence over which company's tapes, discs and machines are used.

Finally software is becoming rinary software is becoming increasingly important in the telecommunications industry.

Advances in the technical infrastructure of fibre optic cabling and satellites will the be the foundation of the next generation of telecommunica-tions services.

Computer phone

Telecommunications networks are increasingly becoming "intelligent" through the use of software.

The traditional telephone

switch has become a computer, with between a half and two-thirds of the cost accounted for by the software which switches, traces, redirects and forwards calls.

BT is introducing computerised management centres, which will control the flow of traffic through the network. The hardware to achieve that is readily available, the diffi-cult task is writing the soft-

ware to pull it all together. Software is also gaining weight more generally in design and after sales service where it can be used to add value and differentiate

between products.

Power is shifting away from the hardware manufacturers and towards the software authors who make machines run together.

That means that companies and manufacturers will have to acknowledge the importance of the soft component of their business and change the way they manage.

These advances may be much more difficult to evaluate than the tangible gains they make in raising measurable productivity or introduc-

ing new technology. Yet it is clear that the soft intangible aspects of competi-tion are as important as the

dzard Reuter is hurtling along on a global corporate adventure. Yet he manages to look like a man with time on

his hands. The chairman of West Germany's Daimler-Benz cars-toaerospace conglomerate has moved his executive suite to moved his executive suite to
the company's new DM500m
administrative centre on the
southerly outskirts of Stuttgart. He gazes out at the unfinished complex, still dotted with
construction machinery.
The headquarters, like Daim-

ler, is obviously still growing - apparently in every direc-

Reuter, 62, who took over as head of the country's largest industrial concern 2½ years ago, is crafting a string of international alliances to keep Daimler's diversification strategy on track in a changing

Daimler became one of the world's largest defence con-tractors last autumn with the takeover of the aerospace group Messerschmitt-Bölkow-Blohm (MBB). But the breaching of the Berlin Wall last November and the momentum of German unification have placed questions over once-secure future military orders.

cure future military orders.

Reuter says the Bonn Government will have "responsibility" to help secure employment for MBB's military production workforce if Germany decides to cancel the building of the European Fighter Aircraft.

Meanwhile, the breakdown of east European Communism has opened in substantial has opened up substantial long-term growth opportuni-

The company's horizons, however, spread beyond Europe. In the last six weeks, Daimler has announced two land-breaking co-operation deals; with Mitsubishi of Japan and United Technologies (UTC) of the US.

The moves clearly underline Daimler-Benz's intention to step beyond its role as a mainly German-based maker of cars and trucks (still accounting for about 60 per cent of turnover) and becoming a genuine international force in aerospace and high technology. Reuter maintains that the

Mitsubishi and UTC accords are not connected to the threatened downturn in armaments markets. "I am still sure that the (diversification) strategy is the right one.
"We never said that the area

of defence technology was likely to show a great deal of growth. We said it was, techno-logically speaking, a very important, irreplaceable part of the aerospace industry - but we are interested in growth in aerospace as a whole.

"In the last two years, we have made massive steps things which we could not imagine would succeed - to give the company a new struc-

The stagnation in earnings over the past few years -

MONDAY INTERVIEW

Car maker spreads its wings

Edzard Reuter, chairman of Daimler-Benz speaks to David Marsh in Bonn

which will probably persist this year and in 1991 -"should come to an end in

Reuter rams home his con-tinued interest in European co-operation. He stresses the importance of the agreement before Easter with Aerospatiale, the French state-owned aerospace group, to pool activi-ties in helicopters. But Reu-ter's fundamental message is

uncompromising. "We said very early on that we believed in the urgency of this transaction with MBB, and the restructuring of the German aerospace industry that went with it, because we wanted to be a partner with

PERSONAL FILE

1928 Born Berlin, February 16 1933 Moved with family to Turkey after his prominent Social Democratic (SPD) father Ernst Reuter was persecuted by

1946 Returned to Berlin. joined SPD (is still a

member) Joined Ufa film company Joined Bertelsmann Joined Daimler-Benz

Daimler board member 1987 Daimier-Benz chairman

ability to make deals interna-tionally . . . Perhaps some people did not believe us. Now we are putting this into effect." Last month's announcement of a link between UTC's Pratt and Whitney division and Daimler's Motoren-und Turbi-nen-Union (MTU) subsidiary to develop aero-engines broke MTU's 25 year partnership with Pratt's rival General Elec-nic (GE). At the beginning of April, this sparked a \$1.15bn lawsuit from GE alleging fraud and misappropriation of trade

Daimler's Mitsubishi and UTC moves, says Reuter, snould b no-one, certainly not for people in the US. We have always said

that we want, as European partners, to acquire a world dimension . . . We are not doing this against America we simply want, in partnership with US companies, to be taken seriously."

One important reason for the

aero engine alliance with Pratt and Whitney, with which Daimler has been co-operating on individual projects since the 1970s, was because of GE's

existing strategic ties with Snecma, the French aero-engine group, Reuter says.

"MTU, which has always been an important company in international co-operation, but always absolutely a junior partner, now suddenly can acquire the international status of an equal partner." Reuter says he cannot "inter-

fere" in the GE lawsuit. But he adds: "I know my friend Jack Welch (the GE chairman) very well, and he knows me very well. The impulsiveness of his reaction did not very much surprise me . . . 1 am convinced that the lawsuit is without foundation."

The timetable for agreeing the size of the planned cross-shareholdings between Daim-ler's Deutsche Aerospace sub-sidiary (Dasa) and UTC will depend on the lawsuit, which should be settled within 12

months, Reuter says.

"The shareholding of Dasa or
MTU in Pratt will be arithmetically somewhat smaller than the other way around. Pratt may take slightly more than 5 per cent of Dasa . . . It will be around this order of magnitude. The important thing is that, in practical terms, we start work straight away (on aero-engines) in the committee

for our joint activities."
With Mitsubishi, Reuter says possible co-operation runs from vehicles to space rockets. It will apply to civilian areas

"We will see the first concrete projects next year. We Mitsubishi in new vehicle manufacturing projects - auto-



'We have made massive steps to give the company a new structure'

mated engineering, and so on." This would include Daimler's planned new plant at Rastatt in south-west Germany and also projects abroad — "for instance in the Soviet Union."

The two companies could work on a future joint cross-country car, where Dalm-ler will eventually be seeking a successor model. "This could be a joint project — where some components come from Mitsubishi, the others from us. In commercial vehicles, there are also regional co-operation possibilities, in the Far East, and one day in North America and South America - or in the

and South America — or in the eastern part of Europe." There will be a role too for Daimler's electrical subsidiary AEG. "We have established that in the area of product electronics - automobile electronics, for instance, as well as household appliances

could work together."

The same applies to activities in railway technology and electronic control systems.
"In aerospace, talks between
Dasa and Mitsubishi Heavy Industries are concentrated on space - co-operation in satel-lites and possibly in rocket

70 to 75 seater regional transport aircraft for China, which could be developed in pariner-ship with Mitsubishi. An engine for this aircraft "could be developed by MTU, Mitsubi-shi and perhaps Pratt and Whitney." Whitney.'

Reuter says that Daimler is also exploring "close co-opera-tion" with Mitsubishl's trading, construction and finance activities. Reuter says he is pursuing possible collaboration with British Aerospace and Fokker on regional transport aircraft. He is "still talking" to BAE about the guestion of cross about the question of cross-shareholdings.

"But we have to know first as in other cases - whether the areas of work fit together, before we decide on a large cross-participation."
With France, Reuter — who
visited President François Mit-

terrand for talks in mid-March - admits that relations have become "more delicate" as the result of German reunification. But he adds, "My impression from many talks in Paris is that, with the decision to press ahead with European monetary union, these irritations are now part of the past."

Then he adds a warning.

"We can only conceive of a

really broad co-operation (in aerospace) if the role of the French state is clearly reduced." In the perennial ebate over restructuring the Airbus Industrie consortium, in which MBB is the German pariner, Reuter takes the French somewhat to task. "My scepticism remains very large. The question for Airbus is not the future of Airbus on

the market, but the question of whether Airbus has a chance of becoming an economic success. I am firmly convinced that this is possible, on the condition that the Airbus structure is placed on a private sector, market-orientated basis.

"There are now three part-ners — the Spanish, the British and the Germans — who firmly believe that a market-orien-tated structure is necessary, and Mr Martre (the Aerospa-

tiale chairman) and the man-agement of Aerospatiale are also moving in this direction." Reuter says that, "in the appropriate spirit of friendli-ness," Daimler will be pushing the French to more further. the French to move further. Reuter believes that the strategic importance of Deutsche Bank's 28 per cent stake in his company is sometimes exag-

But Daimler lost its most powerful champion - and Reu-ter a close personal ally -with the murder in November of Alfred Herrhausen, Deut-sche's chairman and Daimier's stress charman and bather supervisory board chairman.

While denying the bank "interferes in the strategy of Daimler," Reuter says that the relationship "gives Daimler-Benz the assurance that there

will be no quick changes in the shareholding structure.
"We have the room to think really strategically, long-term." Born in Berlin, and with a father who was the mayor of West Berlin during the postwar airlift, Reuter understands the emotions behind the move to German unity – and is even a little wary of them.

Daimler will be collaborating in trucks with the East German IFA vehicles Kombinat, while AEG will play an impor-tant role in East Germany (DDR) in areas like switches, cables and railway technology. But he says that, even in the longer term, East Germany is unlikely to account for more than 5 per cent of Daimler's

Daimler's ambitions may be worldwide but "Europe is our future home market."

Self-regulation under threat

hen the Court of Appeal decided three years ago that the Panel on Takeovers and Mergers should come under judicial ers should come under judicial review, it gave tacit approval to a system designed by the City to protect investors and shareholders in companies which are subject to offers of takeover. Yet this impressive system of self-regulation is coming under threat from a draft European Community Directive.

Directive. A proposal last December for a 13th Council Directive on company law concerning takeovers and other general bids has recently been re-drafted in

the light of strenuous represen-tations from UK interests.

This latest version is thought to retain the objection-able features of the earlier drafts. In particular, each member state would be required to designate a super-visory authority to ensure that parties to a takeover fulfil their obligations under detailed, legally-binding rules.

The first attempt at self-regulation during the takeover boom of the 1960s and the period of ensuing abuses was unpromising. The voluntary Panel set up in April 1968 to administer of the column of the period of the self-regular to the self-regula administer a City code on take overs and mergers seemed powerless to act when the rules were broken. Faced with adverse comment in the press arising out of a number of cases of impropriety, the City established a greatly strength-ened panel with a permanent secretariat and full powers to discipling offending parties discipline offending parties through the discretionary powers of the Stock Exchange and

other City institutions. There is in place today an effective system of self-regula-tion. The Master of the Rolls has described the Panel as "a truly remarkable body it oversees and regulates a very important part of the UK financial market. Yet it performs the function without visible

means of legal support."

The Panel is a self-regulatcharles Leadbeater



power. if however, the Panel determines that there has been a breach of the Code, it may refer the matter to the Department of Trade and Industry or the Stock Exchange, which may impose statutory or contractual penalties.

Since the Financial Services

Since the Financial Services
Act 1986 came into force the
Panel has had even greater
power. Self-regulatory organisations established under the
Act require their members to
co-operate generally with the
Panel and to refuse to act for
clients who will not accept the
City Code Lord Justice Hoyd City Code. Lord Justice Lloyd observed that "the Panel wields enormous power. It has a giant's strength." Why disturb a system of self-regulation that works well in the interests

The Code's strength is in separating principles from formal rules while insisting on the spirit and letter of both

of shareholders?

The advantage of a system of self-regulation is reflected in the Code's approach. It separates general principles, which provide broadly for full disclosure and equity between one shareholder and another, from formal rules on procedure. It declares that the spirit as well as the letter of the general principles and the rules must be observed. This is achieved in practice by the scrutiny of all relevant documents by the Panel's secretariat and by the

stipulation that the Panel shall be consulted in advance in any

case of doubt.

Where necessary the Panel can be asked for a ruling. The Panel may intervene wherever it appears that the parties in a takeover have not been acting in accord with the spirit or let-ter of the Code.

The Panel's experience over two decades has been that takeovers need to be conducted within a restricted timetable if they are not to interfere with commercial activity or lead to protracted uncertainty. Thus the supervising body correspondingly must react with alacrity and flexibility to fast alacrity and hemblity to fast-moving situations and must work with, and rely on, practi-tioners to help police the Code. At all costs the Panel must be able to give conclusive rulings and directives which cannot be challenged in the courts. This valuable system could not be preserved were the Panel's rules to require the binding force of law.

While the Panel supports the

commendable objectives of the directive, it is worried that what will be lost are the prime virtues of self-regulation speedy adjudications in con-tested takeover issues, flexibilty in policing the Takeover Code and certainty in swift resolution of problems in a takeover, without the parties resorting to costly and delaying literatures.

The Panel is making a strong plea that if the directive is promulgated, member States should be free to implement its provisions by extra-legal means. It wants the directive to contain provisions designed to prevent tactical challenges in the courts to the decisions of supervisory authorities. It also believes there should be a general power in the supervisory authorities to waive any rule in the directive, and that mem-ber states should be tree to add to the safeguards imposed by the directive. The Panel may yet reach its goal to keep self-regulation in a country where, by contrast with its European partners, the takeover scene is

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